

# Stakeholders and Subcommittee Status Reports 6/24/26

## Stakeholder Reports

### Roseville Chamber of Commerce:

- See Friday Five report in board packet

### City of Roseville –Economic Development Department:

- No Updates

### Downtown Roseville Merchants:

- Downtown Tuesday Nights is in full swing. The music has been great, the vendors and car clubs are happy. The first two nights had amazing attendance, and the third night attendance was great too. The Kid's Zone on the 200 block of Vernon Street has been successful, and we are adding more vendors each week. On June 30th and July 28th there will be a Kid's Market on the 200 block, where crafty entrepreneurial kids will set up booths to sell items they have made. Mother Nature has been kind so far also.

### Parks and Recreation:

- July 4<sup>th</sup> - Parade and Crimestoppers Fun Run, 7am Run/ 9am Parade; Location: Vernon Street Town Square/ Run and Parade Route: 5am-11am
- July 5<sup>th</sup> - Worldsworst Vintage Market, 10a-6pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon; 6am-9pm
- July 7, 14, 21 & 28 - Downtown Tuesday Nights, 5:30-9pm; Location: Vernon Street Town Square/ Vernon St/ S. Grant & Vernon 2-10pm
- July 9<sup>th</sup> - Food Truck Mania, 5-8pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 3-10pm
- July 12<sup>th</sup> - Living Smart Farmers Market, 10a-4pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon; 7a-6pm
- July 18<sup>th</sup> - Summer Concerts on the Square, 7:30-10pm; Location: Vernon Street Town Square; Street Closures: S. Grant between Oak and Vernon; 3-11pm

## Status Reports

### Admin/Projects:

- Tax rolls completed
- Spring power washing treatment completed

### **PR/Marketing, Technology, Events:**

- See social media marketing report in board packet

### **Clean and Safe:**

- The shuttle service started back up on the weekend of June 13<sup>th</sup>. It was a successful start with over 100 passengers using the service over the weekend.

### **Governance, Capital Improvements, Arts & Entertainment:**

#### June 2026 Update for Roseville Mural Project:

- Atlantic St CMU

Blue Line Arts is finalizing the agreement with the City of Roseville and has mutually agreed that the mural will be installed on the CMU behind Old Town Pizza, rather than behind Goldfield's.

- Randy Peters Catering

The property owners have communicated that the maintenance work on the wall is complete and ready for mural installation. Blue Line Arts is in communication with the selected artist for minor design updates to more closely reflect the concept of the establishment.

- The Grab Lab

Property owner Mark Vespoli and selected artist Matt Trammel are developing two to three mural concept designs for review.

- Downtown Oak Street Lot (Future Traffic Garden)

Blue Line Arts is in communication with the City of Roseville to convene a follow-up conversation with the departments of Alternative Transportation and Parks, Recreation, and Libraries, to determine viability to move forward.

- Blue Line Arts

\$20,000 has been secured between fundraising efforts and DRP match for this project. Stucco repair for the front facade is needed before work can begin.