



## VENDOR AGREEMENT 2026

**Dates**— FOOD Vendors set up **Thursday (Oct 29th)** and will be open **Friday (Oct 30th)** and **Saturday (Oct 31st)**. Vendors are to be present both days (Friday and Saturday), including games/activities vendors.

**Location**— The downtown Dayton area. Vendor area is on and around the Rhea County Courthouse Lawn. This is an outdoor event so plan accordingly.

**FOOD VENDORS**- The food vendors will be located on 2nd Avenue, as in years past. The set-up area is on the street and therefore you must be prepared to set up on the pavement and ALL FOOD VENDORS WILL BE REQUIRED TO HAVE GROUND COVER AND FIRE EXTINGUISHERS. The ground cover can be roofing felt, or a type of mat. You will be covering the ground area of the entire booth. (NO STAKES ALLOWED ON PAVEMENT). **ALL FOOD VENDORS** must provide a detailed description of the food/menu you want to bring. Food vendors will not be allowed to bring items not listed and approved by the festival. The Tennessee Department of Health will be on site for inspection Friday morning.

- **\$250 for a 12x12 space with water and electricity provided** (please indicate on the application). You will serve from the front only, not any other side. If additional space is needed you will be required to purchase the additional space. If you plan on having any type of enclosed trailer or wagon type vending please note the space size, and allow for the doors and tongue. (This fee is only \$100 for MSD Members)

**DIRECT SALE, RESALE, CRAFT, NON-PROFIT and POLITICAL Vendors**- The non-food vendors will be located on the Rhea County Courthouse lawn, as in years past. Vendors will not be able to drive any type of stake in the lawn due to our irrigation system. **Vendors will be required to secure their tents, tables, etc. with weights.** You must stay within your allotted area.

- **\$100 for a 12x12 space with electricity provided.** Please note you are renting "real estate". You MUST provide your own tables, chairs, tent, extension cords, etc. If additional space is needed, you will be required to purchase it. The Tennessee Department of Revenue will be on site for tax purposes. (This fee is only \$50 for MSD Members)
- **\$25 for NON-PROFIT** (Free for MSD Non-Profit Members)

**GAMES/ACTIVITIES VENDORS**- **Entrance fee will be 20% of total gross sales.** There will be NO food sales in the children's area. A copy of your liability insurance must be submitted with your application. Participant will be responsible for Tennessee Sales Tax remittance. The children's area is open for business on Saturday from 10 AM till dark. You are welcome to open on Friday evening if you wish.

**COMMERCIAL Vendors**- Commercial vendors are vendors that are only promoting their business/product, but are not selling goods. **Vendors will be required to secure their tents, tables, etc. with weights.** You must stay within your allotted area.

- **\$500 for a 12x12 space with electricity provided.** Please note you are renting "real estate". You MUST provide your own tables, chairs, tent, extension cords, etc. If additional space is needed, you will be required to purchase it.

**BOOTH SPACE**- Booth spaces will be assigned on a first come, first served basis. **Spaces are limited.** All spaces will be assigned by the committee and will be FINAL. We will be following strict guidelines.

**THERE WILL BE NO REFUNDS.**

**\*\*SEE PAGE 2 FOR OTHER RULES AND REGULATIONS\*\***

## **RULES & REGULATIONS-**

- No alcoholic beverages allowed; for sale or personal use
- No selling of food or drinks in the craft vending area.
- You must stay within your assigned space.
- You may not lower your prices for "end of day" sales. You are permitted to adjust your price to match other vendors, but no undercutting in prices.
- No giving away food or drinks (sodas) in a direct sales/resale vendor booth.
- Must provide a cell phone # and email address for communication purposes (see application).
- The Festival only accepts one vendor of each type of items (such as only one Tupperware vendor, one Avon vendor, etc.). We will not duplicate, so it is first come/first served.
- For Craft vendors- items to be sold must be made by the vendor and be appropriate for a family event.
- Craft vendors must submit photos upon request. Failure to comply with this request will forfeit your booth space.

**ACCEPTANCE-** All vendors are accepted, unless otherwise notified. Confirmation packets will be sent during the 1st week of October via EMAIL. The confirmation packet will include a parking pass with your booth number, a map of the vending area, instructions on setup time, and directions to Dayton. If you have any questions, please call

MainStreet Dayton at (423) 775-9847 or email [director@mainstreetdayton.org](mailto:director@mainstreetdayton.org)