

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, July 12, 2018; 8:00 – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

*** PDA invites and encourages ideas from merchant PDA members on Main Street ***

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes
Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report– Jody Franklin or Cathy Zuber (5 MINUTES)

Open Forum – (2 MINUTES EACH)

Marketing & Events – (15 MINUTES)

- **Hangtown Days-Recap**
- **Beers in Sac Updates/Recap**
 - **Brewfest--Recap**
 - **Wine and Art Fest**
 - **Oktoberfest—Powell’s Fundraiser August 6**
- **Antique Faire**
- **Artisan Faire**
- **Flower Baskets**
- **Need a Holiday Committee Chair**

Business:

- **Bliss Babe Advertising**
- **Events workshop in September**
- **Recruit PDA officers for next year**
- **Locable**

Treasurer’s Report – (1 MINUTE)

Next PDA General Meeting Date: August 2, 2018 @ 8:00AM at The Cary House Hotel

(17-18) Tim Taylor(Vice President)	tim@hangmanstree.com	613-7228	(18-19) Janet Sekany	mrssekany@sbglobal.net	626-3425
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954	(18-19) Jeff Meader	email@pvillenews.com	
(17-18) Andrew Vonderschmidt	andrew@eldoradoartscouncil.org	295-3496	(18-19) Mandi Winnicki(Treasurer)	soulbuni@gmail.com	
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(17-18) Cherie Cornelison(Secretary)	cherie@cuppacoffeeandmore.com	916-806-1904
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	VACANT		
Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer					