

Historic Willamette Main Street Newsletter

Where Rivers and People Meet



April – June 2026



Wednesdays in Willamette Summer Market Returns!

Historic Willamette Main Street's Wednesdays in Willamette Summer Market returns May 13th, bringing together local farms, makers, food vendors, live music, and community gathering in the heart of downtown.

The market has continued to grow and now welcomes more than 90 vendors and approximately 1,500 visitors each week throughout the season. More than just a shopping opportunity, the market creates a welcoming community space that supports small businesses, strengthens downtown vitality, and encourages people to connect with one another.

The market also includes the Power of Produce (POP) Program, where children ages 5–12 receive tokens each week to purchase fresh food directly from farmers..

Volunteer With Us

Volunteers help support setup, the information booth, merchandise sales, POP Program and activities throughout the market season.



[Volunteer](#)

Support the Market

Donations and sponsorships help support operations, children's programming, music, and community activities throughout the season.



[Donate](#)



[Sponsor](#)

Why the Market Matters

- Supports local small businesses
- Creates weekly activity in downtown
- Encourages community connection
- Helps families access fresh food
- Brings visitors into West Linn

2nd Quarter 2026

Historic Willamette Main Street

Community Events & Celebrations



Historic Willamette Main Street 2026 Events

- 03/17 St. Patrick's Day in Willamette
- 04/11 Willamette Spring Wine Walk
- 05/05 Cinco de Mayo in Willamette
- 05/13 Wednesdays In Willamette Summer Street Market (05/13 - 09/09)
- 07/11 Old Time Fair Parade
- 09/12 Willamette Chalk Walk Festival
- 09/12 Willamette Autumn Wine Walk
- 10/04 WillametteFEST
- 10/31 Halloween In Willamette
- 11/07 Willamette Brews & Spirits Stroll
- 11/28 Small Business Saturday
- 12/05 Willamette Holiday Tree Lighting & City of West Linn Holiday Parade
- 12/12 Winter In Willamette & Holiday Market



Spring Wine Walk - April 11

Historic Willamette Main Street's Spring Wine Walk returns April 11, bringing wineries and visitors together throughout downtown Willamette.

Local businesses serve as wine walk hosts, helping introduce attendees to the unique shops, restaurants, and spaces that make the district special. This spring's event includes 15 participating wineries, making it one of the largest wine walks to date.



Cinco de Mayo - May 5

Cinco de Mayo in Willamette is created in partnership with the West Linn High School Latino Student Union, whose students help guide the cultural elements and activities of the event.

The celebration also creates opportunities for younger Hispanic and Latino students and families from throughout the West Linn-Wilsonville School District to see themselves represented and welcomed within the community.

The event includes music, dance performances, vendors, food, and activities designed to create an inclusive and welcoming celebration centered around culture, connection, and community collaboration.

Preservation - Community Participation



Help Preserve West Linn's Story

Our organization is continuing to collect historic photographs and stories connected to the Willamette area.

Photos of downtown businesses, community events, parades, streetscapes, and everyday life help preserve local history and may be used in future displays, projects, and educational materials.

Community members interested in sharing photographs or stories are encouraged to contact the organization.

Send photos and stories to: info@historicwillamette.com



Old Time Fair Parade - July 11 10am

Historic Willamette Main Street proudly organizes the annual Old Time Fair Parade as part of the City of West Linn's Old Time Fair weekend.

While the City of West Linn Parks & Recreation Department manages the fair itself, we coordinate and operate the community parade, which brings together local businesses, schools, nonprofits, community organizations, performers, and residents from throughout the area.

The parade continues to be one of the district's largest community traditions and provides an opportunity for groups and organizations of all sizes to participate with floats, walking groups, vehicles, performances, and creative entries.

Participate in the Parade

We welcomes parade entries from community groups, nonprofits, businesses, schools, teams, clubs, and organizations interested in participating.

Volunteer opportunities are also available both in advance of the parade and the morning of the event, including staging assistance, check-in, coordination, setup, route support, and other event-day roles.

VOLUNTEER POSITION: Children's Activity Coordinator

Children's Activity Volunteers help create a positive and welcoming experience for families at Historic Willamette Main Street events. Volunteers support organized and engaging activity areas, communicate with attendees and event leadership, and help maintain safe, inclusive, and enjoyable experiences for all participants. This role is perfect for individuals who enjoy working with children and helping make our district fun and inviting for all ages.

[Volunteer Coordinator
Position Description](#)



**Old Time Fair Parade
Registration &
Volunteer Signup**

Historic Willamette Main Street

About Historic Willamette Main Street

Historic Willamette Main Street operates through two nonprofit entities in order to fully support the needs of the Willamette Business District.

- Our 501(c)(3) organization primarily supports historic preservation, historical initiatives, and design projects within the district.
- Our 501(c)(6) organization supports economic vitality efforts and community events, including programs such as the Wednesdays in Willamette Summer Market.

This structure allows us to carry out a broad range of work while remaining compliant with federal nonprofit regulations.

Accredited Main Street

Historic Willamette Main Street is proud to be:

- An Accredited program of the Oregon Main Street Network
- An Accredited Main Street America™ Program



These designations reflect our commitment to preservation-based economic development and strong organizational standards.

Volunteer With Us

Volunteers are essential to Historic Willamette Main Street's work. Opportunities range from board and committee participation to event-day and short-term project support.

We welcome both long-term leadership volunteers and episodic volunteers who assist at markets, festivals, and special events throughout the year.

👉 Find all current volunteer opportunities and application links at: historicwillamette.com/volunteer

Community Support

Historic Willamette Main Street exists because of community support.

The businesses listed below have chosen to invest in the vitality of the Willamette Business District through their financial contributions to our organization.

If you value a vibrant and welcoming Willamette, we would love to have you become a donor as well.

👉❤️ Learn more and donate at:
historicwillamette.com/donate



Historic Willamette Main Street

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