

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, March 7, 2019; 6:30PM – 8:30PM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

***** PDA invites and encourages ideas from merchant PDA members on Main Street *****

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes }
Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report- written report submitted (5 MINUTES)

Board Director Spotlight: Jeff Meader Placerville News Company

Open Forum – (2 MINUTES EACH)

Marketing & Events – (15 MINUTES)

- Dan Blair El Dorado Band Aid Booster Club president: A Taste on Main Street event
- GNO(Girl's Night Out) Sue Rees
- Winederlust- Need to form committee
- Hangtown Days

Business: (15 MINUTES)

- **March 14 Marketing Workshop-Locable and Roberta and Vicki**
- **About Town Deb opportunities**
- **Brian Chase proposal for changing tax exempt status (discussion and vote)**

Treasurer's Report – (1 MINUTE)

Next PDA General Meeting Date: April 4, 2019 @ 6:30PM at The Cary House Hotel

18-19 Janet Sekany mrssekany@sbcglobal.net 916.599.4379

18-19 Jeff Meader (Treasurer) email@pvillenews.com

19-20 Tim Taylor (President) tim@hangmanstree.com
530.613.7228

19-20 Andrew Vonderchmitt(VP)

Andrew@eldoradoartscouncil.org 530.295.3496

19-20 Cherie Cornelison (Secretary)

cherie@cuppacoffeeandmore.com 916.806.1904

19-20 Lorrene Baum-Davis goldcountryartistsgallery@gmail.com
530.622.4011

19-20 Tony Windle tony@bonkerstoystore.com 916.717.3325

19-20 Tod Pickett swm84csu@aol.com 916.747.1094

19-20 Sheila Kelly powellspub@gmail.com

19-20 Bryan Chase bryanchase85@gmail.com

19-20 Kristi Sorenson

Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer