



City Council Chambers, 4/1/26 @ 3PM
<https://us02web.zoom.us/j/84965804951>

Meeting ID: 849 6580 4951

1. Welcome & Introductions
2. DTOT Direction

a. Promotion/Events: Creating a positive image for the downtown area to attract both consumers and investors.

i. Interest in events?

1. Bike Rodeo with Bike Maine (David White)
2. Jane's Walk (Betsy Paradis)
3. America's 250th/Museum 50th (Mary Gibouleau)

ii. Movie Night

1. Volunteers
2. Sponsors
3. National Army Band (reached out to)

iii. Riverfest—Sep 25-27th

iv. Trunk-Or-Treat Collaborations

1. Think of us when you start planning!

v. Festival of Lights

1. Float interest? (David White)

b. Organization: Building a strong, sustainable organization that can effectively manage the revitalization process (community participation, partnerships, and a dedicated volunteer base)

i. DTOT Recruitment

1. How do we get consistent engagement?
2. How do we diversify our group?

ii. (A) DTOT Vision

1. Reviewing DTOT structure and goals and working to develop a more 'event mindset' among the group and municipal staff.
2. Currently working with internal department heads to create an 'Event Handbook, vendor form, incident report, event proposal request, and more' to help streamline event operations among city organizations.

c. Design: Enhancing the physical appearance of the area, including buildings, public spaces, and infrastructure.

i. Areas for improvement

1. Downtown Professional Building
2. Empty lot between Main St. and Sewing and More
3. Riverfront retaining wall
4. Park next to old MeMe G's
5. (Plants) – horticulturist inquired
6. Others?

d. Economic Vitality: Strengthening existing businesses and recruiting new ones to improve the economic health of the district.

i. Support existing businesses and organizations

1. Foot traffic, staffing, marketing, etc?
2. Available resources: MDF/MDC and Locable

ii. Activating a "Downtown Economy"

1. Punch cards, scavenger hunts, "Visitor Passport"

iii. (A) Updates

1. Renewed UMaine Hockey Tickets (16) for 2026-2027 season to create new/existing business partnerships, community engagement and volunteer appreciation strategy.
2. Currently seeking commercial kitchen/restaurant space for potential Mediterranean restaurant looking to locate here or Bangor.
3. Potential new tavern, Fireheart Tavern, coming to Old Town; working with owner to locate operational funds and programs

4. Waiting on update from other potential new business – they were reaching out to building owner and waiting on response
5. Connected Todd Rand of RandMay foundation to Parker Dresser about renting a space in the Old Town Prof Building
6. Exploring the idea of expanding pop-up shops – 2 business owners have already been turned away due to not enough space.

3. Next meetings

a. DTOT Executive Committee

i. May 6th @ 3PM

1. First Wednesday of every month

b. DTOT Regular Committee

i. April 22nd @ 3PM

1. Fourth Wednesday of every month