



201 Vernon Street
Roseville, CA 95678
916.783.1100

- Mikes Bikes has over 50 locations in California and Colorado
- Formerly Roseville Cyclery, they have been at their current location for 3 years
- They love conducting business on Vernon Street
 - Excited to see Downtown growing
 - Looking forward to new businesses across the street from them in the old Consolidated building
 - Customers love the “openness” of the entrance and the easy access
- They want to get more involved in May’s Bikefest and help it grow!
- Challenges
 - Parking – customers want to park right out front, but their employees point out the very nearby parking structure