PLAID ON THE PLAINS

November 27 — 28, 2026

Plaid Friday is the small business alternative to Black Friday.

Small Business Saturday promotes small, locally owned business,

The mission is to encourage local shoppers to stay local and explore the options available, and invite area shoppers to discover the benefits of shopping locally in Russell.

Businesses and organizations may participate on a single day or both days. Specials may be offered throughout the weekend, or be limited to a certain day or during certain hours.

To be included in the ***2026 Shop Sheet,*** completed registrations must be received at Encore Antiques & Collectables, *no later than Friday, November 20*. Please include the following -

- Address
- Phone Number
- Business hours, *during the Plaid On The Plains weekend*.

The only costs associated with the Plaid on the Plains are those cost incurred for specials and promotions you offer.

Each participating business or organization will be asked to provide up to 125 items to add to the shopping bag provided by Russell County CVB when shoppers visit their store. Any businesses, group or organization is welcome to place items in the shopping bags (coupons, brochures, magnets, etc.) These items must be received at Encore, *no later than Wednesday, November 25*.

WHEN YOU VISIT AN INDEPENDENT LOCAL BUSINESS

You keep more money in your local economy
You celebrate the uniqueness of your community
You support local jobs
You help the environment
You encourage community
You conserve your tax dollars
You benefit from our expertise
You invest in entrepreneurship
You make this community a destination

SPECIAL THANKS to **KRSL Russell Radio** and **Russell County CVB** for their assistance with outreach and promotion.

Please like and share the Plaid on the Plains Facebook page!



PLAID ON THE PLAINS

Business/Organization Registration

Russell, KS | November 27 — 28, 2026

To be included in the 2026 Shop Sheet, completed registrations must be received at Encore Antiques & Collectables, *no later than Friday, November 20.*

BUSINESS/ORGANIZATION NAME _____

ADDRESS _____

BUSINESS PHONE NUMBER _____

BUSINESS EMAIL _____

REGULAR BUSINESS HOURS _____

Please describe your Plaid on the Plains specials/promotions
(as you would like them listed on the Shop Sheet)

Plaid on the Plains 2026 Business Hours

FRIDAY, NOVEMBER 27 _____

SATURDAY, NOVEMBER 28 _____

The only costs associated with the Plaid on the Plains are those cost incurred for specials and promotions you offer.

Each participating business or organization will be asked to provide up to 125 items to add to the shopping bag provided by Russell County CVB when shoppers visit their store.