



Nevada Main Street Network

Affiliate Community Level Application

Nevada Main Street works with communities to develop comprehensive, incremental revitalization strategies based on a community's unique assets, character, and heritage. Services are based on the successful Main Street Approach developed by the National Main Street Center and include training and technical assistance. The goal is to build high quality, livable, and sustainable communities that will grow Nevada's economy while maintaining a sense of place.

An important objective of the Nevada Main Street program is to provide assistance to all communities in Nevada whether they are just beginning to explore options for their downtown or seeking national recognition as an accredited Main Street® town. To accomplish this, services are offered through a tiered system.

Affiliate Communities are communities that want to develop a downtown revitalization program based on the National Main Street Center 4-point Main Street Approach®. The community will express its desire to be a designated or accredited community and will have up to two (2) years to reach that goal. Interested communities may join at any time by completing a brief application form.

An Affiliate designation is temporary; the intention is for communities to graduate to a Designated or Accredited Community within two (2) years.

Communities at this level should have the following:

- A cohesive core of historic and/or older commercial and mixed-use buildings that represent the community's architectural heritage and may include compatible in-fill.
- A sufficient mass of businesses, buildings, and density to be effective.
- A compact and pedestrian-oriented district.
- A dedicated local contact.
- A potential downtown revitalization organization.
- Representation at one Nevada Main Street training per year.
- Take time to learn about the Main Street Approach®. www.mainstreet.org

Communities participating at the Affiliate Community level should:

- Broadly engage community stakeholders in the revitalization process
- Work with stakeholders to identify a unified vision for success for community or district and appropriate success indicators;
- Develop diversified and sustainable funding sources to support efforts
- Maintain membership with the National Main Street Center

In exchange, the Nevada Main Street Program will provide:

- An invitation to and notification of all statewide Nevada Main Street workshops.
- The "Introduction to the Main Street Approach®" Community Presentation (as requested).
- Attendance at the board's Work Plan meeting (as requested).
- Telephone consultations.
- The Nevada Main Street contact list.
- Training, planning, organization, community outreach.
- Two years membership to National Main Street (can do either two-year Affiliate or 2 years Designated)

Submission Instructions:

- Application for the Nevada Main Street Affiliate Downtown level may be submitted at any time. Nevada Main Street will respond within 14 days from the date of receipt of application.
- The answers to the questions are to help us serve your community effectively.
- All five questions must be answered and attachments provided.
- Answers to all questions must not exceed 2 pages (8½ x 11).

Send form to: Jean Barrette, Assistant Director, Nevada Main Street
808 W Nye Lane, Carson City, Nevada, 89703
Questions: 775-687-9919 or jbarrette@diversifynevada.com

Or

Jessica Sanders, Administrative Coordinator, Nevada Main Street
808 W Nye Lane, Carson City, Nevada, 89703
Question: 775-687-9920 or jnsanders@diversifynevada.com

Affiliate Community Level Commitment Statement & Application:

_____ (community and/or organization) agrees to meet the requirements of Nevada Main Street as outlined above and will be eligible to receive Affiliate Community level services from Nevada Main Street if the requirements are met. We understand that our Affiliate Community level membership within the Nevada Main Street network does not authorize us to use the Main Street® trademark name and further understand that the Main Street® name is a trademarked brand, owned by the National Main Street Center.

Signature of Designated Contact Person

Date

Question 1: Applicant Information (please print)

Name of designated contact person:
This person's title or affiliation:
Name of the Community:
Population:
Organization (if applicable):
Mailing address of the contact person:
City, state, zip code:
Phone number of the contact person:
Email address:

Question 2: Briefly describe the economic and physical characteristics of your downtown district. Please attach a map of the primary focus area of your downtown revitalization effort with a written description.

Question 3: Briefly describe the structure of your organization (if you have a board of directors and officers, attach a list).

Question 4: Briefly describe any efforts to improve the downtown or historic commercial district over the past 5 years.

Question 5: Briefly describe what you hope to achieve by participating as an Affiliate level community.

