

Stakeholders and Subcommittee Status Reports 8/26/26

Stakeholder Reports

Roseville Chamber of Commerce:

[Chamber News - Roseville Area Chamber of Commerce](#)

City of Roseville –Economic Development Department:

No updates

Downtown Roseville Merchants:

- Ghosts, Goblins, Princesses, Pirates & Pumpkins coming soon! Save the Date for Family Fun Night on Vernon Street. Thursday, October 29, 4:00-8:00 pm

Parks and Recreation:

- September 6th - Worldsworst Vintage Market, 10a-6pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon; 6a-9pm
- September 10th - Food Truck Mania, 5-8pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 3-10pm
- September 19th - Fall Family Fest & Concert, 2-10:30pm; Location: Vernon Street Town Square/ S. Grant Street/ Royer Park; Street Closures: S. Grant between Oak and Vernon; Vernon Street between Taylor and Washington, 12pm-11pm
- September 20th - Hot Pink Fun Run, 6a-12pm; Location: Vernon Street Town Square/ Vernon Street; Street Closures: 5am-12pm

Street Closures:

Vernon St	between	6 th St. & Folsom Rd.
Atlantic St	between	Yosemite St & Vernon St.
Folsom Rd	between	Vernon St. & Maciel Ave.
6 th Street	between	Vernon & Mayfair Dr.
5 th Street	between	Vernon & D St.
E Street	between	Vernon & 6 th St.
Taylor St.	between	Atlantic & Vernon
S. Grant St.	between	Atlantic & Oak
Atlantic St	between	Taylor St & Vernon St.
Linda Dr	between	Lincoln & Folsom Rd
Old Washington Blvd.	between	Atlantic & Vernon
Lincoln St	between	Atlantic & Oak
Jefferson St.	between	Atlantic & Vernon

- September 25th - Bombshell Market, 5-9pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 2-10pm

- September 26th - Romanian Festival, 10am-8pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 6am-10pm

Status Reports

Admin/Projects:

- 501c3 formation is an August meeting action item

PR/Marketing, Technology, Events:

- See social media marketing report in board packet

Clean and Safe:

- Clean and Safe is going to have another Green & Clean Community Clean Up day in either October or November. The committee will keep the board posted.

Governance, Capital Improvements, Arts & Entertainment:

- Currently, the Capital Improvements Committee is reviewing the state of maintenance of the district's downtown features - including light standards, benches, signage and other public amenities. The Streetscape Improvement Project that included the location of street trees- is now 24 years old and is due for "refreshing." Nearby Riverside has just undertaken maintenance projects that have included repainting light standards and providing new, updated replacement panels of the History Mile sign boards. In addition, we are continuing to look at special lighting for the holidays. Blue Line Arts is taking the lead on the mural projects that are part of our project undertakings.

- August 2026 Update for Public Art Projects:

- Atlantic St CMU

Agreements were finalized and the City of Roseville made a selection for the project from a roster of mural artists. After the agreement is co-signed, the artist will begin working on the Design Concept(s) for City approval. It is anticipated that the mural can be completed by October 31, 2026.

- Randy Peters Catering

The selected artist is in the process of making a few tweaks to the Design Concept. Following adjustments, installation days will be scheduled with the mural artist.

- The Grab Lab

A Design Concept has been agreed upon and the proper paperwork is in the process of being obtained to submit an application for a Minor Design Review Permit with the City of Roseville.

- Traffic Garden

The project lead from the Department of Alternative Transportation informed Blue Line Arts that the City of Roseville is interested in moving forward with the proposed public art concept (shipping container art) for the Traffic Garden. Blue Line Arts is awaiting to reconvene with the Department of Alternative Transportation and other stakeholders to continue conversation and define parameters of the public art projects.

- Blue Line Arts

\$20,000 has been secured between fundraising efforts and DRP match for this project. Blue Line Arts was updated that its lease is in the queue to be reviewed by the City of Roseville, which any agreements are required to be completed before stucco repair conversations can begin.