



Kansas City, MO (in Platte county) (ZIP 64152)

Exceed: Regional Economic & Entrepreneurial Development



Missouri

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Report Parameters

1 ZIP

64152 Kansas City, MO (in Platte county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

32,087

Population (2025)

Population **grew by 714** over the last 5 years and is projected to **grow by 1,255** over the next 5 years.

10,070

Total Regional Employment

Jobs **grew by 1,452** over the last 5 years and are projected to **grow by 779** over the next 5 years.

\$69.9K

Avg. Earnings Per Job (2025)

Regional average earnings per job are **\$20.7K below** the national average earnings of \$90.6K per job.

Takeaways

- As of 2025 the region's population **increased by 2.3%** since 2020, growing by 714. Population is expected to **increase by 3.9%** between 2025 and 2030, adding 1,255.
- From 2020 to 2025, jobs **increased by 16.8%** in Kansas City, MO (in Platte county) (ZIP 64152) from 8,618 to **10,070**. This change **outpaced the national growth rate of 10.7% by 6.1%**. Labor force data is not available for Kansas City, MO (in Platte county) (ZIP 64152).
- There is no education attainment data for Kansas City, MO (in Platte county) (ZIP 64152).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Warehouse Clubs, Supercenters, and Other General Merchandise Retailers.

	Population (2026)	Labor Force (May 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	32,357	N/A	10,070	97.7	\$1.49B	\$2.78B	\$1.95B
State	6,285,717	3,167,234	3,279,800	90.4	\$467.49B	\$403.39B	\$462.61B

May 2026 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

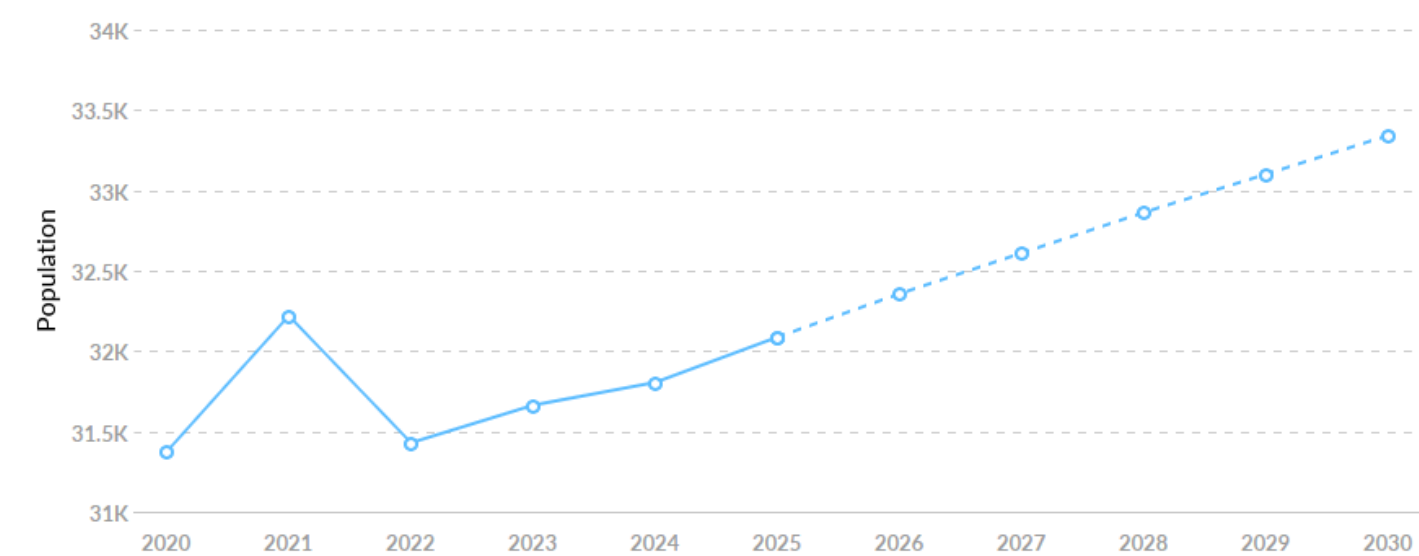
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

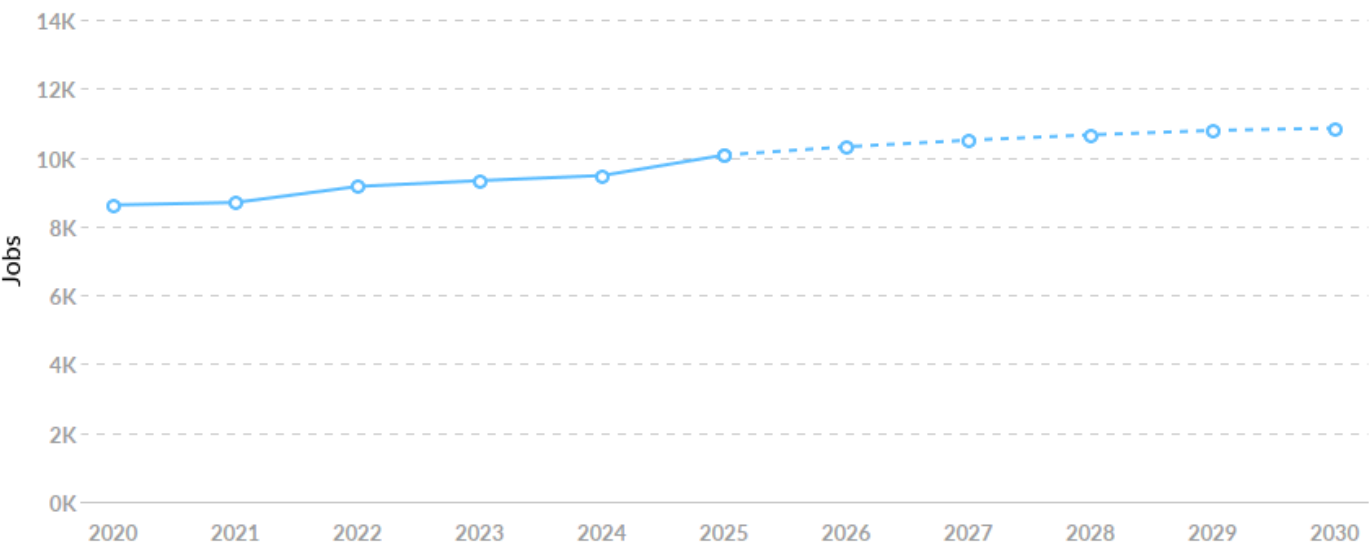
As of 2025 the region's population **increased by 2.3%** since 2020, growing by 714. Population is expected to **increase by 3.9%** between 2025 and 2030, adding 1,255.



Timeframe	Population
2020	31,373
2021	32,219
2022	31,429
2023	31,663
2024	31,805
2025	32,087
2026	32,357
2027	32,610
2028	32,863
2029	33,101
2030	33,342

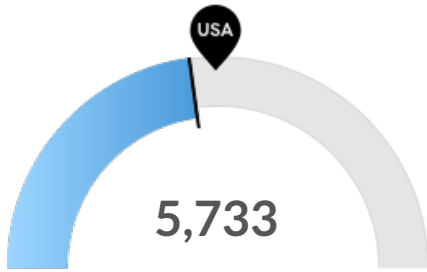
Job Trends

From 2020 to 2025, jobs increased by **16.8%** in Kansas City, MO (in Platte county) (ZIP 64152) from 8,618 to **10,070**. This change outpaced the national growth rate of 10.7% by 6.1%.



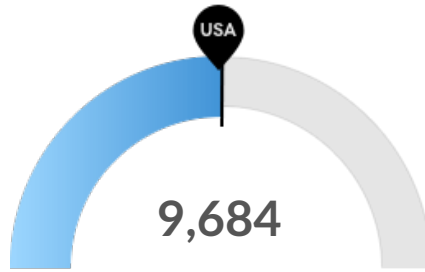
Timeframe	Jobs
2020	8,618
2021	8,691
2022	9,157
2023	9,325
2024	9,473
2025	10,070
2026	10,309
2027	10,499
2028	10,655
2029	10,783
2030	10,849

Population Characteristics



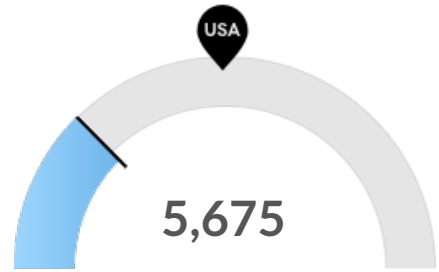
Millennials

Kansas City, MO (in Platte county) (ZIP 64152) has 5,733 millennials (ages 25-39). The national average for an area this size is 6,511.



Retiring Soon

Retirement risk is about average in Kansas City, MO (in Platte county) (ZIP 64152). The national average for an area this size is 9,617 people 55 or older, while there are 9,684 here.



Racial Diversity

Racial diversity is low in Kansas City, MO (in Platte county) (ZIP 64152). The national average for an area this size is 13,529 racially diverse people, while there are 5,675 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Kansas City, MO (in Platte county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
64152	Kansas City, MO (in Plat...	10,070

Where Talent Lives

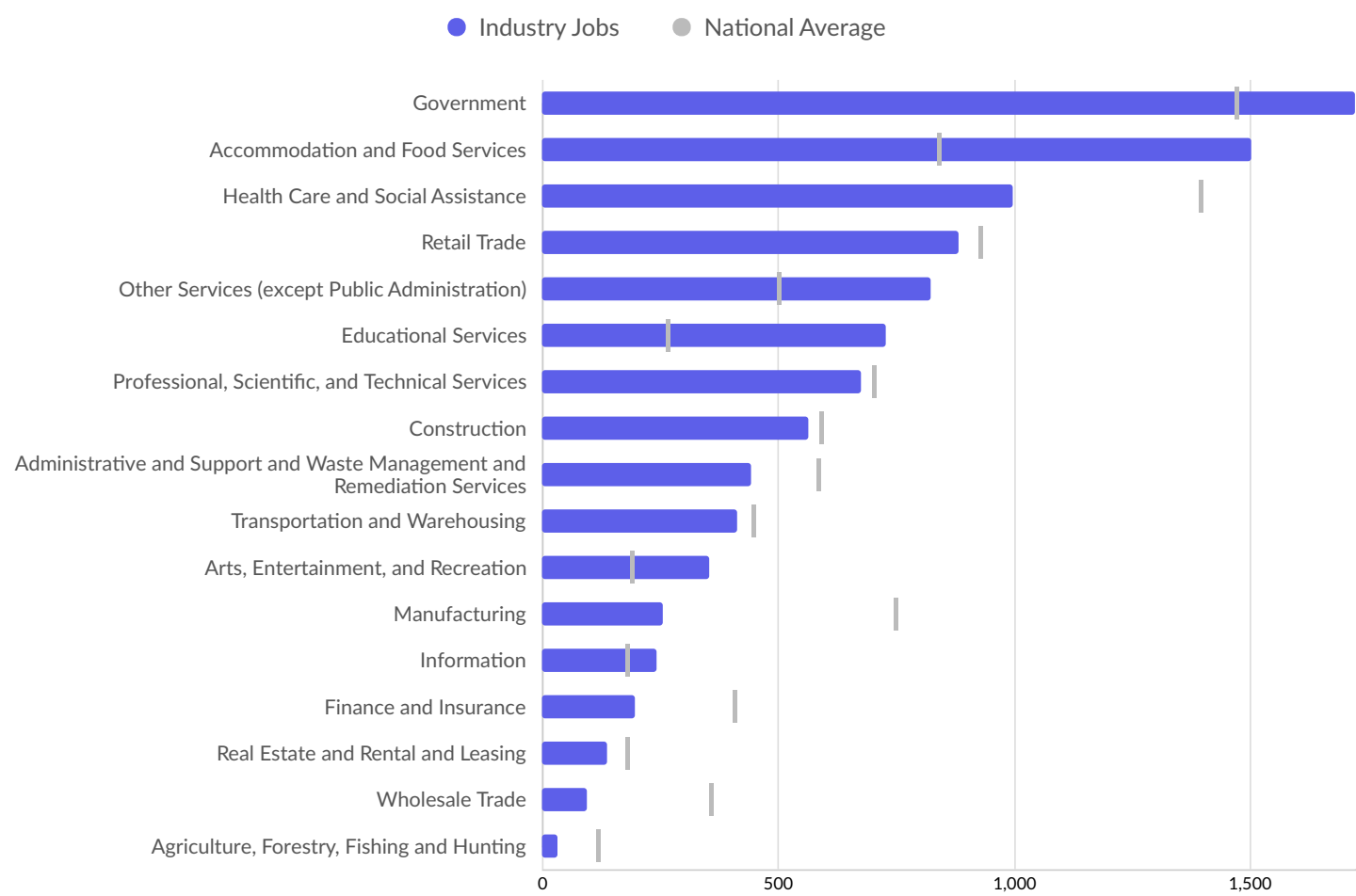
ZIP	Name	2025 Workers
64152	Kansas City, MO (in Plat...	17,422

Inbound and Outbound Migration

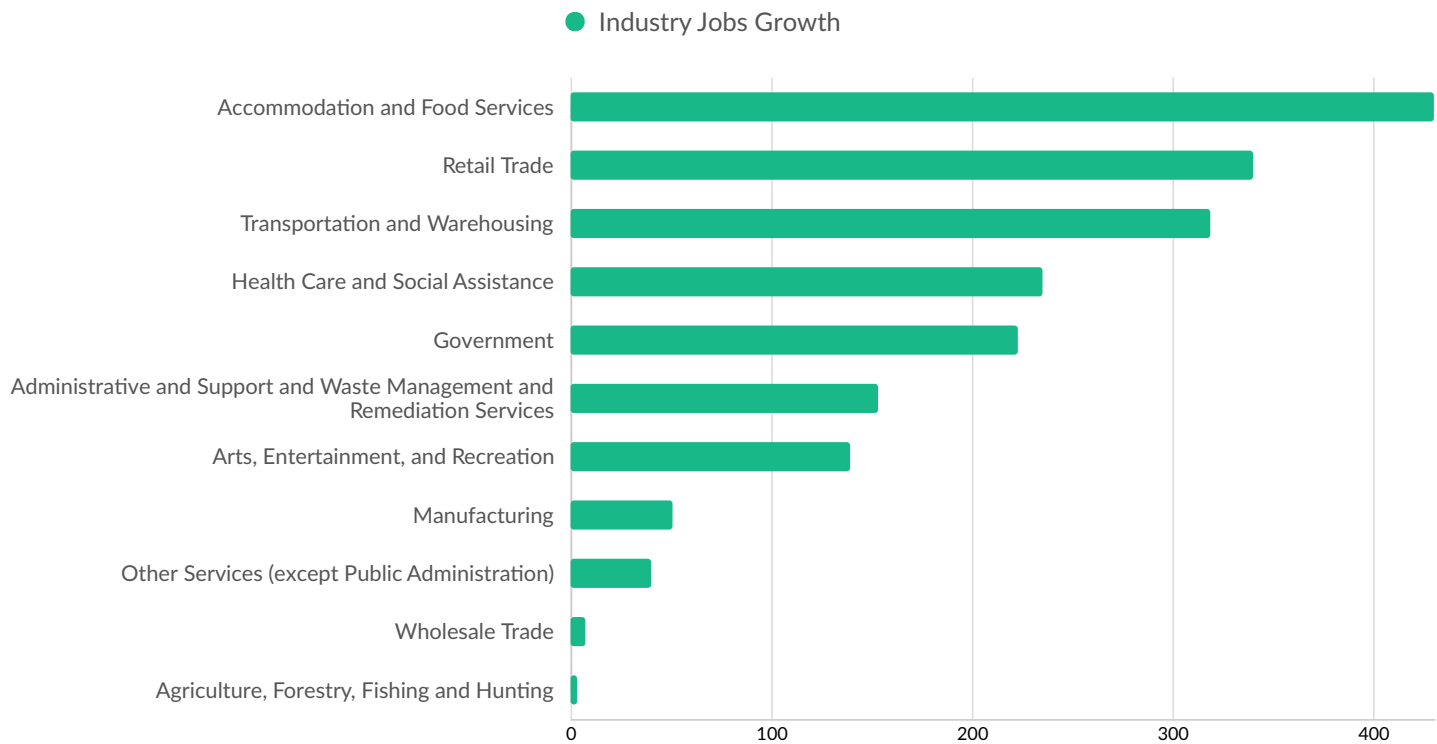
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

Largest Industries



Top Growing Industries

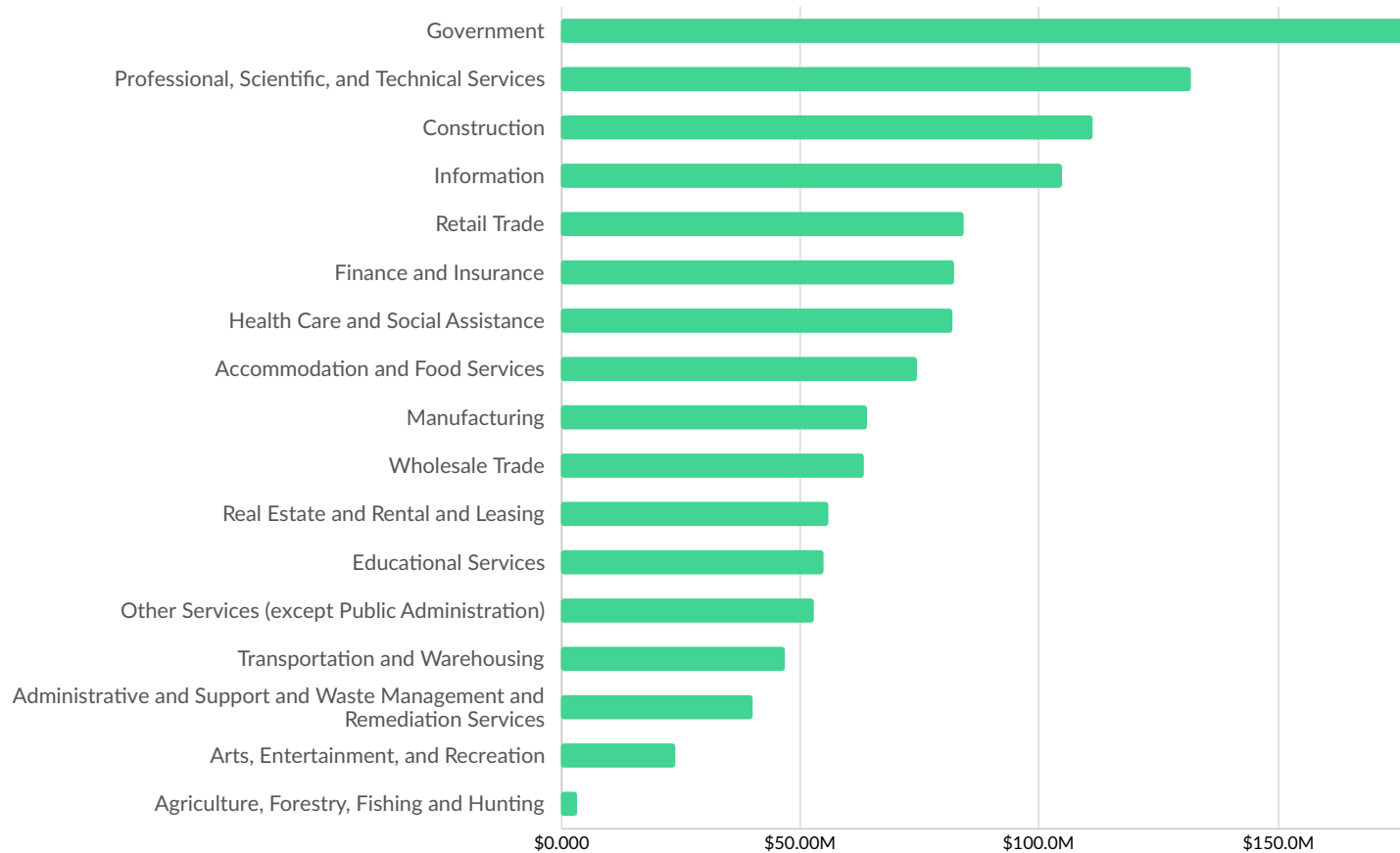


Top Industry Employment Concentration

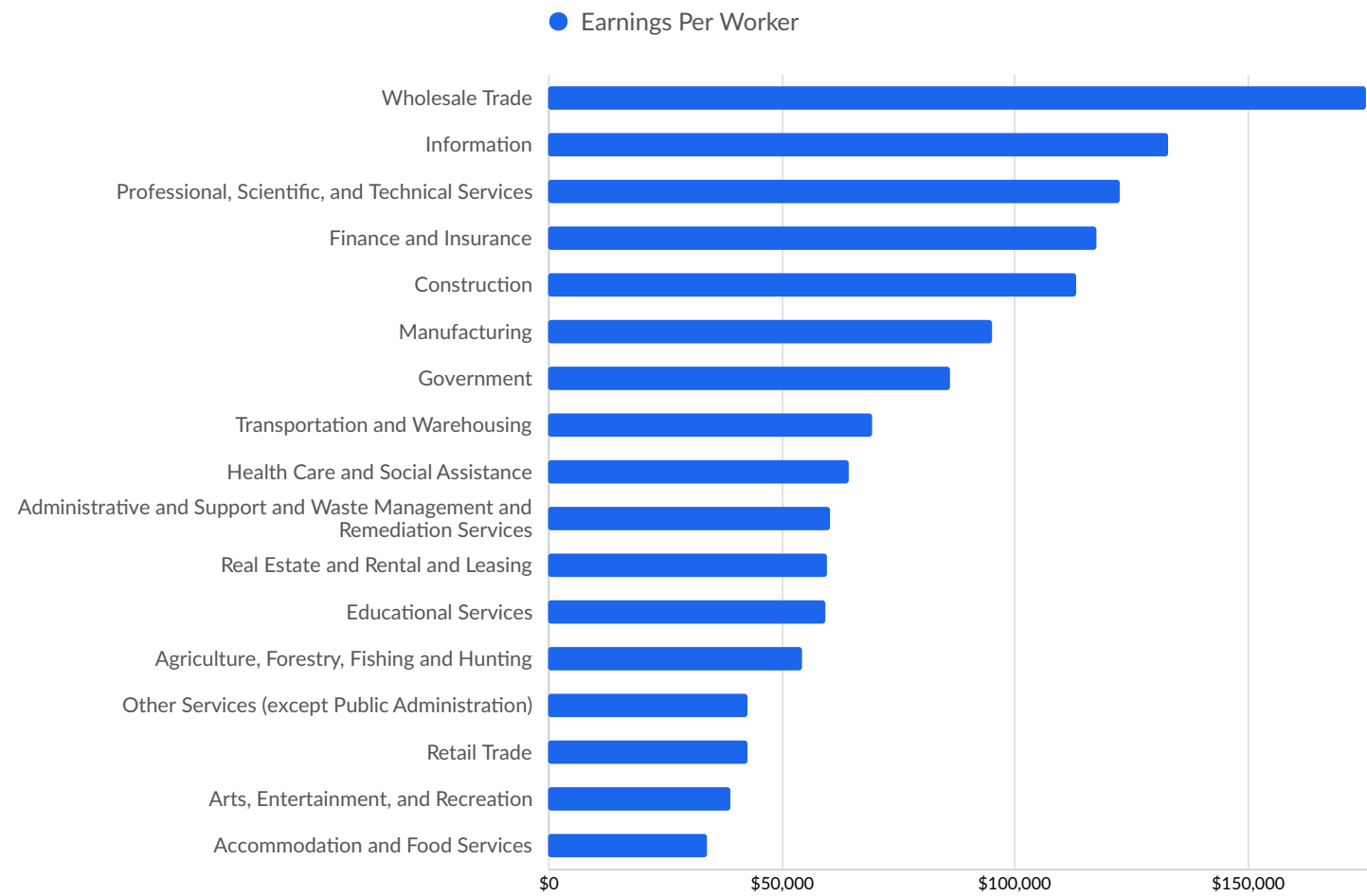


Top Industry GRP

● Gross Regional Product

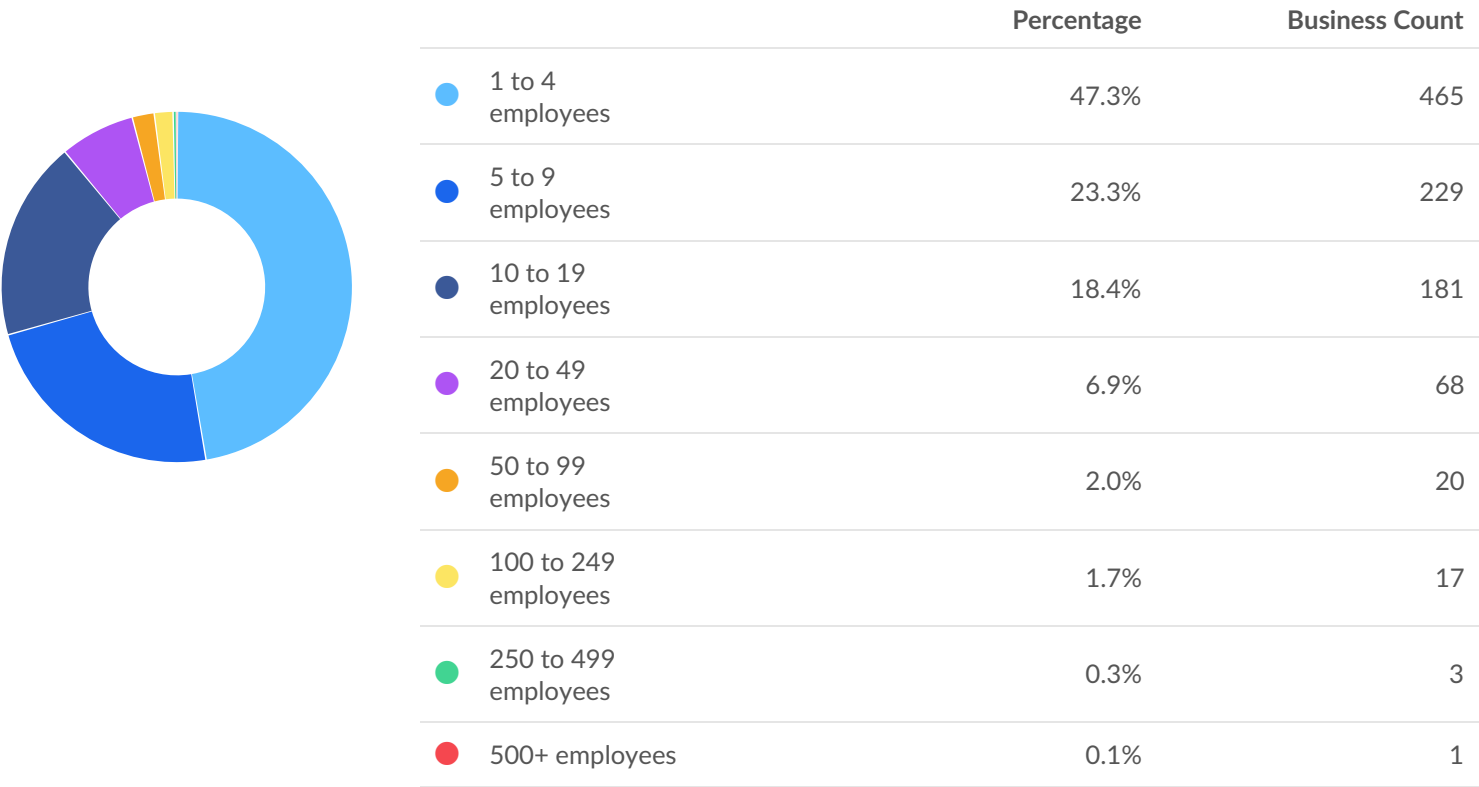


Top Industry Earnings



Business Characteristics

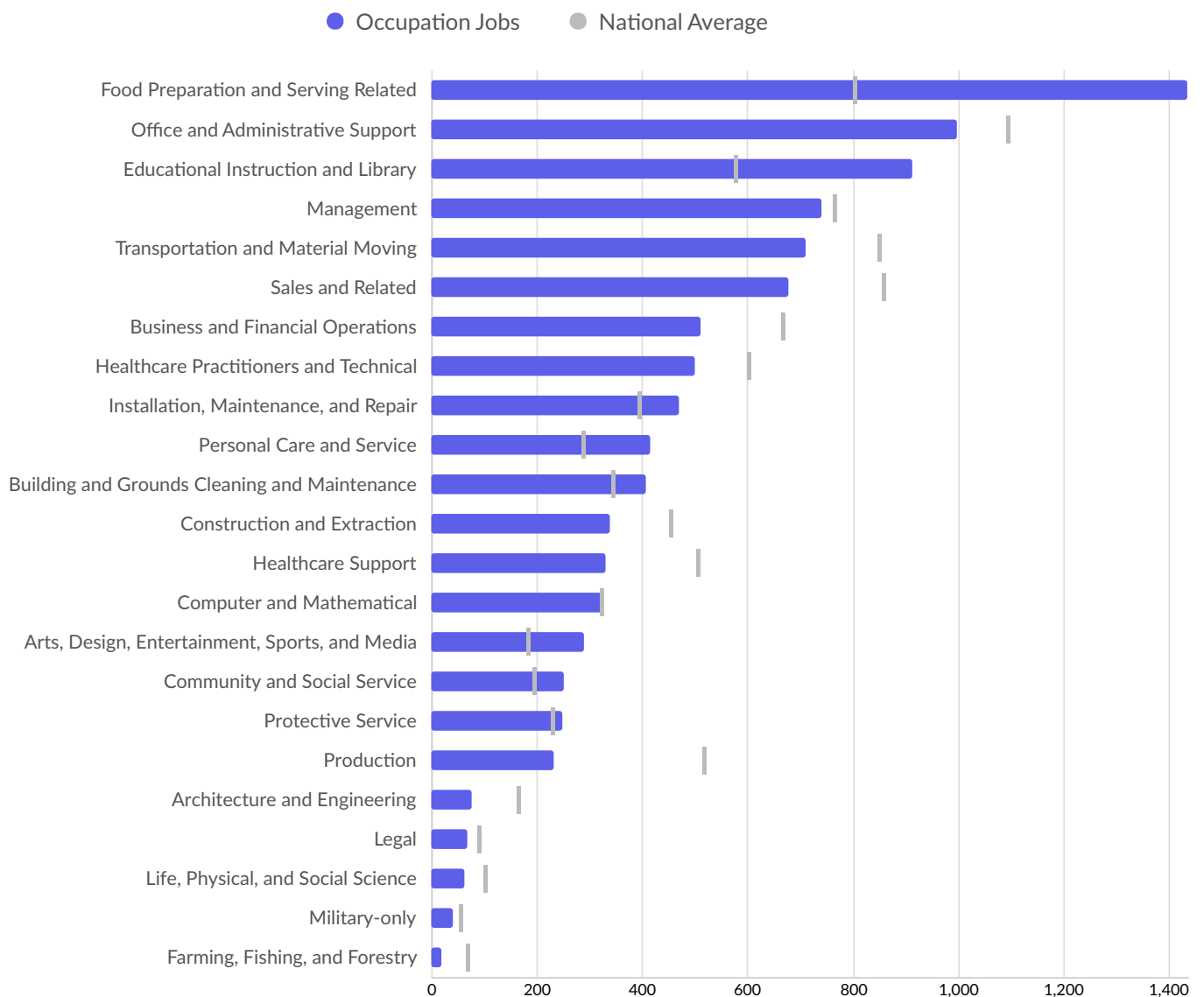
Business Size



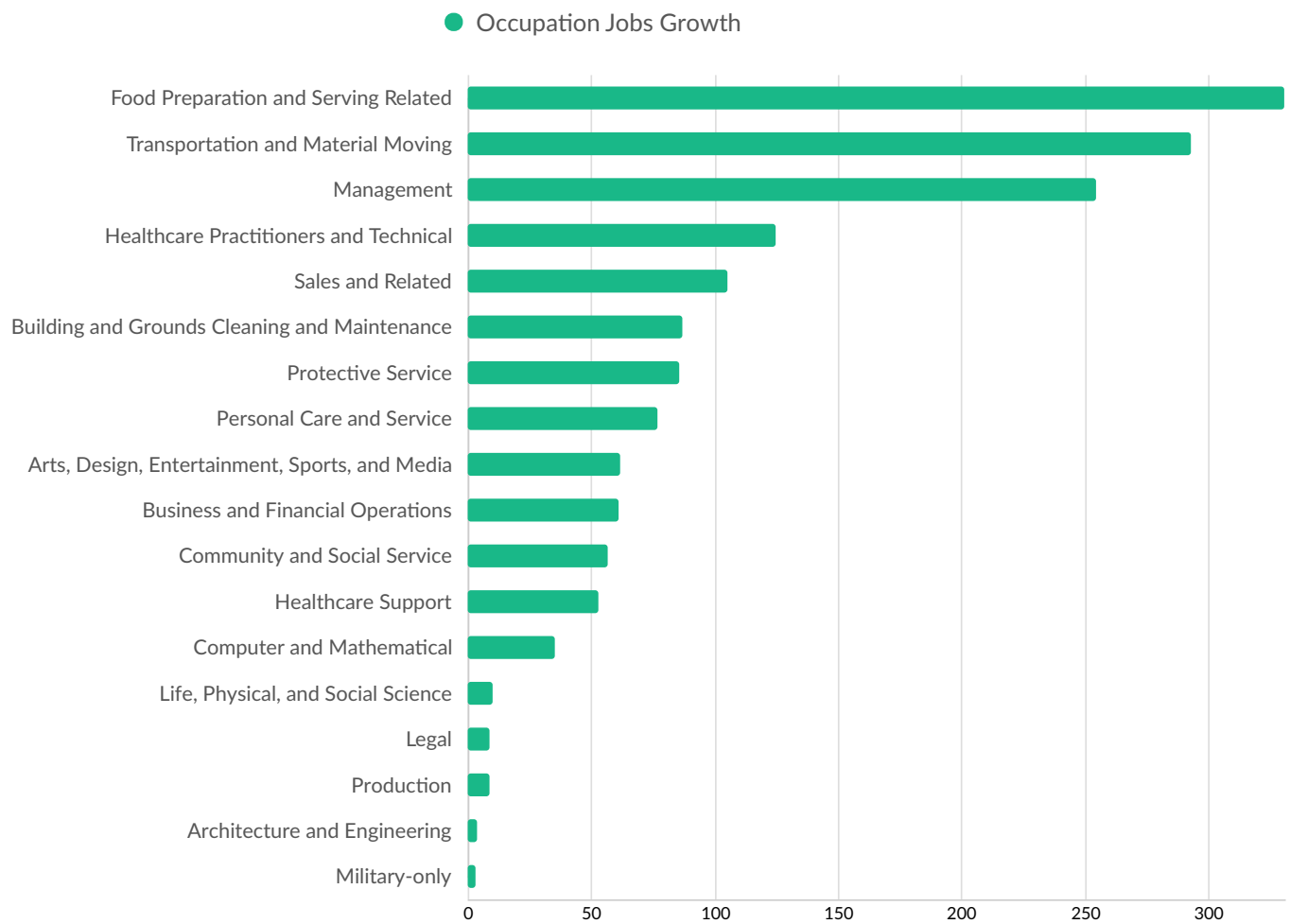
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

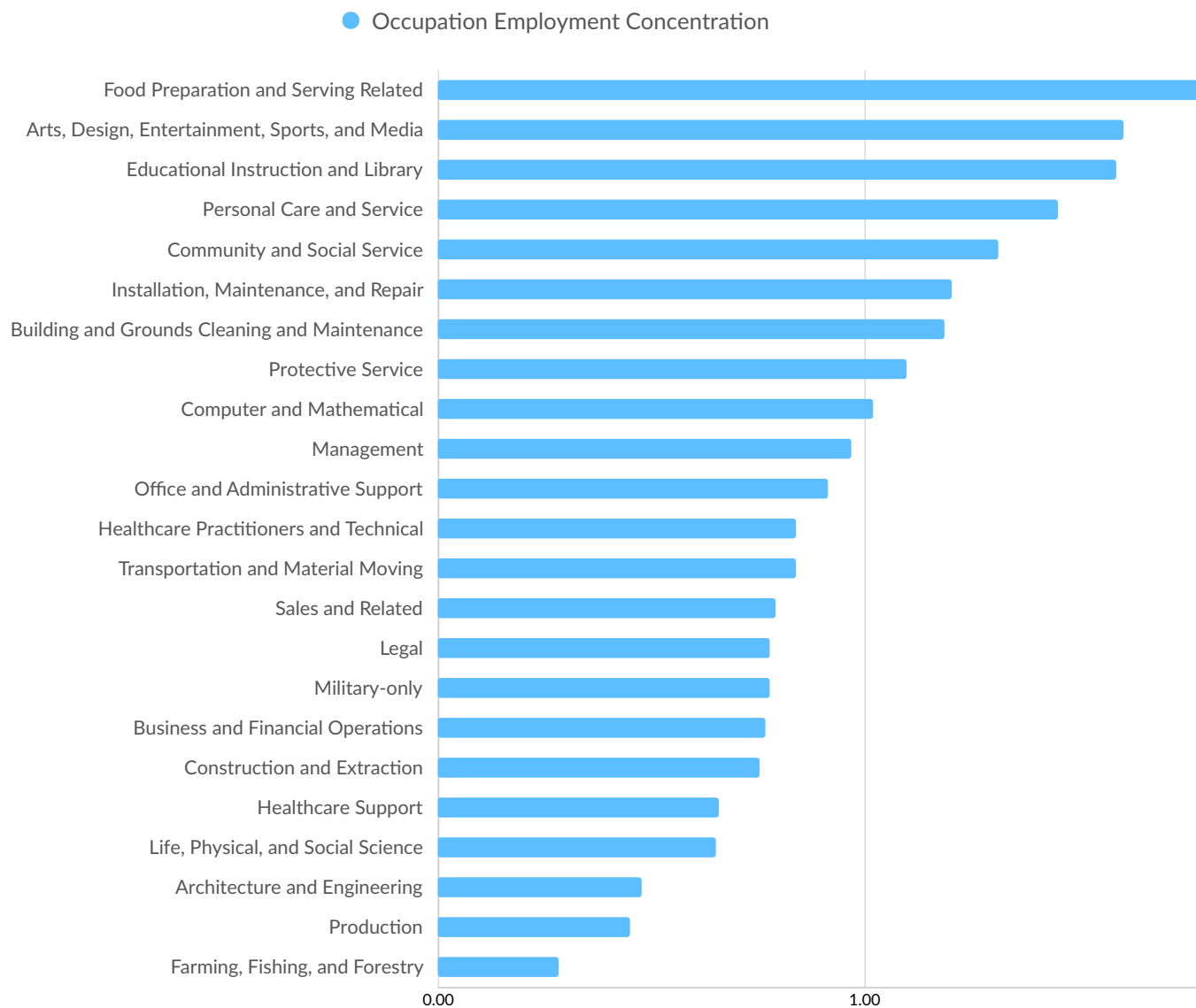
Largest Occupations



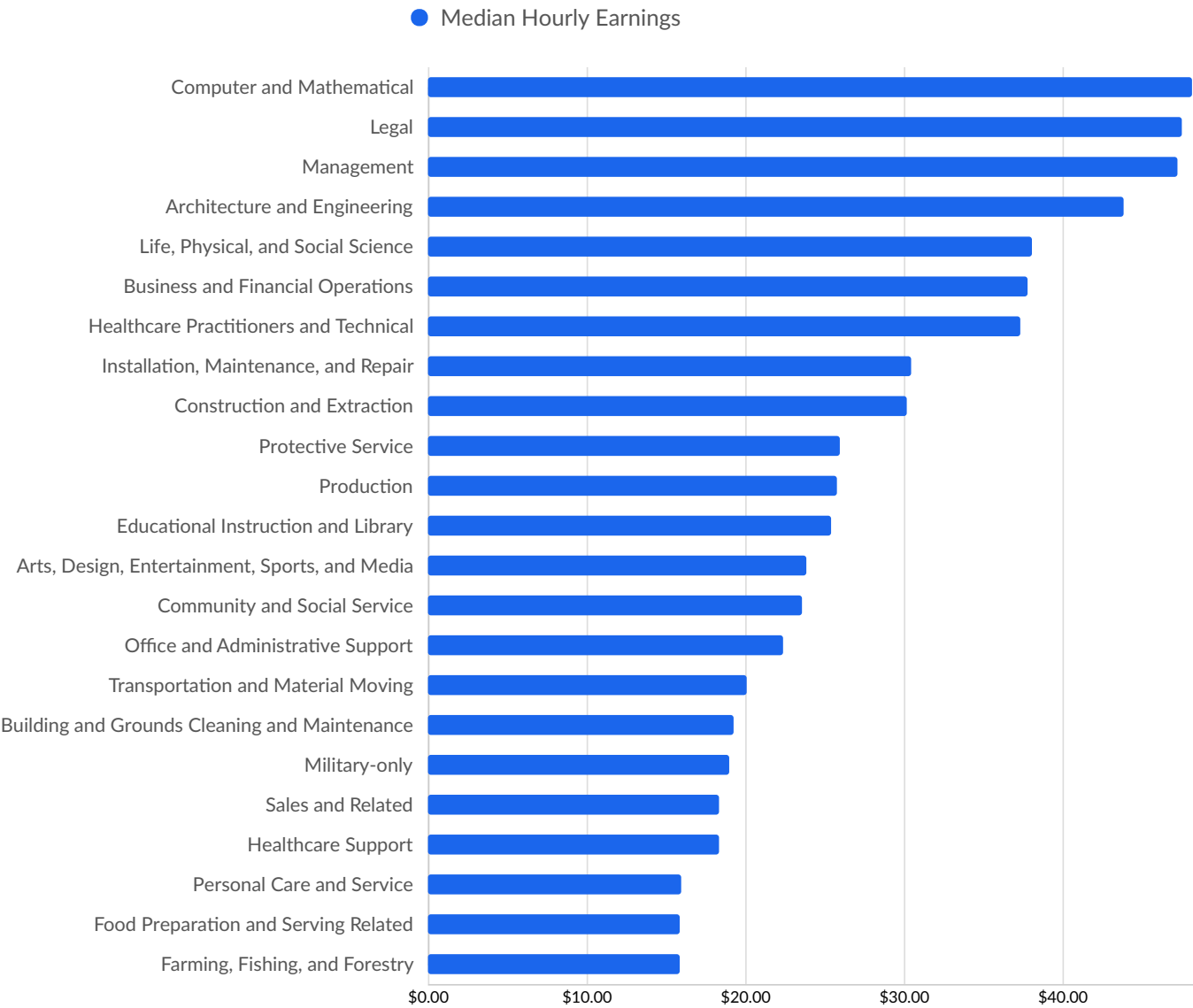
Top Growing Occupations



Top Occupation Employment Concentration



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

In 2024, there were 1,881 graduates in Kansas City, MO (in Platte county) (ZIP 64152). This pipeline has shrunk by 28% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Business Administration and Management, General" (Master's or Higher), and "Social Psychology" (Bachelor's).

