



Revitalizing the Heart of Our Community

DDA Board Meeting Agenda

October 8, 2026 8:00 am

The Dallas Area Visitor Center

I. Action Items

- A. Minutes from August
[DDA Board Meeting Minutes August 2026](#)
- B. Lobbying & Advocacy Policy:
Policy and Procedures
[Lobbying and Advocacy Policy](#)
- C. By-Laws Review: Term Limits
- D. Strategic Plan 2027-2029
[Strategic Plan 2027-2029 Current 10.05.26](#)

II. Informational Items

- A. New Board Member Nominations
- B. Executive Committee Nominations
- C. Committee Work Plans Due Nov. 20th
- D. Bingo Update
- E. Market Update
[Market Snapshot](#)
Market Meeting 10/13 1pm
Market Survey
- F. Supporter/Sponsorships Campaign to Date
[2026 Support Request & Results.xlsx](#)
- G. Grants
\$1200 awarded from Republic Services for Dallas Nights Trash Service
\$3625 awarded from the Autzen Foundation for Family Movie Nights
\$3000 awarded from the Marie Lamfrom Charitable Foundation General

III. Standing Reports

- A. President
- B. Treasurer
 - 1. Profit & Loss (statement of activity)
[Statement of Activity August 2026.pdf](#)
[Statement of Activity September 2026.pdf](#)
 - 2. Balance Sheet (statement of financial position)
[Statement of Financial Position August 2026.pdf](#)
[Statement of Financial Position S](#)



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[September 2026.pdf](#)

C. Downtown Manager

1. August-September Time Record

[Manager Hours](#)

2. Newsletter

[Gmail - Dallas Downtown](#)

[Association October 2026 Newsletter](#)

D. City

E. Chamber/Visitor's Center

V. Committee Reports

- A. Promotion [Promotion Sept2026 Minutes](#)

- B. Economic Vitality Postponed

- C. Outreach [Outreach September 2026 Minutes](#)

- D. Design

- E. Executive [Ex Comm October 2026 Agenda](#)

VI. Good of the Order

VII. Adjournment

Next Meeting: Thursday, October 10th, 2026 @8am,
location TBD

Upcoming dates:

October 13th, 6pm: Bingo

October 14th, 5:30pm, 40th anniversary showing:
"Promise" at Dallas Cinema

October 24th, 8-11am: Beautification Day

October 30th, 3-5pm, Trick N Treat on Main Street

October 31st: Scarecrow contest ends

November 10th, 6pm, Bingo

November 11th, 5:30pm, family movie night

November 20th: 5-9pm: Wine Walk

November 28th: 10-2pm: Holiday Decorating

November 28th: 12-2pm: Dallas Dash

December 5th: 4-8pm, Christmas Town Market (parade
5pm, Tree lighting 6pm, music and Santa visits to follow)

Hearts on Main go on sale soon!