

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – June 7, 2018

Executive Board Report—The PDA Executive Board met to create the agenda for this meeting

Roll Call—Board Members present: Andrew Vonderschmidt, Cherie Cornelison, Delloree Vosper, Tim Taylor, Dennis Thomas, Janet Sekany, Jeff Meader, Mandi Winnicki

Approval of Minutes from Previous Meeting

Approval of Agenda for this Meeting

Police Beat—Kim Nida mentioned the Farm to Pork was an outstanding event, the department is getting ready for Hangtown Days and all officers will be on deck for County Fair

City Report—Cleve Morris looking for Measure H-L person to serve on committee-advises on water and sewer sales tax measures. City is in the middle of working on the budget currently. Western Placerville interchange project will be happening mid-July as well as overlay projects for Canal Street, Spring Street, and Pacific Street, Cal Trans currently working on Weber Creek Bridge to Camino overlay project on 50. List of Measure H-L projects are currently on city website. 73k to go into parking lot improvements next year.

Open Forum—Bill Robinson announced Banners hung up for Images of Hope. Mandi Winnicki suggested a discussion should be had about certain events such as car show and how they should be handled

Chamber Report—Laurel Brent-Bumb CEO of EDC Chamber June 28th Mixer will be at Gold Bug Park, Farm to Pork was a huge success, seat available on chambers board for a PDA member

Dennis Thomas asked that Sign Marquee owned by Dave Machado to be placed on future agenda

AMGEN—Recap- Amgen thanked the City of Placerville and there is a possibility of making Placerville a host city or to be an end point sometime in the future. The community collaborated really well together to make it happen.

Hangtown Days—Sue Taylor handed out a map of Main Street to show all participating merchants that will be on the street as well as certain times to expect the different happenings for that day

Beers in Sac

Brewfest—Round Table Pizza will be holding an event to help sell for brewfest tickets, The beer mug is ending its useful life, costs to take it up and down, do we want to continue the tradition? Look into possible new mug and cost

Wine and Art—\$300 budget given for entertainment, committee to come back with budget request in July possibly

Oktoberfest—Powells Steamers will be doing a fundraiser Aug 6th. 2 piece German Band, menu, and guest bartender

Antique Faire—working on vendors currently have 43 need 70 by June 20th, ultimate goal is 100 vendor spaces to be filled.

Placerville Artisan Faire—Ruth has been visiting Craft Faires and inviting particular artisans that we would like to see on our streets

Flower Baskets Project—Baskets are up on street paid for by donations received approx. \$3,000 but need approx. \$6,000. 14 plaques are going up. Baskets around Bell Tower are in memoriam.

Holiday Committee Chair is needed to help raise money and bounce ideas of each other cost approx. \$5,000 last year just to hang decorations

Business July 12th meeting was approved

Locable—Businesses that showed up at last month's evening meeting were registered to the locable website

Treasurer Report—Updated by Mandi

Next PDA General Meeting Date –July 12, 2018 @ 8:00AM at the Cary House