



Revitalizing the Heart of Our Community

DDA Board Meeting Agenda

April 9, 2026 8:00 am

The Dallas Area Visitor Center

- I. Call to Order
- II. Action Items
 - A. Minutes from February
[DDA Board Meeting Minutes February 2026](#)
 - B. Market Expenditures Revised
[2025-2026 FM Contract Proposal Update](#)
- III. Informational Items
 - A. OMS Report
[OMS Quarterly Reporting Workbook](#)
[Business Updates 2026 Quarter 1](#)
 - B. 2026 Supporter Campaign
 - C. Sounds of Summer Sponsorships
[Sounds of Summer 2026](#)
 - D. Ford Family Foundation Grant
 - E. America250 Grant
 - F. Timeline of yearly happenings
[Fundraising.Event.Other Timeline](#)
- IV. Standing Reports
 - A. President
 - B. Treasurer
 1. Profit & Loss (statement of activity)
[StatementofActivityFeb](#)
[StatementofActivity March](#)
 2. Balance Sheet (statement of financial position)
[StatementofFinancialPositionFeb](#)
[StatementofFinancialPositionMarch](#)
 - C. Downtown Manager
 1. Office help 4/13-4/15, 10am-4pm
 2. Clean Up Day 4/11, 8am-11am
<https://signup.com/go/guzVCvv>
 3. Bingo help May and June
<https://signup.com/go/DYZznAO>
 4. Dallas Nights Volunteers
<https://signup.com/go/NyeWBHU>
 5. January-March Time Record
[Manager Hours 2026 Quarter 1](#)
 6. Newsletter



Revitalizing the Heart of Our Community

[April 2026 Newsletter](#)

- D. City
- E. Chamber/Visitor's Center

V. Committee Reports

- A. Promotion [Promotion March 2026 Minutes](#)
- B. Economic Vitality [Econ Vit March](#)
- C. Organization [Outreach March 2026 Minutes](#)
- D. Design [Design Report March](#)
- E. Executive Postponed

VI. Good of the Order

VII. Adjournment

Next Meeting: Thursday, June 11th, 2026 @8am