CURRY FORD WEST

DISTRICT IMPACT OPPORTUNITIES

FAMILY + UNITY + LEGACY

DISTRICT UPDATES FOR:

2026-2027

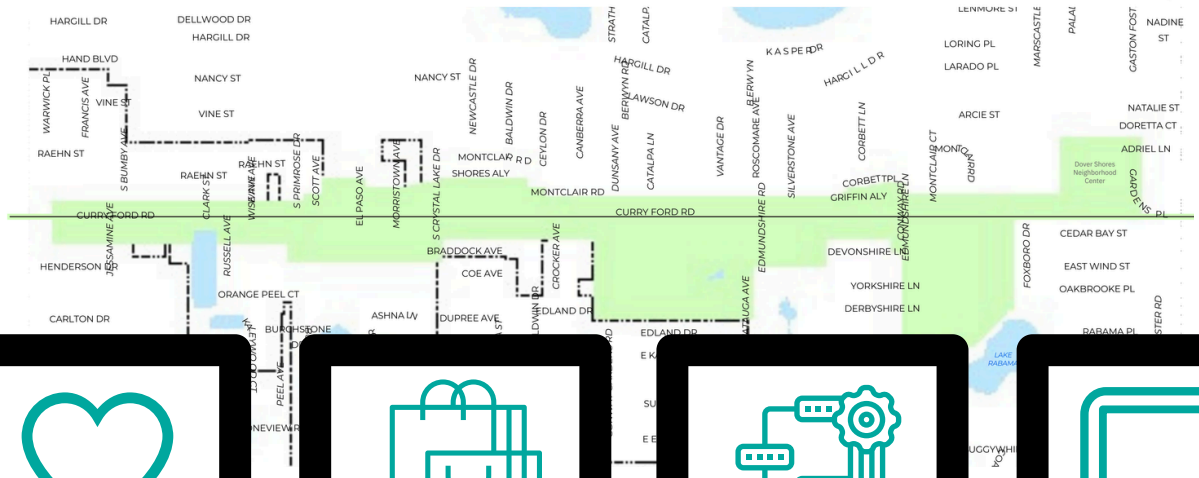
INFO@CURRYFORDWEST.COM

CURRY FORD WEST

@CURRYFORDWEST

ABOUT CURRY FORD WEST

Curry Ford West
Main Street Program



ORGANIZATION

ECONOMIC VITALITY

DESIGN

PROMOTION

OUR MISSION

Curry Ford West exists to provide residents and businesses the opportunity to help beautify, connect, promote and improve our district.

OUR VISION

Curry Ford West will connect residents and business owners to cultivate genuine community and stimulate local businesses.

MAIN STREET AMERICA
2026 Accredited

VOLUNTEER BASED

We want this district to be beautified by the residents and neighbors that love it so much! Our team would love to have help at our next event or committee meeting. *Contact us to learn more.*

501(C)(3)

Curry Ford West is a 501(c)(3) nonprofit that operates on member fees and donations, with additional support from the City of Orlando.

AWARD WINNING

At the 2026 Florida Main Street Secretary of State Awards, Curry Ford West was honored with the Volunteer of the Year award. This recognition highlights the heart of our program: the individuals who give their time, talent, and energy to strengthen our district.

What Curry Ford West Provides to all District Businesses

ALL BUSINESSES RECIEVE -

Access to District and City Improvement Programs
Access to District and City Entrepreneurial Programs including free classes
Access to District and City Business Enhancement Services

Access to District & City Improvement Programs

- Public space enhancements
- District cleanups
- Mural guide
- Holiday event support
- Historic preservation
- Facilitation of community projects
- Bicycle improvements
- Transportation improvements
- Special events
- SFS license exception

Access to District & City Entrepreneurial Programs

- Pop-up Markets
- Retail space Location Assistance
- Collaboration Facilitation
- Community Courses
- Free Educational Opportunities
- Vendor Opportunities
- Storefront Activation

Access to District &City Business Enhancement Services

- Grants and tax credit assistance
- Facade Improvement Assistance
- Business Referrals
- Business Consulting
- Promotion on Main Street Social Media
- Event listings on Facebook and website
- Free Business listing on website
- Exclusive promotional events
- B2B Networking
- Email and Newsletter updates
- Advocacy at State and Local Legislative Levels
- Main Street Recognition Awards

Main Streets Economic Impact Data

Total $ reinvested in improvements - $2,163,474,450

Net new businesses – 2,028
New full and part-time jobs – 13,771
Volunteer hours donated – 164,966
Volunteer hour value - $4,179,492

CURRY FORD WEST BUSINESSES

YOU GET IT -

You brought your business here and know that Curry Ford West is a bustling district full of energetic residents who love to *keep it local* and *shop small*. Now, we want to help you to get in front of even more customers!

ALL MEMBERS RECIEVE -

Access to District and City Improvement Programs
Access to District and City Entrepreneurial Programs including free classes
Access to District and City Business Enhancement Services

LEGACY BUILDER

- Member window decal
- Social media feed placement/sharing
- Business name linked on website
- Event co-hosting opportunities
- Sponsorship opportunities
- Community courses and Education
- Introductory Pricing
- Celebration/Grand Opening Support

$250/YR
$150 FOR 1ST YEAR

COMMUNITY UNIFIER

Previous perks plus...

- Social Media "Takeover" week
- Free Table/Booth at 1 CFW event
- Unique networking /hosting opportunities
- Employee Placement on CFW Committee

$500/YR

CORNERSTONE INVESTOR

Previous perks plus...

- Free Table/Booth at 2 CFW events
- Logo placement at all events
- Additional Employee Placement on Committee
- Paid Membership to Visit Orlando

Payment Plans Available

$1,000/YR
$84/MNTH

GET INVOLVED

You can helping this district grow! As a business in Curry Ford West, you'll have a number of opportunities to get involved. If you're interested, please contact us.

- SPONSOR COMMUNITY EVENTS
- STAFF VOLUNTEERS AT EVENTS
- SHARE INDUSTRY KNOWLEDGE

Join Today

ASK ABOUT OUR NON PROFIT $50 MEMBERSHIP RATE

FAMILY + UNITY + LEGACY

DISTRICT IMPACT OPPORTUNITIES

CURRY FORD WEST

2025-2026

CFW MAIN STREET

Events

QUARTERLY PUB CRAWL

QUARTERLY 2026-2027 6PM-11PM

EST. ATTENDANCE 100-200

Social, adults-only events that feature drinks and multiple stops great exposure for participating businesses and a boost for local nightlife.

CANDY CRAWL

OCTOBER 2027

EST. ATTENDANCE 1500-2000

A Halloween favorite that draws big family crowds and great energy. Perfect for brands looking to connect with locals and families with young kids.

SLEIGH THE FORD

DECEMBER 2027 1-6PM

EST. ATTENDANCE 500-600

Santa visits Curry Ford West, stopping at local businesses for photos and fun. Perfect for brands looking to draw foot traffic and connect with residents of all ages.

LITTLE ENTREPRENEUR FAIR

APRIL 2027 12 PM-4 PM

EST. ATTENDANCE 300-400

A fun spring event celebrating CFW's smallest businesses. Perfect for brands looking to connect with locals and families.

DRESS LIKE A DAD PUB CRAWL

JUNE 2027 6PM-11PM

EST. ATTENDANCE 150-250

A crowd favorite with costumes, dad jokes, and drinks. perfect for brands wanting to connect with adult locals and embrace a fun, 21+ vibe.

Contact Us

STEPHANIE ZIGLAR, EXECUTIVE DIRECTOR
DIRECTOR@CURRYFORDWEST.COM
PHONE: 407-844-9498

CFW ANNUAL EVENT

SPONSOR LEVELS

OPPORTUNITIES TO FIT EVERY BUDGET!









$250 BRONZE SPONSOR

- Tags on social media
- Free booth @ event

(event-specific)

- Name on the sponsor wall*
- Items in event "swag bags"

$500 SILVER SPONSOR

earlier benefits plus:

- Graphics on social media
- Logo on sponsor wall
- Call-outs by emcee or DJ

(event-specific)

GOLD SPONSOR - $1,000

earlier benefits plus:

- $250 Legacy Member Membership
- Additional booth at event

(event-specific)

- Logo printed materials*
- Individual "call-outs" on social media

PLATINUM / TITLE SPONSOR - $2,000+

earlier benefits plus:

- Logo on all materials*
- Logo on website and/or FB event
- Logo printed on merch*
- Exclusive tag in IG images
- Opportunity to speak at event
- Two comped tickets / registrations *(event-specific)*

* Printed materials will have a cut-off date to arrive in time for the event, so sponsors added late may not be included in all promotional materials.

CORPORATE OPTIONS





FOR MORE INFO EMAIL
DIRECTOR@CURRYFORDWEST.COM

CORPORATE DISTRICT PARTNERSHIP



$2,000

- 4 Annual social posts
- Logo on website directory and at all Annual CFW events
- Appreciation card / gift
- Window decal for display
- Free booth at all CFW events
- *Non-voting Board seat*



$5000

- 4 Annual social posts
- Logo on website directory and at all Annual CFW events
- Appreciation card / gift
- Window decal for display
- Free booth at all CFW events
- *Non-voting Board seat*



$10,000

- 8 Annual social posts
- Logo on website directory and at all Annual CFW events
- Appreciation card / gift
- Window decal for display
- Free booth at all CFW events
- *Non-voting Board seat*