Beattyville/Lee County Tourism Grant Application

Purpose

Beattyville/Lee County Tourism supports events, programs, and initiatives that increase visitation, promote the community, and generate overnight stays. Sponsorship funding is intended for projects that directly contribute to tourism growth and economic impact.

Organization Information

Business/Organization/Event Name: _____

Primary Point of Contact: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Eligibility Requirements (Check all that apply)

☐ Organization is in good standing with the Kentucky Secretary of State

☐ Organization has a valid Federal EIN

☐ Organization is a registered nonprofit (if applicable)

☐ Organization agrees to provide proof of insurance

Event / Program Details

Event/Program Name: _____

Event Date(s): _____

Location: _____

Description of Event/Program: _____
_____
_____
_____

Tourism Impact

How will this event/program attract visitors to Lee County?_____
_____
_____
_____
_____

Estimated Attendance:_____

Estimated Number of Overnight Visitors: _____

What geographic areas are you targeting for visitors? _____
_____

Sponsorship Request

Amount Requested: $

Detailed Use of Funds: _____
_____
_____
_____
_____

Marketing & Recognition

☐ Logo on promotional materials

☐ Social media mentions

☐ Website recognition

☐ On-site signage

☐ Verbal recognition during event

☐ Other:

Describe your marketing plan: _____
_____
_____
_____
_____

Additional Information

Past Event Success:_____
_____

_____
_____
_____
_____
_____

Additional Comments:

_____
_____
_____
_____

Required Attachments

- Proof of good standing with Secretary of State

- EIN documentation

- Nonprofit documentation (if applicable)

- Event budget

Submission & Review

Applications must be submitted 30 days before dated event or activity for consideration. The Lee County Tourism Board meets on the second Wednesday of each month to review sponsorship requests. For information contact Dedra Brandenburg, Tourism Director, visitleecountyky@gmail.com 606-464-5038

Certification

I certify that the information provided is accurate and complete to the best of my knowledge.

Name: _____

Signature: _____

Date: _____