



Benefits Matrix

<i>In addition to the basic features and benefits...</i>		Community Business	Classic	Premium	Bronze	Silver	Gold	Platinum
	Fee	\$175	\$250	\$500	\$1,000	\$2,500	\$5,000	\$7,500
	Value	\$825	\$825	\$1,290	\$2,300	\$3,870	\$6,400	\$8,810
	A la Carte Menu	Includes:	Includes:	Includes:	Includes:	Includes:	Includes:	Includes:
Newsletter Post	\$20 per post	12/year	12/year	12/year	12/year	24/year	24/year	24/year
Facebook Post	\$25 per post	1	1	4	4	6	12	12
Event Calendar Listings	\$180 unlimited for 1 year			Yes	Yes	Yes	Yes	Yes
Event Calendar Spotlight Ad	\$60 per spotlight			1	1	1	1	1
Member Credits (Applied to Event Tickets, Vendor Spaces or Event Sponsorships)	Dollar for Dollar			\$250	\$800	\$1,600	\$3,600	\$5,700
Featured Member Listing (one month)	\$60 per 4 weeks			1	1	2	3	4
Website Ad (one month)	\$75 per 4 weeks				4	6	6	8
Website Home Page Ad (one month)	\$100 per 4 weeks					1	3	4
E-Blitz	\$50 per e-blitz					1	1	1