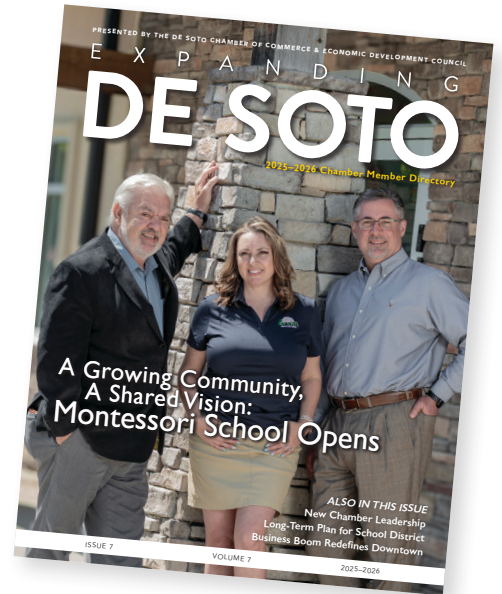


EXPANDING DE SOTO

Expanding De Soto will serve as a business development tool for the Chamber and will promote the City to prospective developers, future residents, interested investors, as well as residents and visitors. Your ad would not only help produce the magazine, but it would let those folks know you are open and ready for their business!



DISCOUNTED CHAMBER MEMBER RATES:

PREMIUM POSITIONS
\$ 1600.00

FULL PAGE
\$ 1250.00

HALF PAGE
\$ 750.00

QUARTER PAGE
\$ 500.00

NON-CHAMBER MEMBER RATES:

PREMIUM POSITIONS
\$ 1750.00

FULL PAGE
\$ 1400.00

HALF PAGE
\$ 850.00

QUARTER PAGE
\$ 550.00

AD SUBMISSIONS TO:

sunpubads@sunflowerpub.com
Sunflower Publishing
1035 N. Third Street, Suite 101-B
Lawrence, KS 66044-0888

SOFTWARE ACCEPTED

- › Adobe PDF files (preferred format).
- › Adobe Photoshop, Adobe Illustrator EPS, .TIF.
- › Files need to be press optimized with fonts embedded or converted to outlines.
- › Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED*

- › CD or DVD disks
- › Send electronic files to sunpubads@sunflowerpub.com
- › FTP service available (contact publisher for details)

* Laser prints and graphics from Websites are not acceptable quality for printing.

PRODUCTION ASSISTANCE

Contact sunpubads@sunflowerpub.com for basic assistance in the production of all ads.

GUIDE SPECIFICATIONS

LIVE AREA..... 7.875" X 10.5"
TRIM SIZE..... 8.5" X 11"
BLEED SIZE..... 8.75" X 11.25"

COVER POSITIONS
w/ bleed
8.75" X 11.25"

FULL PAGE
w/o bleed
7.875" x 10.5"

1/2 PAGE
HORIZONTAL
7.875" x 5.125"

1/2 PAGE
VERTICAL
3.875"
x
10.5"

1/4 PAGE
3.875" x
5.125"

SPACE RESERVATION & COPY DEADLINES

DE SOTO MAGAZINE 2026

SPACE DEADLINE March 31, 2026
COPY DEADLINE April 14, 2026
PUBLISHES Early June 2026

FOR MORE INFORMATION
CONNIE ROBERTS
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CROBERTS@SUNFLOWERPUB.COM