

Stakeholders and Subcommittee Status Reports 7/22/26

Stakeholder Reports

Roseville Chamber of Commerce:

“Friday Five” Updates:

June 5 <https://myemail.constantcontact.com/Friday-Five--Roseville-Area-Chamber-of-Commerce.html?soid=1102296510390&aid=WSOpowSSHk>

June 12 <https://myemail.constantcontact.com/Friday-Five--Roseville-Area-Chamber-of-Commerce.html?soid=1102296510390&aid=fSIX2goEPSU>

June 19 <https://myemail.constantcontact.com/Friday-Five--Roseville-Area-Chamber-of-Commerce.html?soid=1102296510390&aid=1XsDvP-88c>

June 26 <https://myemail.constantcontact.com/Friday-Five--Roseville-Area-Chamber-of-Commerce.html?soid=1102296510390&aid=X1STCPYmpx4>

City of Roseville –Economic Development Department:

No updates

Downtown Roseville Merchants:

No updates

Parks and Recreation:

- August 2nd - Worldsworst Vintage Market, 10a-6pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 6am-9pm
- August 13th - Food Truck Mania, 5-8pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 3pm-10pm
- August 15th - Summer Concerts on the Square, 7:30pm-10pm; Location: Vernon Street Town Square; Street Closures: S. Grant between Oak and Vernon, 3pm-11pm
- August 22nd - Community Canvas, 10am-1pm; Location: Vernon Street Town Square; Street Closures: None

Status Reports

Admin/Projects:

- 501c3 Subcommittee was formed and met with Civitas

PR/Marketing, Technology, Events:

- See social media marketing report in board packet

Clean and Safe:

- Clean and Safe Update: The shuttle service has started off with a record number of passengers. There have been a couple of down nights but overall, it has been running at capacity and is bringing more passengers to the district than Old Roseville.

Governance, Capital Improvements, Arts & Entertainment:

- The last quarter focused on the continuation of the Mural Program and the Facade Grant Program. In addition, we have been discussing promotion of public art in open available spaces in our downtown. The third quarter will focus on vetting new projects with the Capital Improvements Committee that will take into consideration maintenance of current Streetscape features and plans for implementing additions to the Christmas lighting/decorations.

July 2026 Public Art Update:**Atlantic St CMU**

- Blue Line Arts has delivered the final agreement to the City of Roseville, which is being routed for signature. The next step will be to present a roster of mural artists to the City for consideration and selection to request a Design Concept(s).

Randy Peters Catering

- Blue Line Arts, the Peters', and the selected artist had a productive meeting regarding minor adjustments to the mural design, and an updated design concept will be produced. Following, installation days will be scheduled with the mural artist.

The Grab Lab

- Blue Line Arts has been in discussion with the selected artist to fine tune a mural design concept. The next step will be to present the design for consideration, which is anticipated to occur within the next several weeks.

Traffic Garden

- The project lead from the Department of Alternative Transportation informed Blue Line Arts that the City of Roseville is interested in moving forward with the proposed

public art concept (shipping container art) for the Traffic Garden. Following presentation of the overall project to the City Council at the July 15th meeting, the Department of Alternative Transportation, Blue Line Arts, and other stakeholders will continue conversation on this project to define parameters of the public art projects.

Blue Line Arts

- \$20,000 has been secured between fundraising efforts and DRP match for this project. Blue Line Arts was informally updated so that its lease is in the queue to be reviewed by the City of Roseville, which any agreements are required to be completed before stucco repair conversations can begin.