

Stakeholders and Subcommittee Status Reports 4/22/26

Stakeholder Reports

Roseville Chamber of Commerce:

- No updates

City of Roseville –Economic Development Department:

- Roseville Venture Lab: Check out the [Roseville Venture Lab calendar](#) for events and programs
- Construction continues for the [Atlantic/Vernon Street Improvement Project](#) through spring 2026. Lane closures will be occurring starting April 13th and lasting three to four week, see attached flyer. Check out the website for more detailed project information.

Downtown Roseville Merchants:

- See attachment in board packet regarding an upcoming mixer co-hosted by the DRM. All are welcome to attend.

Parks and Recreation:

- May 2nd - Bike Fest, 9am-12pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: Vernon Street between Taylor and Washington; S. Grant between Oak and Vernon, 5am-4pm
- May 6th, 13th & 20th - Wine Down Wednesday, 5:30-7:30pm; Location: Vernon Street Town Square; Street Closures: None
- May 14th - Food Truck Mania, 5pm-8pm; Location: Vernon Street Town Square; Street Closures: S. Grant between Oak and Vernon, 3pm-10pm
- May 17th - Living Smart Farmers Market, 10am-4pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 7am-6pm
- May 20th - Friday Flicks, 6:30am-10pm; Location: Vernon Street Town Square; Street Closures: None
- May 23rd - Spring Craft Fair, 9am-3pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 6am-4pm
- May 28th - Woof, Wine & Dine, 6pm-8:30pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 4:30pm-9:30pm

Status Reports

Admin/Projects:

- Collecting Tax Roll information for Civitas

- Annual report completed

PR/Marketing, Technology, Events:

- See social media marketing report in board packet

Clean and Safe:

- For the Green & Clean Event we had over 100 volunteers. Sponsorship revenue was \$4,200, total expenses were \$2,264. Net income of \$1,936.

Governance, Capital Improvements, Arts & Entertainment:

- Mural Location - Randy Peters Catering: The Peters' are in the process of repairing water leakage on the wall. The artist is prepared to schedule the mural installation when the wall is ready.
- Mural Location - Goldfields: Blue Line Arts has secured funding to address nominal costs to remove metal lattice work from the selected wall. Dave Piches is working with Blue Line to communicate this update to the property owner in anticipation of jump starting the process. The artist is prepared to schedule the mural installation.
- Mural Location - City of Roseville CMU behind Goldfields: The agreement with the City has been completed and is ready for signature. The identified City staff will begin the artist review process.
- Mural Location - Blue Line Arts: \$20,000 has been secured between fundraising efforts and DRP match for this project. Blue Line Arts is working on renewing their Lease Agreement with the City of Roseville (approval estimated for June 2026) and stucco repair for the front facade is needed before work can begin.