

# IDEA SUBMISSION FORM

Thanks in advance for taking the time to share your ideas with us for Downtown Rock Springs.

We are excited to hear them! Although we cannot guarantee that every idea will come to fruition, we do commit to providing you feedback when you want it and keeping your idea on the list indefinitely, in case it is the perfect match for a future initiative or project.

After submitting your idea, you will be contacted within 45 days by either the Manager or the Chair of the committee that is the best match for your idea. We will be reaching out to gather more information, to provide feedback as to why we have decided not to move forward with the idea at this time, or to engage you in implementing the idea.



## How big is your idea? (Select one)

- Tiny, it's just a suggestion
- Small, wouldn't take much to make it happen
- Medium, a good size project that will take some time
- Large, needs some additional planning and/or funding
- Giant, going to take multiple partners and a significant amount of funding.

## What type of idea is it?

Help us get it to the correct committee or person by choosing one of these categories.

- A promotional request for a Downtown business/organization/event
- A promotional event
- A community event
- An art installation
- Other or combination: \_\_\_\_\_
- A business service
- A volunteer group request
- A strategic change to the URA's direction

## Please describe your idea.

The more details the better. If this is an idea that you saw/experienced somewhere else, please let us know that and share a link if available.

**How will you be able to contribute to make the idea happen?**

- Project coordination
- Financial support
- Connections to potential funding sources
- Volunteer support
- Other \_\_\_\_\_
- Sponsorship of project
- Connection to potential project partners
- A location/space to implement the project

**How much will the implementation of your idea cost?**

It's okay if you don't know exactly, just take an educated guess.

- Less than \$100
- \$100 to \$999
- \$1,000 to \$4,999
- \$5,000 to \$19,999
- \$20,000 or more

**Who else could help this idea come to fruition?**

Share the names and contact information for any people, organization, or businesses that might be interested in helping.

**How will each stakeholder be impacted by the implementation of this idea?**

	Much negative impact	Some negative impact	No impact or unknown	Some positive impact	Much positive impact
Our community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown property owners	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown visitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown nonprofits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown residents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown workforce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
URA staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Contact Information**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_