

Visitors don't stop at city limits.

Join fellow Root River Valley businesses in connecting with Lanesboro's visitor audience.

Reach visitors already exploring Lanesboro and the greater Root River Valley.



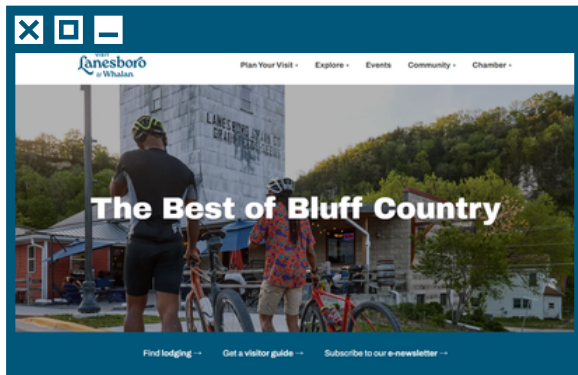
Apply for membership today!



● 507-467-2696

● lanesboro.com/join

One membership connects your business to Lanesboro's strongest visitor-facing channels.



Be Found Online →

- Website listing and member landing page on lanesboro.com
- Great for SEO and search visibility
- Event calendar access
- 100,000 annual website users
- 300,000 annual pageviews

Be Seen in Print →

- Visitor Guide listing
- Eligibility to purchase ad space
- Exposure through one of the region's most widely distributed travel planning pieces
- 25,000 Visitor Guides printed and distributed each year



Visitor Center Visibility →

- Brochure and rack card placement
- Business referrals and recommendations
- Presence in a year-round visitor information hub
- Over 10,000 annual interactions

Questions about membership or ready to join? We'd love to hear from you.

507-467-2696

chamber@lanesboro.com

Root River Valley Neighbors Membership Benefits

Lanesboro brings visitors to the region. Root River Valley Neighbors Membership helps businesses in Fillmore and Houston counties get in front of those visitors through the Chamber's most visible promotional channels.

Members receive these core visibility and promotional benefits:

- Website listing and member landing page on lanesboro.com
- Listing in the annual Lanesboro Area Visitor Guide
- Visitor Center brochure or rack card placement
- Visitor referrals and recommendations from Lanesboro Chamber staff
- Access to post events on the Chamber's popular online calendar
- Eligibility for advertising opportunities in the Visitor Guide, pocket trail map, co-op ads, and email promotions
- Opportunities for social media engagement through Chamber-owned channels (Facebook/Instagram/Tiktok)
- Member updates through our weekly members-only Depot Delivery email newsletter

LACC by the Numbers

- 100,000 annual website users
- 300,000 annual pageviews
- 25,000 Visitor Guides printed and distributed each year
- 17,000+ social media followers
- 7,500+ email subscribers
- 10,000+ annual Visitor Center interactions

Membership dues must be paid annually by the stated deadline in order to remain a member in good standing and receive inclusion in the annual Visitor Guide and other membership benefits. Dues are nonrefundable and may be paid by credit card or check. Chamber membership dues are generally tax-deductible as a business expense, but not as a charitable donation. Please contact us with any questions.



Root River Valley Neighbors Membership Application

Fill out this form and mail to:

LACC, P.O. Box 348
Lanesboro, MN 55949

Alternatively, you can apply online at:
lanesboro.com/member-application

Your name: _____

Business email: _____

Business name: _____

Business phone: _____ Your cell #: _____

Business street address: _____

City: _____ State: _____ Zip: _____

Mailing address: _____

If any of the information above is different than below:

Primary representative name: _____

Primary representative title: _____

Primary representative phone: _____

Primary representative email: _____

Membership level & annual dues investment:

- Root River Valley Neighbors (located outside 55949, non-lodging) **\$349**
- Small nonprofit (<\$50k/year), home-based artist, or place of worship **\$100**
- My check is included* *I'd like to pay by card, please email me an invoice*

Membership dues are not refundable. Payment can be made with credit card or checks. Chamber membership dues are generally tax-deductible as a business expense but not as a charitable donation.