

Invest in Story City



Story City Chamber Main Street

2027 Investment Booklet

Connecting Businesses, Building Community.



Investing in the Story City Chamber Main Street helps drive the mission of the organization forward while continuing to promote our community as a desirable place to live, shop, work, and play.
When you invest in the Chamber Main Street, you invest in the community you want to live in through the use of revitalization and placemaking projects, events for the community to enjoy, along with added growth and promotion of your own business.

When we join forces, we help preserve and strengthen our community for the years ahead.

We offer our investors the opportunity to advertise their business, network with potential partners, access to exclusive news and information, and a chance to further their professional development skills.

$1000 — Main Street Partner

- Listed as a business in our business directory (use of Locable)
- Business card in the printed business card directory
- Promotion of investors through social media posts
- Business Spotlight for a month in weekly newsletter
- Social media video/business promotion video

$700 — Broad Street Partner

- Listed as a business in our business directory (use of Locable)
- Business card in the printed business card directory
- Promotion of investors through social media posts
- Business Spotlight for a month in weekly newsletter

$400 — Boulevard Partner

- Listed as a business in our business directory (use of Locable)
- Business card in the printed business card directory
- Promotion of investors through social media posts

$250 — Community Partner

(for businesses with less than 10 employees)

- Listed as a business in our business directory (use of Locable)
- Business card in the printed business card directory



2027 INVESTMENT OPPORTUNITIES

INVESTOR LEVELS

☐ **$1000** Main Street Partner ☐ **$700** Broad Street Partner ☐ **$400** Boulevard Partner

☐ **$250** Community Partner ☐ **$150** Service Organization/Church Partner

SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS ARE ON A FIRST COME, FIRST SERVED BASIS

☐ **Business Card Directory Top Sponsor** Back Cover Ad, Business Logo on Spotlight Page & Business Name Listed on Back Cover	**$900**		**1 Available**
☐ **Business Card Directory Diamond Sponsor** Business Logo on Spotlight Page & Business Logo on Back Cover	**$400**		**Unlimited**
☐ **Business Card Directory Platinum Sponsor** Business Name Listed on Spotlight Page & Business Name Listed on Back Cover	**$250**		**Unlimited**
☐ **Business Card Directory Gold Sponsor** Business Name Listed on Spotlight Page	**$150**		**Unlimited**
☐ **Mondays in Story (City) Podcast Sponsor**	**$120**		**12 Available**
☐ **EDC/GCC Annual Celebration Breakfast** Listed as Sponsor	**$100**		**Unlimited**
☐ **Gutterly Ridiculous Bowling** Logo Sign at tournament, social media promotions	**$150**		**Unlimited**
☐ **Bunny Trail Sponsor** Listed as Sponsor	**$50**		**Unlimited**
☐ **Swing Into Spring** Listed as Sponsor	**$50**	**$100**	**Unlimited**
☐ **Lawn Chair Nights Sponsor** Listed as Sponsor (2nd Wednesday June - July - August)	**$400**		**3 Available**
☐ **Sweet Summertime Soiree Sponsor** Listed as Sponsor	**$50**	**$100**	**Unlimited**
☐ **BBQ Sponsor for Duck Race** Listed as Sponsor	**$50**		**Unlimited**
☐ **Art in the Park Sponsor** Listed as Sponsor	**$50**		**Unlimited**
☐ **Story City Antique Carousel Wednesday Night Sponsor** Business Premier Sponsor of FREE Rides from 5:00-7:00pm	**$350**		**12 Available**
☐ **Additional Business Card in Directory** Minimum Boulevard Investor - Additional Card in Secondary Catagory	**$200**		**Unlimited**

2027 ANNUAL PARTNER INVESTMENT FORM

BUSINESS CONTACT INFORMATION

Business Name _____

Contact Name _____

Address _____

City/State/Zip _____

Business Phone _____

Email Address _____

Investor Level Total $ _____

Sponsorship Total $ _____

Total Contribution $ _____

☐ **Payment Enclosed**

Please mail Total Contribution amount to:
Story City Greater Chamber Connection
PO Box 39
Story City, IA 50248

☐ **Please Invoice**

- ☐ Annually (on January 5th, 2027)
- ☐ Quarterly

Story City
GREATER CHAMBER CONNECTION
A Main Street Partnership

For your business to be listed in the directory, investment needs to be paid by February 1st, 2027 and updated business card needs to be submitted.