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Magic Snowflake

Bridge of Flowers Fund - SFAWC
Grow Gallery
Rethreads Consignment
Shelburne Arts Co-op
Shelburne Falls Area Women's Club
Shelburne Farm and Garden
Wandering Moon

Special thanks to our in-kind sponsors for their generous support of our volunteers and performers

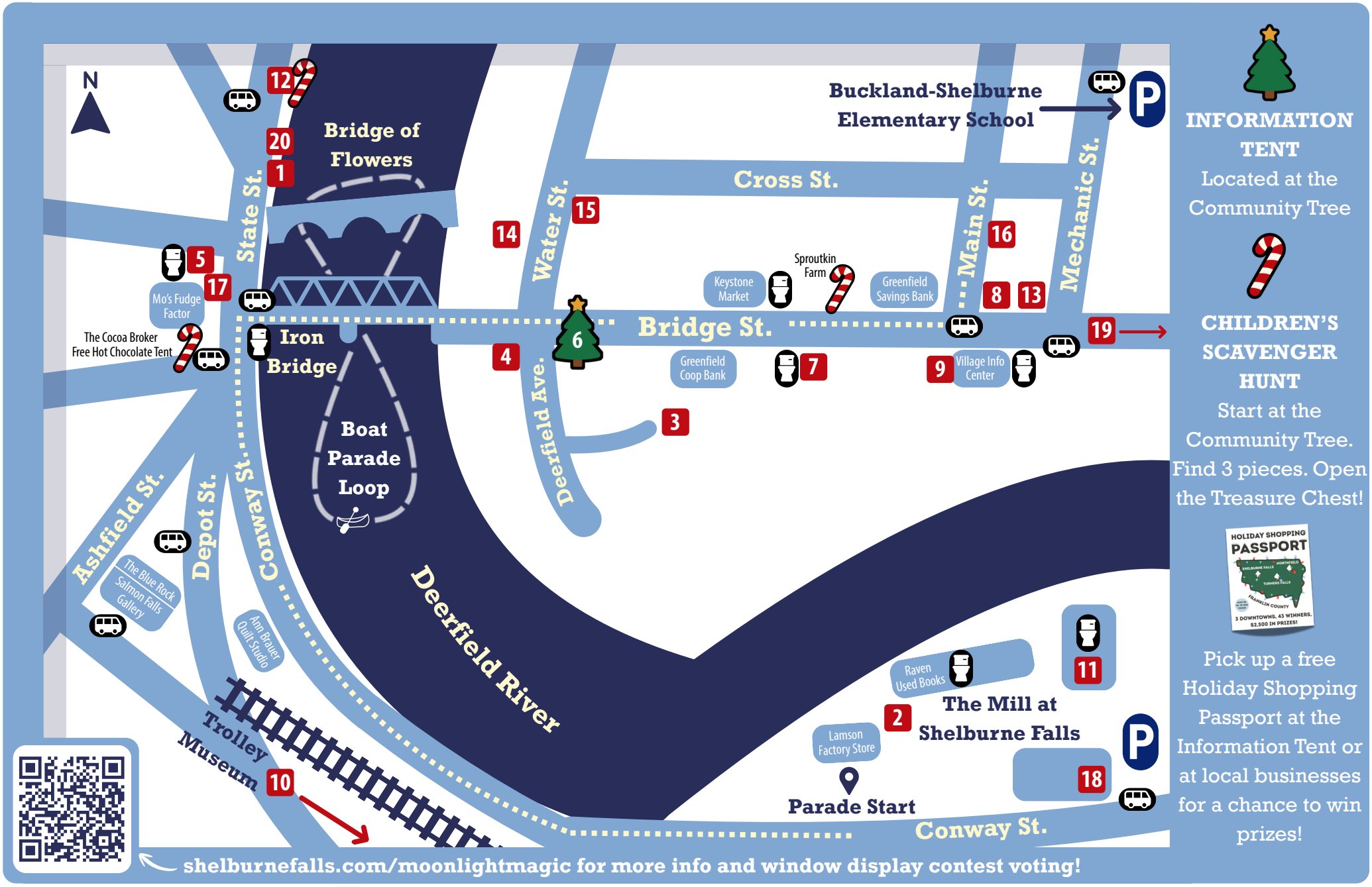
Middle Eastern Flavors / Asma's Kitchen
Jill Novak, Coldwell Banker Community REALTORS®

2026 Moonlight Magic

Start Time:			Number on Map:
2:00	The Artisan Gift Collective	State Street Salon & Spa	01
3:00	Millworks! Makers Market Event	The Mill at Shelburne Falls	02
3:00	Western Mass Face Painting	The Mill at Shelburne Falls	02
3:00	Moonlight Magic Bowling	Shelburne Falls Bowling Alley	03
3:00	Pop-Up Market	Hilltown Hair	04
3:30	Friends of the Buckland Rec Craft Fair	Buckland Town Hall	05
4:00	Scavenger Hunt	Start at the Community Tree/Information Table	06
4:00	View Storefront and Window Displays while shopping	Village-wide	
4:00	Moonlight Magic Vendors Open	Bridge Street	
4:00	Mohawk Music Chorus	Shelburne Falls Theater	07
4:00	Arms Library Book Sale & Kids Activities	Arms Library	08
4:00	Shelburne Falls Women's Club Cookie Sale	Village Information Center	09
4:00	Ride the Holiday Trolley	Shelburne Falls Trolley Museum	10
4:00	Ornament Decorating	The Handle Factory	11
4:00	Holiday Craft Market	Shelburne Falls Eagles	12
4:00	Makers Market	M&T Bank	13
4:00	Craft Fair	Shelburne Falls VFW	14
4:00	Jim Eagan, Musician	Water Street Barn	15
5:00	Parade of Lights	Route: Lamson Factory Store to Santa's Workshop	
	After Parade MEGAdance Dance Party	Iron Bridge	
	After Parade River of Lights Boat Parade	Deerfield River	
5:45	Santa's Workshop	The Mountain Lodge of Masons	16
5:45	Holly Jolly Horns	Mo's Fudge Factor	17
6:00	Welcome Yule, Chorus	Caroling throughout the Village	
6:00	Soular Eclipse	Shelburne Falls Theater	07
6:00	Reading the Thanksgiving Address	Permaculture Place	18
6:15	Davis Bates, Storyteller	Arms Library	08
6:30	Irish Music Session feat. Members of Kitchen Party	Permaculture Place	18
7:00	Hilltown Youth Recovery Theatre	Shelburne Falls Theater	07
7:15	Davis Bates, Storyteller	Arms Library	08
8:00	Reading the Thanksgiving Address	Permaculture Place	18
8:00	Welcome Yule, Chorus	Shelburne Falls Theater	07
8:00	Lakeview Drive, Band	Shelburne Falls Pub and Brew	19
9:00	Live Music - Sunny D and the Tangy Originals	Floodwater Brewing Co.	20
9:00	Moonlight Magic 2026 Ends (but certain shops/restaurants will continue to celebrate!)		

This schedule highlights just a fraction of the Moonlight Magic 2026 activities and promotions.

For the full lineup, visit www.shelburnefalls.com/moonlightmagic.



2026 Moonlight Magic

PARKING
Buckland Shelburne Elementary
The Mill at Shelburne Falls

PUBLIC RESTROOMS

FREE VILLAGE SHUTTLE STOPS

PARADE ROUTE

SEE SCHEDULE FOR LIST OF NUMBERED LOCATIONS

Points of Reference