



Join us for the 23rd annual Statesville Pumpkin Fest on Saturday, November 7, 2026! With an attendance of ~19,000 (2025), the festival includes two entertainment stages featuring live entertainment, over 200 art, craft, food, nonprofit, and business vendors, Kid's Zone and Classic Car Cruise in. All Pumpkin Fest sponsorships must be paid in full, and logo submitted to DSDC. *In-kind donors must provide a donation letter along with this completed form, stating the value of the contracted in-kind service being provided.*

~~Presenting Sponsor - \$7000 Exclusive~~ SOLD

- Statesville Pumpkin Fest presented by [Sponsor name or logo] on all printed materials
- Top billing on all marketing materials
- Display company goods or services at the festival in a 12' x 12' space located at the intersection of Broad and Center Streets
- Stage promo/announcements
- Logo included on - 5,400+ e-vites, 200 posters, and on festival signage
- Logo incorporated into ALL event digital graphics and tagged in all social media - up to 605,000+ impressions
- Logo and/or sponsor name listed on the Statesville Pumpkin Fest website, Chamber & DSDC website event pages for Statesville Pumpkin Fest and featured on Community Calendar
- 4 VIP Area Passes
- First right of refusal for 2027

~~Main Stage Entertainment Sponsor - \$5,500 Exclusive~~ SOLD

- Entertainment presented by [Sponsor name or logo]
- Logo included on - 5,400+ e-vites, 200 posters, and on festival signage
- Sponsor's name and logo will be highlighted and tagged in all social media - up to 605,000+ impressions
- Display company goods or services at the festival in a 12' x 12' space located near the intersection of Broad and Center Streets
- Stage promo/announcements
- Featured on the Statesville Pumpkin Fest website and on Community Calendar
- 3 VIP Area Passes
- First right of refusal for 2027

Community Stage Sponsor - \$3,500 Exclusive

- Community Stage presented by [Sponsor name]
- Logo included on - website, 5,400+ e-vites, 200 posters, and on festival signage
- Sponsor's name will be highlighted and tagged in all social media - up to 605,000+ impressions
- 2 VIP Area Passes
- Display company goods or services at the festival in a 12' x 12' space located near the Community Stage
- Stage promo/announcements

~~Kid's Zone Sponsor - \$5,000 Exclusive~~ Sold

- Community Stage or Kid Zone presented by [Sponsor name]
- Logo included on – website, 5,400+ e-vites, 200 posters, and on festival signage
- Sponsor's name will be highlighted and tagged in all social media - up to 605,000+ impressions
- 3 VIP Area Passes
- Display company goods or services at the festival in a 12' x 12' space located at the Kid's Zone
- Stage promo/announcements

_____ Festival Activity Sponsor - \$1,500

- Logo included on – website, 5,400+ e-vites, 200 posters, and on festival signage
- Sponsor's name will be highlighted and tagged in all social media - up to 605,000+ impressions
- 1 VIP Area Pass
- Display company goods or services at the festival in a 12' x 12' space assigned by festival coordinators
- Stage promo/announcements

~~Golf Cart Sponsor - \$1,500 Exclusive~~ SOLD

- Logo recognition on festival website & Golf Cart Sponsorship Signage
- 1 VIP Area Pass
- Display company goods or services at the festival in a 12' x 12' space assigned by festival coordinators

VIP Area Sponsor - \$1000 (Exclusive)

- Logo recognition on festival website, VIP area signage
- 1 VIP Area pass
- Display company goods or services at the festival in a 12' x 12' space assigned by festival coordinators
- Opportunity to display sponsor's branded products or goods, or branded giveaways in the VIP area

Festival Swag Sponsor - \$5,000 (Exclusive)

- Logo recognition on festival website
- Logo on every swag item sold
- Sponsor's name/logo will be highlighted and tagged in all swag promotion via social media and on website
- Display company goods or services at the festival in a space assigned and shared with festival swag tent
- 3 VIP Area Passes

In-kind - \$ (insert value) and provide a letter on your company letterhead that states the service you

- Logo recognition on festival website and promotional content posted on social media: website, 5,400+ e-vites, 200 posters, and on festival signage, *(2025 attendance 19,000)*
- Display company goods or services at the festival in a 12' x 12' space assigned by festival coordinators
- 2 VIP Area Passes

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SPONSORSHIP AGREEMENT (please check the sponsorship for which you are applying):

___ ~~Presenting Sponsor - \$7000 (Exclusive)~~ **SOLD**

___ ~~Main Stage Entertainment Sponsor - \$5500 (Exclusive)~~ **SOLD**

___ Community Stage Sponsor - \$3500 (Exclusive)

___ ~~Kid's Zone Sponsor - \$3500 (Exclusive)~~ **SOLD**

___ Festival Activity Sponsor - \$1500

___ ~~Golf Cart Sponsor - \$1500 (Exclusive)~~ **SOLD**

___ VIP Area Sponsor - \$500

___ Festival Swag Sponsor - \$5000 (Exclusive)

___ In-Kind Sponsor \$ _____ Value

Business Name: _____

Contact Name: _____

Mailing Address:

Contact Business Phone: _____ Ext: _____

Day-of-Festival Contact Cell Phone: _____

Contact Email: _____

Check Amount: _____ Check Number _____

Make checks payable to *Statesville Pumpkin Fest*. Send completed agreement and mail with check to: Statesville Pumpkin Fest, PO Box 205, Statesville NC 28687 (or), hand-deliver to DSDC 300 S. Center Street, Statesville, NC 28677.

Questions? Reach out to us: Nan Lacy: nlacy@statesvillenc.net (or) call, (704) 878-3436.

**Request financial information about Downtown Statesville Development Corporation via email to: mpierce@statesvillenc.net.
Reach out to NC Secretary of State for Downtown Statesville Development Corporation's licensing information.**