

# PLACERVILLE DOWNTOWN ASSOCIATION

**Meeting Agenda for Thursday, January 3, 2019; 6:00PM – 8:30PM Cary House**

*The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.*

**\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\***

**Celebration of Charlie Stephens of Randolph Jewelers from 6-6:30ish, food and wine will be served**

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** }  
**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** Jody Franklin or Cathy Zuber (5 MINUTES)

**Open Forum –** (2 MINUTES EACH)

**Marketing & Events –** (15 MINUTES)

- **Festival of lights recap**
- **GNO(Girl's Night Out) Sue Rees**
- **Flower Baskets**
- **Hangtown Days(Fundraiser)**

**Business:** (15 MINUTES)

- **Andrew will be working on negotiations for upcoming events with Beers in Sac**
- **Heidi to propose cost of staffing for PDA- looking for sustainability.**
- **EDWA(El Dorado Winery Association) is considering partnering with the city of Placerville to become gateway to wine country -Lexi Boeger to present**
- **Looking for PDA Membership Committee**
- **Do we want food at the meetings?**

**Treasurer's Report –** (1 MINUTE)

**Next PDA General Meeting Date:** February 7, 2019 @ 6:00PM at The Cary House Hotel

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