



2026 SPONSORSHIPS

PUT YOUR NAME IN FRONT OF THE
RIGHT PEOPLE AT THE RIGHT TIME

Why Sponsorship?

At the Upper Valley Business Alliance, we believe community is something you build by showing up, lending a hand, and working together. Sponsorship is one way to support that work, but it's not the only way to get involved. What matters most is participation.

There are many ways to be part of this community, attending events, volunteering, sharing your expertise, making introductions, or collaborating with fellow members. Simply being present and engaged can lead to meaningful connections that strengthen both your business and the economic vitality of the Upper Valley as a whole.

For those who do choose to sponsor, your support helps make it possible for UVBA to bring people together around the issues and opportunities that shape our shared future. Sponsorship helps us create opportunities for connection, learning, and partnership, while giving your business increased visibility and a chance to play an active role in the life of this community.

However you choose to engage, we encourage you to find where you belong. Attend an event. Join a conversation. Offer your perspective. Make a connection. Together, we build the kind of business community where people feel supported, informed, and invested in one another's success.



Morgan Brophy
President & CEO

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Burger Battle

February

Signals your
commitment to the
local food scene!

The Burger Battle is a low cost (and tasty!) friendly competition that helps drive traffic to participating restaurants during a time of year that is typically slower. The winner receives bragging rights, an official plaque, and professional food photography.



Dates of Contest: February 1 - 28, 2027

Participants: The contest is open to all restaurants in the Upper Valley
(13 participating restaurants in 2026; 1,000 voters)

Sponsorship Deadline: December 15, 2026

Promotional Plan:

- Advertising in the Valley News during the month of the contest.
- Advertising on Great Eastern Radio stations.
- Paid social media advertising.
- Printed posters at participating restaurants and coasters for restaurant tables.
- Posters distributed throughout the Upper Valley.
- Media kit provided to participating restaurants for their own social media.
- Exposure on the UVBA website, e-newsletters, and Local Upper Valley app.

In 2026, the winning burger social post had over 60,000 organic views on Facebook. Overall, we estimate Burger Battle content had an estimated 200,000+ organic views on social media in February 2026.

'Rare' Sponsorship ————— \$3,000

- Sponsor logo on the trophy for the winning restaurant
- Opportunity to present the award to the winning restaurant & photo op
- First right of refusal for sponsorship of the 2027 Burger Battle
- Sponsor logo or name recognized in all print, radio and digital advertising
- Sponsor logo on all printed material: flyers, coasters, posters, table tents, etc
- Sponsor logo or name recognized in all print, radio and digital advertising
- Sponsor logo on the voting page, UVBA website, Local Upper Valley app

ONLY 1
AVAILABLE!

'Medium Rare' Sponsorship ————— \$1,000

- Sponsor logo on all printed material: flyers, coasters, posters, table tents, etc
- Sponsor logo or name recognized in all print, radio and digital advertising
- Sponsor logo on the voting page, UVBA website, Local Upper Valley app

ONLY 3
AVAILABLE!

'Well Done' Sponsorship ————— \$500

- Sponsor logo on all printed material: flyers, coasters, posters, table tents, etc
- Sponsor logo on the voting page, UVBA website, Local Upper Valley app

ONLY 5
AVAILABLE!

Economic Outlook Breakfast

March

Positions your business as a cornerstone of regional economic leadership!

The Economic Outlook Breakfast is a time to bring together business leaders and decision makers in the region to hear from speakers who deliver relevant information about the state of the economy in the Upper Valley, in both states of NH and VT, and how national trends affect the decisions we make on a day to day basis.

Dates: March 2027

Participants: 100+ Members & Non-members

Sponsorship Deadline: January 15, 2027

Promotional Plan:

- Ticket Sales to members first, then non-members.
- Website, enewsletter, and social media promotion.

Presenting Sponsorship ————— \$5,000

- Full color logo included on website, newsletter, e-blasts, and social media
- 4 tickets to event
- Opportunity to speak from the stage for 2-3 minutes
- Opportunity for a display table/banner (provided by you) at the event
- First right of refusal for sponsorship of the 2028 Economic Outlook Breakfast
- Recognition on the Sponsorship slide and any printed program materials

ONLY 1
AVAILABLE!

Gold Sponsorship ————— \$3,000

- Full color logo included on website, newsletter, e-blasts, and social media
- 4 tickets to event
- Opportunity to speak from the stage for 2-3 minutes
- Opportunity for a display table/banner (provided by you) at the event
- First right of refusal for sponsorship of the 2028 Economic Outlook Breakfast
- Recognition on the Sponsorship slide and any printed program materials

ONLY 3
AVAILABLE!

Silver Sponsorship ————— \$1,000

- Full color logo included on website, newsletter, e-blasts, and social media
- 2 tickets to event
- Recognition on the Sponsorship slide and any printed program materials

ONLY 5
AVAILABLE!

Bronze Sponsorship ————— \$750

- Full color logo included on website, newsletter, e-blasts, and social media
- 2 tickets to event
- Recognition on the Sponsorship slide and any printed program materials

Job Shadow Day

April

Create the future you
want to see in the
Upper Valley!

UVBA is partnering with Lebanon Middle School to bring back Job Shadow Day for 8th grade students. Area businesses of all industries will host students on site and expose them to possible career opportunities. Support early Workforce Development with your sponsorship and showcase your commitment.

While limited to Lebanon Middle School in 2026, we plan to expand this program to other area middle schools in 2027 and beyond.

Date: April 29, 2026

Participation: Approximately 150 students will participate at dozens of local businesses throughout the Upper Valley.

Sponsorship Deadline: February 15, 2026

Promotional Plan:

- Press Release to regional outlets after the event with media assets.
- Exposure on the UVBA website, e-newsletters, and social media channels.



'School Bus' Sponsorship ————— \$3,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Logo on lanyards for each participating student
- Inclusion in the Press Realase
- Opportunity to provide company branded item to students
- First right of refusal for 2027 Sponsorship of Job Shadow Day

ONLY 1
AVAILABLE!

'Classroom' Sponsorship ————— \$1,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Logo on lanyards for each participating student
- Inclusion in the Press Realase
- Opportunity to provide company branded item to students

ONLY 3
AVAILABLE!

'Backpack' Sponsorship ————— \$500

- Company name included on website, newsletter, e-blasts, and social media
- Company name on lanyards for each participating student
- Inclusion in the Press Realase

ONLY 5
AVAILABLE!

LebFest

September

Champion the moments that bring our community together!

Building on the success of previous years, the 8th annual LebFest is a *free* family-centered festival at Colburn Park. We partner with Lebanon Parks & Rec to bring thousands of attendees, 100+ vendors, live music & entertainment, and more to the green. And don't forget the Mac & Cheese Competition!

Dates: September 19, 2026 | 11am-3pm

Participants: 100+ vendors, 3,500 attendees

Sponsorship Deadline: June 15, 2026

Promotional Plan:

- Advertising in the Valley News and on Great Eastern Radio stations.
- Paid social media advertising.
- Printed flyers, posters, lawn signs, & vinyl banners distributed throughout the Upper Valley.
- Media kit provided to participating vendors for their own distribution.
- UVBA website, e-newsletters, social media, and Local Upper Valley app.
- Press Release(s) sent to regional media outlets.



Presenting Sponsorship ————— \$5,000

- Free booth on the green, for you or your choice of nonprofit
- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo on on-site banners & lawn signs
- Inclusion in all paid advertising
- Logo on merch offered for sale
- Opportunity to speak from the bandstand

ONLY 3
AVAILABLE!

Gold Sponsorship ————— \$3,000

- Free booth on the green, for you or your choice of nonprofit
- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo on Sponsor banner
- Logo on merch offered for sale
- Sponsor recognition from the stage

ONLY 5
AVAILABLE!

Silver Sponsorship ————— \$1,500

- Free booth on the green, for you or your choice of nonprofit
- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo on Sponsor banner
- Logo on merch offered for sale

Bronze Sponsorship ————— \$750

- Free booth on the green, for you or your choice of nonprofit
- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo on Sponsor banner
- Logo on merch offered for sale

Reader's Choice Awards

October

Honor the voice of the people in our community!

The Reader's Choice Awards, in partnership with the Valley News, celebrate the top 3 finalists across 96 categories that are voted on by the entire community. An evening of entertainment, giveaways, and highlighting the "best of" in the Upper Valley, the Reader's Choice Awards is the premiere networking event of the year.

Date: October 28, 2026 | 5:30pm

Participants: 150+ attendees

Sponsorship Deadline: August 15, 2026

Promotional Plan:

- Advertising in the Valley News and on Great Eastern Radio stations.
- Paid social media advertising.
- Media kit provided to participating vendors for their own distribution.
- UVBA website, e-newsletters, social media, and Local Upper Valley app.
- Press Release(s) sent to regional media outlets.
- Valley News print insert distributed post-event.



Presenting Sponsorship ————— \$5,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo included in Valley News print insert
- Full page ad in printed and digital Readers Choice insert/special publication
- Logo on awards certificates for all finalists (300+)
- 4 tickets to event
- Opportunity to speak from the stage for 2-3 minutes
- Opportunity for a display table/banner (provided by you) at the event
- First right of refusal for sponsorship of the 2027 Reader's Choice Awards

ONLY 1
AVAILABLE!

Gold Sponsorship ————— \$3,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo included in Valley News print insert
- Half page ad in printed and digital Readers Choice insert/special publication
- 4 tickets to event
- Opportunity to speak from the stage for 2-3 minutes

ONLY 3
AVAILABLE!

Silver Sponsorship ————— \$1,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo included in Valley News print insert
- Quarter page ad in printed and digital Readers Choice insert/special publication
- 2 tickets to event

ONLY 5
AVAILABLE!

Bronze Sponsorship ————— \$750

- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo included in Valley News print insert
- 2 tickets to event

Celebrate the Season

December

Invest in community traditions that strengthen our community and local pride!

Celebrate the Season in Hanover, NH draws thousands of people to the heart of downtown. UVBA partners with Hanover Parks & Rec and Dartmouth to kick off the holiday season as a community. The evening begins with the tree lighting on the Dartmouth Green, followed by family-friendly activities at participating businesses. Plus, the Holiday Window Walk extends the season all the way into January - great visibility for your brand!

Date: December 4, 2026

Participants: 3,000-4,000 people

Sponsorship Deadline: October 15, 2026

Promotional Plan:

- Advertising in Here In Hanover Magazine and on Great Eastern Radio stations.
- Media kit provided to participating businesses & partners for their own distribution.
- UVBA website, e-newsletters, social media, and Local Upper Valley app.
- Press Release(s) sent to regional media outlets.
- On-site signage at key cross streets.
- Printed maps distributed to local businesses and attendees.

Celebrate the Season

Presenting Sponsorship ————— \$3,000

- Full color logo included on website, newsletter, e-blasts, and social media
- Full color logo on on-site banners & signs
- Inclusion in all paid advertising
- Opportunity to speak prior to the tree lighting
- Opportunity for a table/banner on Main Street to giveaway branded swag or host a family-friendly activity (provided by you)

ONLY 1 AVAILABLE!

Holiday Window Walk Sponsorship ————— \$1,000

- Sponsor logo on signage in each participating business' window
- Sponsor logo on all printed material: maps, signage, etc
- Sponsor logo on the voting page, UVBA website, Local Upper Valley app

ONLY 3 AVAILABLE!

Horse Drawn Carriage Sponsorship ————— \$1,000

- Sponsor logo on carriage
- Sponsor logo on all printed material: maps, signage, etc
- Sponsor logo on the voting page, UVBA website, Local Upper Valley app

ONLY 3 AVAILABLE!

Upper Valley Mosaic Network

Demonstrate your commitment to an inclusive and welcoming Upper Valley!

Launched in 2022, the Upper Valley Mosaic Network (formerly the BIPOC Network) fosters belonging, connection, and opportunity for professionals and entrepreneurs who identify as Black, Indigenous, or People of Color.

Programming includes the annual Open House (May) and Summer BBQ (August), in addition to regular gatherings.

Your support as a sponsor in 2026 will be critical for our ability to bring back the UVMN Accelerator Grant Program and to provide more consistent programming intended to help people build their social safety net in the Upper Valley.



Keystone

\$5,000

- Logo recognition in all UVMN print materials
- Opportunity to speak at UVMN events
- Opportunity to display a banner or table UVMN events
- Opportunity to send announcements to the UVMN email list (up to 5 per year)
- Recognition on the UVMN website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all UVMN print materials
- Opportunity to display a banner or table UVMN events
- Opportunity to send announcements to the UVMN email list (up to 3 per year)
- Recognition on the UVMN website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all UVMN print materials
- Opportunity to display a banner or table UVMN events
- Recognition on the UVMN website, newsletters, social media, etc.

Friend

\$90

- Name recognition on UVMN website

Upper Valley Young Professionals

Give the next generation a reason to stay in the Upper Valley!

The Upper Valley Young Professionals offer events and opportunities for belonging and connection for people in their 20s and 30s.

Programming includes several clubs - Short Story Club, Trivia Night, Craft Club, Game Night. UVYP uses a Discord server where hundreds of locals offer advice, swap recommendations, and organize ad hoc gatherings.

Your support as a sponsor in 2026 will be critical for our ability to expand our professional development programming and create more consistent UVYP events intended to help people build their social safety net in the Upper Valley.



Keystone

\$5,000

- Logo recognition in all UVYP print materials
- Opportunity to speak at UVYP events
- Opportunity to display a banner or table UVYP events
- Opportunity to send announcements to the UVYP email list (up to 5 per year)
- Recognition on the UVYP website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all UVYP print materials
- Opportunity to display a banner or table UVYP events
- Opportunity to send announcements to the UVYP email list (up to 3 per year)
- Recognition on the UVYP website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all UVYP print materials
- Opportunity to display a banner or table UVYP events
- Recognition on the UVYP website, newsletters, social media, etc.

Friend

\$90

- Name recognition on UVYP website

Upper Valley Women in Business

Fuel the growth and success of women leaders across our region!

UVBA is excited to add UVWiB under the umbrella of affinity groups we support. This program started in August of 2025 and quickly gained traction in the community. We're thrilled to be able to offer further support.

This group meets monthly at a variety of locations around the Upper Valley. Each month features a speaker focused on business education, networking, and overcoming challenges. Often paired with an activity such as free headshots, chair massage, 1-on-1 mini coachings, and more, this monthly event attracts empowered women seeking connection and business networking opportunities.

UPPER
VALLEY
WOMEN IN BUSINESS
EST. 2025

Keystone

\$5,000

- Logo recognition in all UVWiB print materials
- Opportunity to speak at UVWiB events
- Opportunity to display a banner or table UVWiB events
- Opportunity to send announcements to the UVWiB email list (up to 5 per year)
- Recognition on the UVWiB website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all UVWiB print materials
- Opportunity to display a banner or table UVWiB events
- Opportunity to send announcements to the UVWiB email list (up to 3 per year)
- Recognition on the UVWiB website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all UVWiB print materials
- Opportunity to display a banner or table UVWiB events
- Recognition on the UVWiB website, newsletters, social media, etc.

Friend

\$90

- Name recognition on UVWiB website

Upper Valley Arts Alliance

Invest in the arts
and support our
regional vibrancy
and growth!

The UVAA is a collection of more than 150 arts organizations and individuals committed to promoting the Arts in the Upper Valley. Started in 2004, UVAA spearheads a fall and spring paid advertising campaign that promotes a vast selection of events and activities across the region.

This group meets monthly at a variety of locations around the Upper Valley. Each month features a topic selected by the steering committee and often includes a guest speaker as an expert on the subject. Conversations also encourage cross-collaboration and problem solving as many of these organizations face similar challenges.



Keystone

\$5,000

- Logo recognition in all UVAA print materials
- Opportunity to speak at UVAA events
- Opportunity to display a banner or table UVAA events
- Opportunity to send announcements to the UVAA email list (up to 5 per year)
- Recognition on the UVAA website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all UVAA print materials
- Opportunity to display a banner or table UVAA events
- Opportunity to send announcements to the UVAA email list (up to 3 per year)
- Recognition on the UVAA website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all UVAA print materials
- Opportunity to display a banner or table UVAA events
- Recognition on the UVAA website, newsletters, social media, etc.

Friend

\$90

- Name recognition on UVAA website

Downtown Hanover Working Group

Strengthen the heart of Hanover through visible community leadership!

DHWG formed in 2021 in an effort to offer hyper-local support to businesses in downtown Hanover. The DHWG steering committee meets monthly to discuss relevant topics for the town and identify opportunities the business community can support residents and visitors alike.

Hanover-specific events and promotions are coordinated under the Explore Hanover brand with a dedicated website, newsletter, and social media presence.



DHWG is directly involved in projects such as Ledyard Park, Celebrate the Season, Sidewalk Sales, Welcome Weekend, and more.

Keystone

\$5,000

- Logo recognition in all DHWG print materials
- Opportunity to speak at DHWG events
- Opportunity to display a banner or table DHWG events
- Opportunity to send announcements to the DHWG email list (up to 5 per year)
- Recognition on the DHWG website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all DHWG print materials
- Opportunity to display a banner or table DHWG events
- Opportunity to send announcements to the DHWG email list (up to 3 per year)
- Recognition on the DHWG website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all DHWG print materials
- Opportunity to display a banner or table DHWG events
- Recognition on the DHWG website, newsletters, social media, etc.

Friend

\$90

- Name recognition on DHWG website

Norwich Business Council

Lead locally in a small town with a big heart for business!

NBC formed in an effort to offer hyper-local support to businesses in downtown Norwich. The NBC steering committee meets monthly to discuss relevant topics for the town and identify opportunities the business community can support residents and visitors alike.

Norwich-specific events and promotions are coordinated under the NBC brand with a dedicated website, newsletter, and social media presence.

Your sponsorship support in 2026 will allow NBC to create and elevate community events such as movies nights downtown, pumpkin carving, and more.



Keystone

\$5,000

- Logo recognition in all NBC print materials
- Opportunity to speak at NBC events
- Opportunity to display a banner or table NBC events
- Opportunity to send announcements to the NBC email list (up to 5 per year)
- Recognition on the NBC website, newsletters, social media, etc.

Advocate

\$2,500

- Logo recognition in all NBC print materials
- Opportunity to display a banner or table NBC events
- Opportunity to send announcements to the NBC email list (up to 3 per year)
- Recognition on the NBC website, newsletters, social media, etc.

Supporter

\$1,000

- Logo recognition in all NBC print materials
- Opportunity to display a banner or table NBC events
- Recognition on the NBC website, newsletters, social media, etc.

Friend

\$90

- Name recognition on NBC website

Regular Programming

Each month UVBA hosts a number of networking opportunities. These help businesses deepen their network and result in valuable referrals and connections.

Coffee & Connections

Major (3) \$2,000 Supporting (12) \$250

Summary: open networking format at rotating locations throughout the Upper Valley.

Attendees: Avg 30-40+ people

Runs: Monthly (12)

Time: 8:00am-9:30am

Includes:

- Priority selection as a host for 2027 events
- Logo on all promo material: website, newsletter, email, social, etc.
- Opportunity to display banner at any C&C event
- Mention by host at each event

Business After Hours

Major (3) \$2,000 Supporting (12) \$250

Summary: open networking format at rotating locations throughout the Upper Valley.

Attendees: Avg 30-40+ people

Runs: Monthly (12)

Time: Evenings

Includes:

- Priority selection as a host for 2027 events
- Logo on all promo material: website, newsletter, email, social, etc.
- Opportunity to display banner at any BAH event
- Mention by host at each event

Referral Roundtable

Major (3) \$2,000 Supporting (12) \$250

Summary: structured networking, including a 45 sec pitch & 7 min presentation by a member.

Attendees: Avg 20-30+ people

Runs: Bi-weekly (24)

Time: 12:00pm-1:00pm

Includes:

- Logo on all promo material: website, newsletter, email, social, etc.
- Opportunity to display banner at any RR event
- Mention by host at each event

Ribbon Cuttings

Major (3) \$2,000

Summary: regular celebrations for new businesses & special occasions

Attendees: Avg 20-30+ people

Runs: as available (approx 10/year)

Includes:

- Invitation to all Ribbon Cuttings
- Opportunity to 'cut the ribbon' with the business
- Logo on photo mat gifted to the business
- Logo on all promo material: website, newsletter, email, social, etc.
- Mention by host at each event

Digital Sponsorships

UVBA offers additional ways to support our work while putting your business in front of the right audience. Our digital sponsorships provide around-the-clock visibility and align your brand with ours, demonstrating your commitment to connection, integrity, and community.

Member Minute Newsletter \$2,500

Summary: Our weekly member newsletter is designed to keep members up to date on relevant news and opportunities.

Runs: Weekly (1 year sponsorship)

Channels: Email, website, social

Subscribers: 1,500 **Open Rate:** 48%

Includes:

- 1 extra eblast (based on tier of membership)
- Logo at the top of each newsletter (52)

Local LUV Newsletter \$2,500

Summary: Our weekly community newsletter is designed to keep residents, new and old, up to date on events and activities in the region.

Runs: Weekly (1 year sponsorship)

Channels: Email, website, social

Subscribers: 2,300 **Open Rate:** 54%

Includes:

- 1 extra eblast (based on tier of membership)
- Logo at the top of each newsletter (52)

Website \$5,000

Summary: Our website sees thousands of visitors every month who view UVBA as a go-to resource whether they are here as a tourist or live in the area.

Channels: Website

Visitors: 15k / month

Includes:

- 1 extra eblast (based on tier of membership)
- Logo in the website footer
- Artwork/Ad on specific page of the website of your choosing

Sponsorship Contract

Organization: _____

Contact Name: _____

Contact Phone & Email: _____

Signature Events

UV Burger Battle	☐	\$3,000	☐	\$1,000	☐	\$500
Economic Outlook Breakfast	☐	\$5,000	☐	\$3,000	☐	\$1,000
Job Shadow Day	☐	\$5,000	☐	\$3,000	☐	\$1,000
LebFest	☐	\$5,000	☐	\$3,000	☐	\$1,000
Reader's Choice Awards	☐	\$5,000	☐	\$3,000	☐	\$1,000
Celebrate the Season	☐	\$5,000	☐	\$3,000	☐	\$1,000

Affinity Groups

Upper Valley Mosaic Network	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90
Upper Valley Young Professionals	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90
Upper Valley Women in Business	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90
Upper Valley Arts Alliance	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90
Downtown Hanover Working Group	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90
Norwich Business Council	☐	\$5,000	☐	\$2,500	☐	\$1,000	☐	\$90

Regular Programming

Coffee & Connections	☐	\$2,000	☐	\$250 x _____	(number from 1-8)
Business After Hours	☐	\$2,000	☐	\$250 x _____	(number from 1-8)
Referral Roundtable	☐	\$2,000	☐	\$250 x _____	(number from 1-8)
Ribbon Cuttings	☐	\$2,000	☐	\$250 x _____	(number from 1-8)

Digital Sponsorships

Member Minute Newsletter	☐	\$2,500
Local LUV Newsletter	☐	\$2,500
Website	☐	\$5,000

Total Due _____

Signature _____ Date _____

By signing, I agree that my organization will pay this amount in full by the deadline indicated on my invoice from the UVBA

BUILD YOUR OWN

Contact Nicole if you'd like
to structure a custom
Sponsorship Package

nicole@uppervalleybusinessalliance.com
603.448.1203

Our Team



Morgan Brophy
President & CEO



Nicole Follensbee
Membership Director



Gordon Boddington
Marketing & Administration
Manager

Vision and Mission

Vision

We envision an inclusive Upper Valley economy where opportunity is accessible, businesses can flourish, and all residents benefit from sustained economic and social well-being.

Mission

Our mission is to invigorate the economic health of the areas we serve, while contributing to the well-being of the Upper Valley through Economic Development, Workforce Development, Advocacy, and Tourism.

Contact Information

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