



Board of Directors Regular Meeting

Wednesday, August 26, 2020
3:00p.m. – 4:30p.m.

Please join our virtual meeting via the zoom information below. A reminder to please be on mute when not speaking.

<https://us02web.zoom.us/j/87626311333?pwd=T1hBQWsvRmVHYkYjMTMh3QzE1NFR2UT09>

Meeting ID: 876 2631 1333

Passcode: 186035

One tap mobile

+1 669 900 9128 US (San Jose)

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Passcode: 186035

Call to Order/Introductions – Mark Vespoli, President

Public Comment (*limited to 2 minutes each - for all items on or not on Agenda*)

Roseville Police Department Update

President's Comments - Mark Vespoli

Approval of Regular Meeting Minutes from 7/22/20 Regular Meeting - Mark Vespoli

Treasurer's Report – David Herrick

- Review of Financials/Budget
- Approval of Financials

Action Items

- Recommend sponsorship of the Salvation Army Roseville's Christmas Food Basket campaign at a cost not to exceed \$5,000 – Kat Maudru/Liz Krohn/Tom Gallahue
- Recommend sponsorship and execution of a Halloween Drive Through event on Vernon Street at a cost not to exceed \$5,000 – Lisa Peters/Jamie Hazen
- Recommend payment of Kat Maudru's Contractor Insurance at a cost not to exceed \$500 – Mark Vespoli

New Discussions

- ClickSpring changes – Jeff Sakala/Mary Towne
- Parking Citations – Scott Blynn
- Holiday Parade Update and Discussion – Steph Hill
- Oktoberfest on Vernon Street – Jamie Hazen
- DRP in Placer Wine & Ale Trail Guide – “Explore Roseville” section – Jamie Hazen
- Promote Me – \$1500 in umbrella order promotion – Mark Vespoli

Status Reports

- Admin/Projects – Kat Maudru
- Clean and Safe – Dave Brown
- Governance, Capital Improvements, Budget – Dave Piches/Jamie Hazen
- PR/Marketing, Technology, Events/Outreach – Lisa Peters/Jamie Hazen
- Arts/Entertainment Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- City of Roseville – Wayne Wiley
- Roseville Parks and Recreation - Kathy Barsotti
- Roseville Chamber of Commerce - Wendy Gerig
- Downtown Roseville Merchants – Jamie Hazen

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.