

YUKON 66 MAIN STREET ASSOCIATION BOARD OF DIRECTORS – ROLES & RESPONSIBILITIES

Board of Directors (full board = up to 15 members)
Yukon Main Street Office 110 S. 5th Street, Yukon, OK

Board meetings are held on the third Thursday of each month at 5:00 pm at The Main Street Office located at 110 S. 5th Street.

Directors are elected to three-year terms, beginning January 1, 2026.

Collectively, the Board of Directors assumes legal responsibility, establishes policy for all activities of the Main Street Program, and effectively works in accordance with the board's mission towards accomplishing the unified vision for downtown Yukon.

Board members provide leadership for the program, participate in strategic planning, committee tasks, serve as advocates of downtown, participate in funding/image campaigns, and represent the larger view of why downtown revitalization is critically important for the entire community.

Board candidates should demonstrate a vested interest in the Main Street Program's purpose and goals and will, ideally already be engaged with the Main Street district and program in some capacity. General knowledge of Y66MSA programming is expected.

Board Member Tasks and Requirements:

1. Advocacy. Board members understand and accept the responsibility to advocate for Y66MSA and the Main Street program, participate in Main Street related training, educate the community, and promote our mission.
2. Attend the monthly Board of Directors meetings. A minimum of 75% of all called meetings is required. [Monthly Board Meetings are typically one-hour meetings, held on the third Thursday at 5:00 pm.]

2026 Y66MSA Board of Directors Meetings (Tentative)

Jan 22 Feb 19 Mar 19 Apr 16 May 21 Jun 18

Jul 16 Aug 20 Sep 24 Oct 15* Nov. 19 Dec. - No meeting

*Annual planning will be an 8-hour session, tentatively scheduled for Oct. 15 and may be rescheduled into 2 4-hour sessions.

3. Special-called meetings, annual planning retreat, and workshops. Members are required to attend an annual board planning retreat, a half-day point planning, and annual assessment meetings with state/national staff.
4. Annual Action Plans. Actively participate in the development and adoption of annual Action Plans, utilizing Main Street's 4 Point Approach® ensuring they are consistent with Y66MSA's mission, vision, and goals.
5. Point Workgroups. Board members are asked to align with at least one Point and preferably, one sub-committee.

o The four Main Street Points are Design, Economic Vitality, Organization, and Promotion.

o Board members should anticipate serving in a leadership position for a minimum of one year during each 3-

year term. Leadership roles include officers, point chairs, or coordinator of a major event/activity.

6. Compliancy. The board is responsible to ensure Y66MSA is compliant with all legal, financial, and governmental requirements as described in the Bylaws and furthermore, maintains a "good standing" status with Oklahoma Main Street Center by meeting all training, reporting, and program requirements.

7. Fund-raising. Demonstrate an ability and willingness to raise funds for organizational operations and programming. Directors are expected to participate in seeking sponsorships and other funding campaigns.
8. Activity volunteer. Y66MSA programming, events, and activities depend on the active involvement of volunteers.

o Members are expected to play an active role to recruit, inspire, guide, and support Y66MSA committee, event, and task volunteers.

o Board members agree to invest 3 - 5 hours per month in meeting attendance and various Main Street tasks.

o Additionally, board members are expected to volunteer a minimum total 12 event hours for at least 3 of Main Street's signature events: Cruise-in for a Cause, Czech Christmas Market, Christmas on Main; and Block Parties.

o Volunteer, as available for other Y66MSA activities: Clean-up/Planting Days; Adopt-a-Property; Palette of Progress; various workshops, receptions, and affiliate meeting / training opportunities. For more information about the Main Street Program and the 4 Point Approach ® visit: <https://okcommerce.gov/community/main-street> or

<https://mainstreet.org> (Click Main Street America)

For additional information on Y66MSA: admin@yukon66mainstreet.com | www.yukon66mainstreet.com