



Board of Directors Regular Meeting Minutes

Wednesday, April 22, 2026
 3pm - 5pm
 Randy Peters Event Center
 105 Vernon Street, Roseville, CA 95678

Call to Order/Introductions – Tom Carlson, President @ 3:00 pm

Meeting Attendance:

	DRP Board		Guests
x	Tom Carlson - President	x	Paul Gould - Member
x	Lisa Peters – Vice President	x	Gina McColl, City of Roseville
x	Dave Herrick – Treasurer	x	Geneveve Loechler - Elevate
x	Ed Mojica – Secretary	x	Matthew Richardson, Allied
x	Kat Maudru - Operations	x	Pete Crouse, Allied
x	Jamie Hazen - Member	x	Sarah Hicks - Allied
x	Dave Piches - Member	x	Stephanie Hill
	MaryTess Mayall - Member	x	Michelle Scheinberger – City Attorney
	Frank Van Sant - Member		
	Mark Vespoli - Member		
x	Wayne Wiley - Member		

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Mural Update (Dave Piches)

1. All necessary approvals for the Goldfields mural have been received. The artist has begun preparatory construction work on the wall and the mural is expected to be completed by the end of the following week. This mural will serve as the inaugural piece in the Atlantic Street murals program.

Holiday Parade – Advance Notice (Stephanie Hill)

2. Stephanie Hill, who manages the holiday parade, briefly introduced herself and noted she will return in May with a full parade proposal. She asked the board to begin reflecting on the event's direction: whether to expand and evolve the format or maintain the current structure, given prior board discussions that were roughly split between those two positions.

Roseville Police Department/Allied Security Update

Presenters: Pete Crouse and Matthew Richardson (Allied Universal); Sarah Hicks (Allied Universal, Business Development)

Parking Garage Activity

- Calls for service in the parking garages have increased over the past two to three months. Allied has responded by increasing patrol frequency, conducting more frequent drive-throughs rather than the previous schedule of every other hour.

- Camping activity has been observed at two primary locations: the Vernon Street garage and the Oak Street Bridge / Cava Bar area. Activity appears roughly split between the two locations.
- Despite the higher call volume (attributable in part to warmer weather), the increased patrol frequency has begun to produce better outcomes. Fewer incidents were reported in the most recent period.

Board Questions – Incident Report Analysis

- A board member noted a spike in the incident chart at Hour 20 (8:00 p.m.) and asked what drives it. Staff explained this corresponds to the later operating hours on Fridays and Saturdays (service hours extend to midnight on those days), combined with the activity patterns around the Oak Street garage, nearby Cava Bar, and the Roseville Theater Arts building (whose events typically conclude between 7:45 and 8:00 p.m.), generating a concentration of foot traffic at that hour.
- A board member asked whether Allied has the ability to break down incidents by day of week in addition to hour of day. Pete Crouse confirmed he can provide that level of detail and offered to include a day-by-day breakdown in next month's report.

Parking Enforcement

- A board member raised the issue of unenforced time-limited parking on downtown streets. Allied noted it can observe and issue warnings but does not have ticketing authority; the Roseville Police Department (RPD) holds enforcement authority. Allied notifies RPD when violations are observed. The board noted that a prior parking enforcement effort (involving an officer who placed chalk marks on tires) had been effective for a period but was discontinued.

Jefferson Street Patrol

- A board member asked whether Allied patrols Jefferson Street, noting a number of people living in vehicles there. Pete Crouse confirmed Allied does patrol that corridor and will increase attention to it. Allied calls in plates and reports to RPD as appropriate but acknowledges it is sometimes difficult to distinguish transient vehicles from residential ones.

Public Comment on Security Report

No public comment.

Brown Act Training Presentation

Presenter: Michelle Scheinberger, City Attorney, City of Roseville (25 years with the City; City Attorney for 5 years)

At the invitation of Executive Director Gina McColl, City Attorney Michelle Scheinberger presented a comprehensive overview of the Ralph M. Brown Act and its application to the DRP board. Key points of the presentation are summarized below.

Why the Brown Act Applies to DRP

- The Brown Act applies to the DRP because: (1) the City of Roseville created the Roseville Key BID; (2) the DRP has an agreement with the City to act as the Property and Business Improvement District (PBID) administrator; and (3) the DRP's bylaws require the board to follow the Brown Act.
- The Brown Act is part of California's "sunshine law" trifecta, along with the Public Records Act and conflict-of-interest law. Its core purpose is to ensure that public business is conducted openly and that the public has the right to attend and participate in meetings.

Meeting Notice Requirements

- Regular meetings: Notice must be posted at least 72 hours in advance in a publicly accessible location (accessible 24/7 during the 72-hour period) and on the organization's website if one exists. Website-only posting does not satisfy the requirement.

- Special meetings: Notice must be posted at least 24 hours in advance using the same methods.
- Emergency meetings: Notice may be given with as little as one hour's advance notice to media outlets in cases of genuine disruption to public facilities.

Agendas

- Every agenda item must include a brief general description sufficient to inform the public of the subject matter. The description should identify the parties, amounts, and nature of action (e.g., "Action: Approve contract with ABC Landscaper for \$150,000 for downtown landscape improvements including mulch, flowers, and median weeding").
- No action or discussion may take place on items not on the posted agenda, with limited exceptions (emergencies; items where the need for immediate action arose after posting; or items continued from a meeting held within the prior five days).
- A standing agenda item such as "Board Reports" or "Round Table" at the end of the meeting allows board members to briefly report on their own activities without triggering a discussion or action. The City Council uses this format.
- Backup documents are not required to be included with the agenda but are best practice. Any document provided to the board is a public record and must be made available to the public upon request.

Meetings and Quorum

- A "meeting" under the Brown Act is any gathering of a majority of the board (6 or more members for an 11-member board) at the same time and location to hear, discuss, deliberate, or take action on any matter within the board's jurisdiction. The board must wait until a quorum is present before conducting any business.
- The board must maintain a quorum throughout the meeting. If quorum is lost, the meeting must be adjourned.
- Board retreats, workshops, and training sessions are subject to the Brown Act's open meeting requirements, including notice, agenda, and public comment.

Serial Meetings

- A majority of the board may not, outside of a noticed meeting, use any series of communications (emails, texts, phone calls, social media, or through intermediaries) to discuss, deliberate, or take action on DRP business.
- The prohibition includes both "daisy chain" communication (A tells B, B tells C) and "hub and spoke" communication (A contacts B, C, and D separately). Even if each individual communication is one-on-one, if a majority has collectively discussed and formed views on a matter outside a noticed meeting, a Brown Act violation has occurred.
- Staff must also be careful. A staff member who individually briefs multiple board members and conveys the views or positions of other board members to each one is facilitating a serial meeting.
- Practical email rule: Use blind-copy (BCC) when communicating with multiple board members to prevent inadvertent "reply all" responses that could create a serial meeting. A "reply all" on a BCC email goes only to the sender, not to other recipients.

Social Media

- Board members may communicate with the public via social media and may answer questions about DRP business. However, a board member may not respond to, like, repost, retweet, screenshot, or react with emojis to any social media post made by another board member regarding DRP business.
- The DRP as an organization may post on social media. Board members may share DRP organizational posts. Board members may post about DRP events on their own personal or business pages. However, other board members may not interact with those posts.

- This social media provision was scheduled to sunset on January 1, 2026 but has been extended permanently by the Legislature.

Public Comment

- The board must provide an opportunity for public comment on every agenda item (including informational reports and action items), either before or during the board's consideration of each item. It is best practice to take staff report first, then questions from the board, then open public comment, then return to board for deliberation and action.
- A general public comment period must also be provided for matters not on the agenda. The board may set reasonable time limits (e.g., 3 minutes per speaker).
- Members of the public may not be excluded from any open session meeting, including when the board is discussing a sponsorship or grant request from an applicant who is present. The board should discuss and vote in the applicant's presence, even if uncomfortable.
- Public comment is not required for a Round Table / Board Reports item at the end of the meeting.

Closed Sessions

- Closed sessions are permitted only in specific circumstances expressly authorized by the Brown Act: (1) pending or anticipated litigation; (2) real estate negotiations; (3) personnel matters (appointment, evaluation, discipline, or dismissal of employees); and (4) public security threats.
- Closed sessions are fully confidential. Disclosure of closed session content can result in criminal liability.
- Public comment must be allowed before entering a closed session, even when the agenda description is minimal (e.g., "Anticipated Litigation – one case").
- A public report-out is required after closed session, though in most cases there is "no reportable action."

Voting

- No secret ballots. All votes must be conducted in a manner that allows each member's vote to be identified. A simple "motion passes unanimously" is acceptable when unanimous, but if any member votes no or abstains, each such member must be identified by name in the record.
- Abstentions: A legal conflict of interest is not an abstention. A board member with a conflict must verbally disclose the conflict, physically leave the room, and is not counted for quorum purposes on that item. An abstention is a voluntary choice not to vote by a member who is legally entitled to participate.
- The board's meeting procedures should define how abstentions are treated (e.g., as a non-vote, or as a yes vote).
- Best practice: The board chair (President) should generally refrain from making or seconding motions, though it is not legally prohibited.

Subcommittees and Brown Act Applicability

- A standing committee (i.e., one with either a continuing subject matter jurisdiction or a fixed meeting schedule) is subject to the Brown Act regardless of its size, even if it comprises fewer than a quorum of the full board. Such committees must post notice, hold public meetings, and allow public comment.
- A temporary (ad hoc) committee comprising fewer than a quorum of the board, with no fixed meeting schedule and no continuing subject matter jurisdiction, is not subject to the Brown Act.
- The board's current named subcommittees (Capital Improvements, Arts & Entertainment, Clean & Safe, Marketing & Events) appear to function as standing committees with continuing subject matter and should be treated as Brown Act bodies when they meet, meaning their meetings must be noticed. However, if those committees are restructured as truly ad hoc groups that rotate members and address discrete events or projects rather than a continuing program, they may fall outside the Brown Act.

- Subcommittees take advisory action only; all final decisions must be made by the full board at a properly noticed meeting.

Consequences of Violations

- Intentional violations of the Brown Act are a misdemeanor. District attorneys can and do prosecute in some jurisdictions.
- Any person may bring a civil action to (a) invalidate an action taken in violation of the Brown Act, or (b) prevent future violations. An aggrieved party may recover attorney's fees from the agency.
- Actions taken in violation of the Brown Act may be invalidated by a court.
- Violations also erode public trust.

Key Practical Guidance

- If uncertain during a meeting, the board may take a recess to research the question rather than proceeding and risking a violation. Table or continue the item if needed.
- Consult legal counsel (the City Attorney is available as a resource) rather than relying on AI tools for complex Brown Act questions.
- The board should adopt formal meeting procedures addressing: the role of the chair, abstentions, voting mechanics, and committee structure.

Public Comment on Brown Act Presentation

No public comment.

President’s Comments – Tom Carlson

- Green & Clean Cleanup Event: The event was a financial and community success, generating approximately \$2,000 in net income. Instagram was a significant driver of volunteer recruitment, including volunteers from out of state (Georgia). Tom is planning to develop a monthly Instagram video series highlighting DRP projects and events, beginning with the Goldfields mural.
- Lighting: Tom and Dave Piches met with a lighting company a few weeks prior to the meeting. The meeting was productive and generated several strong options. Next steps to be finalized in the coming weeks.
- Recognition: Tom thanked Ed Mojica for the quality and thoroughness of the March meeting minutes.

Approval of Regular Meeting Minutes of 03/25/26 – Tom Carlson

The draft minutes from the March 25, 2026 regular board meeting were presented for approval.

<p>MOTION Approve the Regular Meeting Minutes of March 25, 2026 Moved by: David Herrick Seconded by: Ed Mojica Abstain: Vote: APPROVED</p>
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Treasurer’s Report – David Herrick

Dave Herrick presented the financial update. Key figures and discussion points:

Account Balances

Checking (end of March)	\$214,638.91
Savings account	\$50,794.16

Notable Transactions

- April 16 deposit of \$3,000 from Green & Clean Cleanup Day (not reflected in the April 13 financial statements).
- An additional \$2,000 check from the cleanup event is pending deposit.
- No unusual activity in the two-month period reviewed. No Ticket Spice chargebacks observed from April 1 through the meeting date; the issue appears to have stopped or significantly slowed.
- The Ice Rink and Creative Queen event reconciliations have not yet been completed and will be included in a future report.

MOTION

Approve the Treasurer’s Report and budget direction

Moved by: Ed Mojica **Seconded by:** Dave Piches

Vote: **APPROVED**

Stakeholder and Status Reports:

The board was asked to review the written status reports included in the board packet. No substantive board discussion or comments were raised. Attachments provided.

No public comment.

Action Items

Action Item #1 – Civitas Contract for Assessment Rolls (2026–27)

Recommendation: Approve contracting with Civitas for preparation of DRP assessment rolls for calendar year 2026–27, at a cost not to exceed \$3,200.

Background: This is an annual administrative contract required for the DRP to continue operating as a property-based improvement district. Civitas prepares and distributes assessment rolls to property owners. The cost of \$3,200 represents the maximum amount; the actual cost is typically closer to \$3,000. Civitas does not charge for routine phone and email support outside of this contract. This contract will be charged to the administrative budget category.

Public comment: No public comment.

MOTION:

Approve contracting with Civitas for preparation of DRP assessment rolls for calendar year 2026–27 at a cost not to exceed \$3,200

Moved by: Jamie Hazen **Seconded by:** Dave Piches **Abstain:**

Vote: **APPROVED**

Action Item #2 – Façade Grant: 200 Vernon Street Remodel

Recommendation: Approve a façade grant for 200 Vernon Street (Tower Investments / Logan Marks) at a cost not to exceed \$10,000.

Background: Dave Piches presented this application on behalf of the Capital Improvements Committee. The property at 200 Vernon Street (the former Roseville Telephone / Consolidated building, remodeled by former owner Doyle in approximately 1990) is undergoing significant renovation to prepare the building for retail and restaurant tenants.

Project Scope

- The grant request covers the first-floor façade only: installation of floor-to-ceiling storefront windows to replace the existing smaller office-style windows. The goal is to create an active, transparent retail presence along Vernon Street and Lincoln Street.
- The project is being designed by a licensed professional. Elevation drawings were shared with the board.

Grant Program Criteria

- DRP's façade grant program covers materials costs only (not labor).
- Applicants must invest at least 25% of eligible material costs themselves (i.e., the grant may not exceed 75% of the material cost).
- First-floor material costs: \$135,000. Labor costs: \$65,000. Total first-floor cost: \$200,000. The \$10,000 grant represents a small fraction of total project costs, well within grant eligibility.

Tenancy Update

- Second floor: Bennett Engineering has executed a lease and is in permit review; they are occupying approximately 75% of the second floor with a right of first refusal on the remaining 25%.
- First floor: Restaurant tenant space (~7,000 sq. ft., including a mezzanine level) is available. The ownership group was previously considering a distillery component; current status was not confirmed. The space may also include modular retail units on the smaller storefronts along Lincoln Street.
- Parking: The rear parking area will be developed for tenant use; it will not be converted to a park or other public use.
- The existing decorative gold metalwork on the exterior will be retained.

Public comment: No public comment.

MOTION:

Approve the façade grant for 200 Vernon Street at a cost not to exceed \$10,000

Moved by: Lisa Peters **Seconded by:** Dave Herrick **Abstain:**

Vote: APPROVED

Action Item #3 – Electric Shuttle Service (June 15 – October 12, 2026)

Recommendation: Approve renewal of the electric shuttle service for the period June 15, 2026 through October 12, 2026, at a cost not to exceed \$25,000.

Background: Tom Carlson presented the shuttle proposal. The DRP operated an electric shuttle service as a pilot program three years ago (Year 1), then again two years ago (Year 2). The shuttle was not operated last year due to budget constraints. Year 1 was a learning experience; Year 2 showed strong results: usage nearly tripled and survey/app analytics were highly positive. The DRP now has documented proof-of-concept data.

Program Details

- Operator: Same shuttle company used in prior years (family-owned, community-oriented; the company's interest in a permanent downtown presence has led them to offer rate concessions).
- Schedule: Fridays and Saturdays, approximately 6:00–11:00 p.m.
- Service period: June 15 through October 12, 2026 (approximately 4 months / 17–18 weekends).
- Vehicle: One electric shuttle (golf cart-style). Dave Piches is exploring the option of deploying a second shuttle on major event nights (e.g., Fourth of July).
- Storage: The shuttle company has tentatively arranged to store the vehicle at Mike's facility; confirmation is pending.

- App: Passengers download a ride-hailing app (similar to Uber) to request the shuttle. QR codes available at merchant locations and on the DRP website.

Strategic Focus for 2026

- Priority shift: Rather than a fixed route covering broad Roseville, the 2026 service will focus on bringing people from surrounding neighborhoods into the downtown district. The app-based model allows demand-responsive routing.
- The shuttle will also transport passengers back to their starting neighborhoods, allowing for a complete trip experience.

Rate Concessions Negotiated

- Rates are lower than two years ago due to reduced insurance costs and operating efficiencies identified by the shuttle company.
- Three complimentary service days (up to 5 hours each) have been negotiated for major special events (e.g., Fourth of July, Downtown Tuesday Nights, holiday events).

Financial Notes

- Sponsorships: Dave Piches is pursuing merchant sponsorships (~\$1,500 each; sponsor receives logo on the digital display inside the shuttle, recognition as a "powered by" sponsor for a designated weekend, and driver promotion of the sponsoring business). Monks Cellar was a prior sponsor at \$1,500. Old Town Pizza is a prospective sponsor. Four sponsors would generate \$6,000, significantly offsetting the \$25,000 cost.
- Revenue from sponsorships would reduce the DRP's net cost. The allocation of those funds (directly to the shuttle budget category vs. the general reserve) was not yet formally decided and was noted as a topic for the budget discussion.
- The shuttle is a service provided by DRP, not a revenue generator in itself.
- Budget review: Dave Herrick confirmed the Clean & Safe budget category has approximately \$86,222 in available funds, including current-year assessments. The security services line (\$24,000 budgeted) appears slightly high compared to prior-year actuals (~\$15,000). The homelessness outreach line (\$15,000 carryover) has not been utilized in recent years. Sufficient funds exist to support the shuttle contract.

Marketing

- Planned: neighborhood door-to-door flyers, in-store QR code displays, website, and social media (including Instagram video). Genevieve/Elevate to develop the marketing approach.
- Placer Valley Tourism partnership to be explored as a potential co-promotion or co-funding opportunity.

Public comment: A member of the public spoke in support of the shuttle, noting particularly the value of the Fourth of July service when parking is difficult and the potential to reach West Roseville residents (including senior groups) who previously expressed interest in the service.

MOTION:

Approve renewal of the electric shuttle service for June 15 – October 12, 2026 at a cost not to exceed \$25,000

Moved by: Dave Herrick **Seconded by:** Ed Mojica **Abstain:**

Vote: APPROVED

Action Item #4 – Sponsorship: Placer SPCA Woofs, Wags & Wines

Recommendation: Approve a sponsorship for the Placer SPCA Woofs, Wags & Wines event at Vernon Street Square on May 28, 2026, at the \$1,500 level.

Background: Lisa Peters presented the sponsorship request. The Placer SPCA submitted a request indicating that any sponsorship level would be welcomed, with the top sponsorship tier at \$5,000. The DRP has sponsored this event in prior years (the most recent DRP contribution was approximately \$2,500; some board members recalled amounts ranging from \$250 to \$2,500 in various years).

Sponsorship Levels and Benefits

\$1,500	Name/logo recognition, access to sponsor lounge, custom Facebook post, recognition in e-blast (16,000 households), listed in press release, complimentary vendor booth
\$750	VIP tickets, name/logo recognition, event access, custom Facebook post, recognition in e-blast

- The board discussed whether to take the vendor booth benefit or decline it. The DRP did not utilize the booth in recent years and the board did not commit to staffing one this cycle.
- Board discussion also noted upcoming sponsorship requests anticipated from Crime Stoppers, a Fourth of July fun run, and a November fun run (the Vampire Run was skipped last year). The board acknowledged the need for a systematic annual sponsorship plan and allocation framework.
- The DRP's Marketing & Events budget has approximately \$45,000 in currently uncommitted funds (total budget: \$81,000; the Holiday Parade allocation of approximately \$6,000 is pending board approval and not yet committed).

Public comment: A member of the public (Stephanie Hill) noted her personal connection to Crime Stoppers and encouraged the board to consider what those organizations do for the community as it develops its sponsorship framework.

MOTION:

Approve a \$1,500 sponsorship for the Placer SPCA Woofs, Wags & Wines event on May 28, 2026

Moved by: Jamie Hazen **Seconded by:** Tom Carlson **Abstain:**

Vote: APPROVED

New Discussions

Realtor's Open House – Commercial Vacancy Initiative (Wayne Wiley)

Wayne Wiley provided a brief update. The DRP continues to gather property information from board members for the planned Realtor's Open House. Lisa Peters confirmed she and Jamie Hazen attended the prior Dinner on the Bridge event and are coordinating event details. The Realtor's Open House is targeted for late June or early summer.

Dinner on the Bridge Update (Lisa Peters / Jamie Hazen)

Lisa Peters and Jamie Hazen reported on the existing Dinner on the Bridge event and initial planning for DRP management.

- The event currently accommodates approximately 120 guests. The board believes capacity could grow to approximately 200 by using two rows on the bridge.
- The setting is elegant: wine, music, and simple décor. The experience is well-suited for a community event that simultaneously showcases the downtown bridge and urban environment.
- Concept for DRP's version: involve multiple downtown restaurants, each contributing a course (salads, appetizers, main, dessert), paired with local wine and/or beer. The model would be family-

style or passed service to reduce catering complexity. Paul Gould (Monks Cellar) expressed interest in participating.

- The event would be positioned as both a community showcase and a modest fundraiser, with the ability to grow over time if structured well. The key revenue drivers are ticket sales, sponsor recognition, and restaurant investment.
- The event has historically sold out quickly; in Sacramento's version, tickets sold out on the day the menu was announced.
- Jamie Hazen will develop a full event proposal including budget, staffing plan, and logistics for presentation to the board at the June meeting (May meeting is not feasible given timeline constraints; Tom Carlson noted he will be absent from the May meeting).

Ice Rink and Green & Clean Fund Allocation

Dave Herrick noted that the allocation of ice rink net proceeds and the \$2,000 Green & Clean profit has not been formalized. He will include all events in a combined reconciliation and bring an allocation recommendation to the next meeting. The board agreed to defer this item.

Action Items & Next Steps

Action Item	Detail	Owner / Deadline
Brown Act Compliance – Meeting Procedures	Board to review and adopt formal meeting procedures (including abstention policy, role of chair in motions, and public comment protocol) consistent with Brown Act requirements presented by City Attorney.	Tom Carlson / Next Meeting
Brown Act – Subcommittees	Evaluate standing subcommittees (Capital Improvements, Arts & Entertainment, Clean & Safe, Marketing & Events) for Brown Act compliance. Determine whether meetings are properly noticed or should be restructured as ad hoc committees.	Gina McColl + Staff / Next Meeting
Civitas – Tax Roll Contract	Execute contract with Civitas for preparation of DRP assessment rolls for calendar year 2026–27, not to exceed \$3,200.	Kat Madru / ASAP
Façade Grant – 200 Vernon Street	Issue approved façade grant to Tower Investments / Logan Marks for storefront window installation at 200 Vernon Street, not to exceed \$10,000.	Gina McColl / Upon completion
Shuttle Service – Contract Execution	Contract with shuttle company for electric shuttle service, June 15 – October 12, 2026 (Fridays & Saturdays, approximately 6–11 p.m.), not to exceed \$25,000. Confirm storage arrangement with Mike.	Tom Carlson / ASAP
Shuttle Service – Sponsorships	Pursue sponsorships from downtown businesses (target: Old Town Pizza, Monks Cellar, others) at ~\$1,500 each to offset shuttle costs. Explore Placer Valley Tourism partnership.	Tom Carlson / Ongoing

Shuttle Service – Marketing	Develop marketing strategy for shuttle, including neighborhood flyers/door-to-door outreach, QR code downloads, and social media campaign. Discuss with Genevieve/Elevate.	Tom Carlson + Genevieve / Before June 15
SPCA Event Sponsorship	Issue approved \$1,500 sponsorship to Placer SPCA for Woofs, Wags & Wines event at Vernon Street Square, May 28, 2026.	Dave Herrick / ASAP
Ice Rink / Green & Clean Fund Allocation	Finalize allocation of ice rink proceeds and Green & Clean profit (~\$2,000) across reserve accounts. Bring formal recommendation to next meeting.	Dave Herrick / Next Meeting
Dinner on the Bridge – Proposal	Develop full event proposal, budget, and staffing plan for DRP-managed Dinner on the Bridge. Present at June meeting for action.	Lisa Peters + Jamie Hazen / June Meeting
QR Code – Banner Replacement	Obtain free/non-subscription QR code linked to DRP website. Arrange to affix over existing QR code on printed banners.	Genevieve / ASAP
Social Media – Instagram Video Series	Launch monthly Instagram video series highlighting DRP events and projects. First video to coincide with upcoming mural completion at Goldfields.	Tom Carlson / Monthly, beginning May
Lighting Presentation – Follow-up	Tom Carlson and Dave Piches to finalize lighting options discussed with lighting company and bring recommendation to board.	Tom Carlson + Dave Piches / Next Meeting
Holiday Parade – Direction	Board members to reflect on parade format direction (expand/evolve vs. maintain current format) ahead of Stephanie Hill's May return to present 2026 parade proposal.	All Board / May Meeting

Adjournment

There being no further business, a motion was made to adjourn the meeting.

MOTION

Motion to Adjourn

Moved by: Dave Piches **Seconded by:** Dave Herrick **Vote:** **APPROVED**

The meeting was adjourned.

Minutes Approval

These minutes are submitted for approval at the next regular Board meeting.

Tom Carlson, President

Date: _____

Ed Mojica, Secretary

Date: _____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Dittmer at (916) 783-0760 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.