2025-26

MAIN STREET SYLVA ASSOCIATION
MAINSTREETSYLVA.ORG

facebook.com/MainstreetSylva

MAIN STREET IMPACT REPORT

VISION & MISSION 2023-28

Nestled between the Great Smoky Mountains and the Blue Ridge Parkway, Sylva, NC is the heart of a renewed Appalachian culture blending our rich mountain heritage with our outdoor recreational resources and embracing our independent businesses. Downtown is the host for quality experiences for everyone to visit and call home.

WHY DOWNTOWN?

Downtown Sylva is the preferred destination for visitors and locals alike to gather with friends outside of work and home because it emphasizes a sense of place and community identity.

Historic downtowns are the center for small businesses to grow and prosper. The goal is for it to thrive as the center for business development. While General Business Districts support the town's economy as a whole, the Downtown Business District drives it.

VISION/MISSION/GOALS

blocks	6
parcels	67
parcel owners	38
public parking spots	664
1st floor storefronts	55
residential units	33
lodging units	37
restaurants	14
retail	33
vacancy rate	1.34
property value increase	30%