



Main Street

FOLEY

2019 Annual Report

ORGANIZATION NECESSITIES

articles of incorporation
by-laws
executive director hired
structural policies
budget & books



SPREAD THE WORD PROMOTION

website, done!
facebook zero to 1,690 followers
instagram zero to 416 followers
one ring-the-cash register event
Lucky to Love Foley

ECONOMIC VITALITY BUSINESS

survey of residents
three surveys of
main street businesses
in-depth market study
170 properties inventoried
recruitment



NUMBERS DATA

22 new/relocating businesses
51 net new jobs
1,067 volunteer hours
\$744,000 public investment
\$778,923 private investment

Creating a firm foundation for 2020

For more information regarding Foley Main Street or to become involved with its initiatives please contact 251.366.1565 or foleymainstreet@gmail.com