

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Agenda for Thursday, May 3, 2018; 8:00 – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\*

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes**

**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**OPEN FORUM-**(2 MINTUES EACH) To address items that are not on the agenda

**Chamber Report–** Jody Franklin or Cathy Zuber (5 MINUTES)

**El Dorado Adventist School--**Student Internship Program proposed by Principal Gayle Norton-(5 MINUTES)

- Questions from audience (5 MINTUES)

### Information for Members

- **Featured Businesses for May:**
- **Opportunity Meeting** TownHall May 21, 2018 6P.M.

### Marketing & Events – (10 MINUTES)

- **Amgen—**This is a City sponsored event that PDA is supporting
- **Beers in Sac Update--**Heidi
  - **Brewfest**
  - **Wine and Art Fest**
  - **Oktoberfest**
- **Antique Faire-update-**Janet Sekany
- **Hangtown Days(previously Wagon Train)-update-**Sue Taylor
- **Artisan Faire-May 5<sup>th</sup>, 2019-Discuss and Vote on Date-**Ruth Michelson
- **Flower Baskets-**Heidi
- **Need a Holiday Committee Chair-**Heidi

### Business:

- **Locable—**Heidi Update
- **Approval of contract for Wine and Art Fest(board received a copy to review)**
- **Approval of contract for Antique Street Faire and Vintage Marketplace(board received a copy to review)**
- **Bylaws Discussion and Vote**
  - **2.1 (OLD) The affairs of this corporation shall be administered by a Board of Directors consisting of sixteen (16) members.**
  - **2.1 (NEW) The affairs of this corporation shall be administered by a Board of Directors consisting of twelve (12) members.**
  - **8.6 (OLD) A quorum of the Board of Directors shall consist of nine(9) members.**
  - **8.6 (NEW) A quorum of the Board of Directors shall consist of seven(7) members.**

### Treasurer's Report – (1 MINUTE)

**Next PDA General Meeting Date:** June 7, 2018 @ 8:00AM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	andrew@eldoradoartscouncil.org	295-3496	(18-19) Janet Sekany	mrssekany@sbcglobal.net	626-3425
(17-18) Cherie Cornelison(Secretary)	cherie@cuppacoffeeandmore.com	916-806-1904	(18-19) Jeff Meader	email@pvillenews.com	
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki(Treasurer)	soulbuni@gmail.com	
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334			
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777			
(17-18) Tim Taylor(Vice President)	tim@hangmanstree.com	613-7228			
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954			
Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer					