

THE CONNECTION



An Iowa Main Street Community & Historic Downtown District



Opening Ceremonies
July 3 at 6:00 pm
Estes Park

Parade
July 4 at 5:00 pm

Lions Club
Beverage Garden
July 2 & 3
5-10:30 pm
Estes Park

Mark Arends Memorial
Fishing Derby
July 4 at 8 am
Riverbend

Fireworks
July 4 at Dusk
Fitz Riverbend
Park

Lions Club
Beverage Garden
July 4
Noon-4,
Estes Park
6-11 pm,
Fitz Riverbend Park

And More!!!
Check out the Chamber website, a brochure, or the insert in the Times Citizen for the full schedule of events for Riverbend Rally!

Bill Riley Memorial
Bike Ride
July 5 at 3 pm
Spoken Wheel
Cyclery

5K Run / Walk
July 4 at 7:00 am
ECC Martin
Dittmer
Gymnasium

Thank you for supporting

Riverbend Rally '26

Charles and Marilyn Helvie Dale Howard Auto Center Dairy Queen	Edward Jones: Doug Haverkamp Brock Jacobson, Rachel Lewey, Mike Swartzendruber	Ellsworth Community College GNB Bank, Insurance and Real Estate Green Belt Bank & Trust	Hansen Family Hospital Linda Scallon Mediacom Scenic Living Communities
Achieve Mental Health Inc. Agri-Pro Enterprise of Iowa, Inc. Iowa Falls Family Dentistry	Hoversten Kuyper DDS Iowa Falls Marine & Golf Iowa Falls State Bank	Members 1st Community Credit Union Iowa Falls Rotary	Stockdale Law Van Wall Equipment Walters & Johnson

Green Belt Insurance Services Martin Marietta McFarland Clinic OnTrack Overhead Doors Precision Farm Management & Co The Pinnacle Group Style Works

EMS Cash for Cars	Color Guard Hyman-Peavey Iowa Falls Fire Department	Iowa Falls Marine Iowa Falls Parks & Rec Department	Iowa Falls Police Department Iowa Falls Street & Sanitation	North Hardin County E-Squad Whistling Wings of Delta Waterfowl
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Banner printed by Graphics Plus www.iabig.net

2026 Riverbend Rally 5K Run/Walk Registration

Please use this form to register for the Riverbend Rally 5K Run/Walk! We are so excited to offer this beloved event again this year.

Information for YOU:

- Pre-registration is \$15, if you would like a shirt the fee will be \$30. The deadline for ordering a shirt and being guaranteed it will be available on July 4 has passed (June 15). However, you are still welcome to order a shirt if you want one. If it is not available the day of the event, we will notify you when it is available and make arrangements for it to be picked up or mailed to you.
- Day of run fee will be \$20.
- Event will be held on July 4th. Registration is from 6:00 am -- 6:45 am. Race begins at 7:00 am.
- Race will start and end in front of the Martin Dittmer Gymnasium on the campus of Ellsworth Community College. In the event of inclement weather, registration will be moved indoors to the Dale and Marilyn Howard Family Activity Center.
- Contact the Iowa Falls Chamber Office for payment at 641-648-5549 OR chamber@iowafallschamber.com
- Deadline to sign up and be guaranteed a shirt the day of the event is Monday, June 15, 2026, at 9 a.m.
- We will still accept registrations through the day before the event for \$15 and the day of the event for \$20 (add \$15 for a shirt).

For any questions, please contact Duane at 515-571-0433.

Iowa Falls Idol Karaoke Contest

Thursday, July 2
7:00 - 10:00 pm
Estes Park

Fairweather
Friday, July 3
7:00 - 10:00 pm
Estes Park

Riverbend Rally Live Music...



Aaron McClanahan

Friday, July 3
5:00 - 6:00 pm
Estes Park

Decoy

Saturday, July 4
8:30 - 10:30 pm
On the Empress!
Fitz Riverbend Park

Miss Iowa Falls Candidates

Little Miss Iowa Falls Candidates



Miss Iowa Falls and Little Miss Iowa Falls crowning during Opening Ceremonies, July 3 at 6:00 pm. Estes Park

THANK YOU...

To all the sponsors and volunteers that make this great event happen!

Scenic City Empress Public Boat Cruises Every Sat & Sun @ 2PM

CELEBRATING AMERICA'S 250TH ANNIVERSARY!
THURSDAY, JULY 2ND - SUNDAY, JULY 5TH
IOWA FALLS, IA

SATURDAY, JUNE 27TH All Day
City Wide Garage Sales - Sponsored by Linda Scallan

THURSDAY, JULY 2ND
Bubble Extravaganza - Estes Park 5:00-7:00
Sponsored by Robert W. Banker Library
Carnival - Scott's Amusements - Estes Park 5:00-10:00
Food Vendors - Estes Park 5:00-10:00
Beer Garden - Estes Park 5:00-10:00
Sponsored by Lions Club
Water Fights and Brigade - 5:00-8:00
Sponsored by Iowa Falls Fire Department
Art In The Park - Estes Park 5:00-9:00
Sponsored by Rachel Queen
Iowa Falls Idol Karaoke Contest - Estes Park 7:00-10:00
Sponsored by OnTheGo Media

FRIDAY, JULY 3RD
Historic Tours Tram - Carnegie Ellsworth Building Noon-3:00
Sponsored by Elkin Trucking, LLC
International Art Collection - gifted by Pat Clark Noon-3:00
Carnegie Ellsworth Building
Iowa Falls Historical Museum Noon-3:00
Carnegie Ellsworth Building
Heartland Military Museum - Stevens Street Noon-3:00
Dow House - Stevens Street Noon-3:00
Depot and Mills Tower - Rocksylvania Ave Noon-3:00
Carnival - Scott's Amusements - Estes Park Noon-10:00
Food Vendors - Estes Park 5:00-10:00
Craft Vendors - Estes Park 5:00-10:00
Beer Garden - Estes Park 5:00-10:00
Sponsored by Lions Club
Aaron McClanahan - Estes Park 5:00-6:00
Sponsored by Edward Jones - Doug Haverkamp, Brock Jacobson, Daryl Lewey, Mike Swartzendruber

Opening Ceremonies - Estes Park 6:00-7:00
Sponsored by Church Women United
Color Guard presented by Hyman-Peavey American Legion Post #188
National Anthem
Sponsored by Charles and Marilyn Helvie
Crowning of Miss Iowa Falls
Sponsored by Thrivent - Todd & Jennifer Bicknese
Crowning of Little Miss Iowa Falls - Estes Park
Sponsored by Plastic Recycling of Iowa Falls
Chamber/Main Street Sponsorship Recognition - Estes Park
Sponsored by Ellsworth Community College
Chamber Main Street Volunteer of the Year - Estes Park
Sponsored by Green Belt Bank & Trust
Community Service Award - Estes Park
Sponsored by Times Citizen Communications
Fairweather Band - Estes Park 7:00-10:00
Sponsored by Cargill

SATURDAY, JULY 4TH
5K Run/Walk and kids 1K run/walk 6:00-6:45
- Registration starts
- Pre-Registration \$15-\$30 with shirt
See link on iowafallschamber.com
Run/Walk - Day of event \$20 7:00
ECC Dale Howard Activity Center Ellsworth College at corner of North St & College St
Sponsored by Hansen Family Hospital
BBQ Cook-Off - Estes Park 7:00-1:00
Sponsored by Faraway, Prestage and Seaboard Foods
Iowa Falls Municipal Airport 7:00-11:00
Hosted by IF Airport Authority and IF Fire Department
Mark Arends Memorial Kids Fishing Derby 8:00-10:00
Fitz Riverbend Park
Sponsored by Iowa Falls Marine and Whistling Wings of Delta Waterfowl
Ellsworth Community College - 4 Person Best Shot 9:00-2:00
Golf Tournament - Highland Golf Club
Call Nate at 641-648-9516 to reserve a spot
Saint Mark's Knights of Columbus 11:00-2:00
Catholic Church basement - Beef burger/Pie/Ice Cream Social
Food Vendors - Estes Park Noon-10:00
Craft Vendors - Estes Park Noon-4:00
Historic Tours Tram - Carnegie Ellsworth Building Noon-3:00
Sponsored by Elkin Trucking, LLC
International Art Collection - gifted by Pat Clark Noon-3:00
Carnegie Ellsworth Building
Iowa Falls Historical Museum Noon-3:00
Carnegie Ellsworth Building
Heartland Military Museum - Stevens Street Noon-3:00
Dow House - Stevens Street Noon-3:00
Depot and Mills Tower - Rocksylvania Ave Noon-3:00

Homegrown Contest - Estes Park 1:00-2:00
Sponsored by Farm Bureau
Beard/Mustache Contest
Pie Eating Contest
BBQ Sampling/Judging
Food Contest
Baby Race
Carnival - Scott's Amusements - Estes Park 12:00-10:00
Bingo Tournament 12:00-4:00
Sponsored by Scenic City Baggers
18-hole 2-Person Ditch Golf Best Shot Tournament 1:00-3:00
- Foster Park - Registration 12:00-12:30
Sponsored by Iowa Falls Park and Rec Department
Bingo - Alzheimer's Fundraiser - Estes Park 2:00-4:00
Sponsored by Scenic Living Communities
MDA Boot Block 3:30-4:30
- 4 way-stop at Washington Ave and River St and Washington Ave and Oak Street
Sponsored by Iowa Falls Fire Department
Parade 5:00
Sponsored by Robin Sampson and Joshua Ulestad
Food Vendors - Riverbend Park 5:00-10:00
Beer Garden - Riverbend Park 5:00-10:00
Sponsored by Lions Club
Face Painting - Riverbend Park 6:00-9:00
Sponsored by Medicines
Silly Solly Balloon Twisting - Riverbend Park 6:00-9:00
Sponsored by POET
Sand Play - Riverbend Park 6:00-9:00
Sponsored by McDowell & Sons
Water Events - Riverbend Park 6:00-8:00
Canoe Races, Tug of War, Kayak Race
Sponsored by Dale Howard Auto
Lighted Boat Parade 8:00-9:00
Sponsored by Scenic City Boat Club
Decoy 8:30-10:30
Sponsored by GNB Bank, Insurance and Real Estate
Stage Sponsored by Scenic City Boat Club
Fireworks - Riverbend Park Dark (9:45 approx.)
Sponsored by Hardin County Tire & Service

SUNDAY, JULY 5TH
Pancake Breakfast - Church of the Open Bible 8:00-10:00
- College Ave
Community Church Service - Estes Park 10:30-11:30
Sponsored by Ministerial Association
Empress Boat Public Cruise 2:00
Bill Riley Memorial Bike Ride 2:00-6:00
and Tour of Tree Sculptures
Registration at Spoken Wheel Cyclery starting at 1:00 p.m.
Ride starts at 2:00 p.m.
12-15 miles on city streets and recreational trails, all within Iowa Falls
Contact: Jeff Burchfield at 515-321-4471 or Chamber Office 641-648-5549

CELEBRATE IN FULL STRIDE!

★ ★ ★

4th of July

★ ★ ★

SATURDAY, 4TH OF JULY
PARADE @ 5:00PM
LINE UP BEGINS @ DALE HOWARD CENTER
GO DOWN RIVER ST, SILOAM AVE, & TAYLOR AVE

- **NO ENTRY FEE** this year!!!
- Decorate your golf carts & floats in your **BEST** red, white, and blue!
- Play your favorite Patriot music from your float!
- Chamber Bucks awarded to the best patriot float!

CONGRATULATIONS TO POPPIN' GOOD TIME ON THEIR RIBBON CUTTING!



THANK YOU to our 2026 Lawn Chair Night Sponsors and Performers!

Wednesday Nights -- 6:30PM

THE BILL RILEY BANDSHELL

June 3 - Scenic City Big Band
Sponsored By: Member's 1st Community Credit Union

June 10 - Liv McNair
Sponsored By: Green Belt Bank & Trust - Scenic Living Communities

June 17 - Jack Jensen Wibholm
Sponsored By: GNB Bank, Insurance, & Real Estate

June 24 - Ackley German Band
Sponsored By: Suris Funeral Home & Sietsema Funeral Home

Rain Location: ECC Hamilton Auditorium
1100 College Ave - Iowa Falls



Iowa Falls State Bank, Members 1st Community Credit Union, GNB Bank, Green Belt Bank & Trust:

THANK YOU FOR PARTNERING WITH US FOR THE "SCAM SMART WORKSHOP" ON JUNE 11, 2026.

WE APPRECIATE ALL THAT YOU DO FOR OUR COMMUNITY...



IOWA FALLS
CHAMBER
MAIN
STREET



IOWA FALLS CHAMBER MAIN STREET'S
QUARTERLY Coffee

WEDNESDAY, JULY 22, 8:00 AM

HELD AT THE ELLSWORTH PANTHER DEN IN THE DALE AND MARILYN HOWARD FAMILY ACTIVITY CENTER.

Iowa Falls Chamber Main Street
Experience Iowa Falls

Thank you so much for participating in Experience Iowa Falls. Here are the specifics, for your reference...

- Experience Iowa Falls cards are available at participating eateries or the Chamber Office.
- Please have card stamped with purchase.
- Only one stamp per customer per visit.
- A completed card must have stamps from six different local eateries.
- Customers can complete multiple cards to be entered into drawing.
- Customers are to return completed cards (with name and phone number) to one of our participating eateries, one of our local banks, or the Chamber Office.
- Cards are due by Thursday, July 16.
- Lucky winner will receive \$25 in Chamber Bucks!
- Please contact the Chamber Office at 641-648-5549 with any questions.

**Sidewalk Sales
Retail Event
August 7 & 8
TAX FREE WEEKEND!**

**LIFE Class...
Applications out
in July!**

IOWA FALLS CHAMBER/MAIN STREET
2026
Shopping & Dining Guide

SCAN HERE to see the best of Iowa Falls on your mobile device!

IOWA FALLS
CHAMBER / MAIN STREET

Iowa Falls Chamber/Main Street Newsletter
520 Rocksylvania Ave., Iowa Falls, IA 50126 • p-641-648-5549 • f-641-648-3702
www.iowafallschamber.com • chamber@iowafallschamber.com

2026 Board Members

Janelle Chaplin,
Stephanie Clark,
Ben Ferris,
Kaitlynn Freese,
Noah Goedken,
Sara Jesse,
Brent Lennard,
Mariah Schurman,
Bryan Squire
Director: Diana Thies



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Instagram



Vision/Mission Statement

VISION: Iowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic Iowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making Iowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

MISSION: Iowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main/Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.