



Revitalizing the Heart of Our Community

DDA Board Meeting Agenda

August 13, 2026 8:00 am

The Dallas Area Visitor Center

I. Action Items

A. Minutes from June

[DDA Board Meeting Minutes June 2026](#)

B. Lobbying

1. To Tree Board for Additional Trees
2. For Oregon Main Street Grant with Historic Downtowns of Oregon

[HDO](#)

[Main Street LC Draft](#)

[Oregon Main Street Tax Credit](#)

C. New Rental Contract

D. Nominating Committee

From the bylaws: When seeking new candidates for the Board of Directors, a nominating committee shall be appointed by the board of directors.

II. Informational Items

A. Overall Budget Mid-Year Forecast

[2026 Budget](#)

B. Market Update

[Market Snapshot](#)

C. Supporter/Sponsorships Campaign to Date

[2026 Support Request & Results.xlsx](#)

D. Parade Financials

[Parade 2026](#)

E. Strategic Plan First Read Through

[Strategic Plan 2027-2029](#)

F. Committee Input in September/Action Plans

G. Main Street Report

[OMS Quarterly Reporting Workbook](#)

[Business Inventory Changes](#)

III. Standing Reports

A. President

B. Treasurer

1. Profit & Loss (statement of activity)

[StatementofActivity](#) JUNE



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[Statement of Activity](#) JULY

2. Balance Sheet (statement of financial position)

[Statement of Financial Position](#) JUNE

[Statement of Financial Position](#) JULY

C. Downtown Manager

1. Dallas Nights Volunteers
<https://signup.com/go/NyeWBHU>
2. June-July Time Record
[Manager Hours 2026](#)
3. Newsletter
[August 2026 Newsletter](#)

D. City

E. Chamber/Visitor's Center

V. Committee Reports

- A. Promotion [Promotion July 2026 Minutes](#)
- B. Economic Vitality [EV July](#)
- C. Outreach [Outreach July 2026 Minutes](#)
- D. Design [Design July](#)
- E. Executive [Ex Comm August 2026 Minutes](#)

VI. Good of the Order

VII. Adjournment

Next Meeting: Thursday, October 8th, 2026 @8am,
location TBD