

FOR FOLSOM CITY COUNCIL ★

# ROSARIO RODRIGUEZ

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## ME...AND MY VISION FOR FOLSOM

### People often ask me, “What are your strengths as a leader and how do those skills help you as a candidate?”

Over the course of my life and professional career, I have made it a point to identify my strengths, leadership skills, and special areas of expertise. Here are my key strengths that I believe are absolutely critical to being an effective council member.

- Passionate - fiercely driven and loyal to a cause
- Resiliency - remaining strong and not take issues personally
- Open-Minded - listening and evaluating without bias
- Ability to influence - reaching solutions and consensus
- Integrity - highly ethical in actions
- Transparency - establishing trust in interactions
- Visionary - looking at the bigger picture and “what might be”
- Problem Solver - finding creative ways to answer a need

### A bit about me...

I have been a high achiever throughout my life. I work hard to be effective in any role I am given. I am committed to serving my community in the best way that I can; my gifts and talents are community engagement and service.

### Thoughts on my Vision for Folsom...

It is a challenging time, but the future is limitless if we put our collective minds and energy behind it. Here are some areas I would like to work more on, if elected to the City Council:

- Keep Folsom as a leader in the region with regard to planning, business opportunities, public services and more
- Reinvigorate our Historic District and more variety and frequency of uses for the Amphitheater
- Rejuvenate the Johnny Cash Art Trail art project as a unique opportunity for tourism
- Address needs for families with special needs children
- Ensure Folsom remains a diverse and harmonious community where all are respected

**IF ELECTED, I PLEDGE TO GIVE FOLSOM RESIDENTS  
AND THE CITY OF FOLSOM THE PASSION, RELENTLESS ENERGY, AND  
CONSIDERATION I HAVE GIVEN TO MY PERSONAL LIFE AND BUSINESS.  
I AM 100% COMMITTED TO YOU AND THE CITY OF FOLSOM!**