



## Osceola Chamber Main Street - 2021 Sponsorship Opportunities

Osceola Chamber Main Street is a nonprofit organization dedicated to providing support for stakeholders, encouraging business development, and increasing community engagement in the downtown district and beyond. We are devoted to showcasing Osceola as a tourist destination and making it an even better place to SHOP, LIVE & PLAY.

Sponsorships are designed to offer organizations high visibility and recognition in all OCMS activities throughout the year. All sponsorships options include:

- Recognition on Website: [www.osceolachamber.com](http://www.osceolachamber.com)
- Recognition on Facebook: [www.facebook.com/OCMS06/](http://www.facebook.com/OCMS06/)
- Recognition on Monday Morning Update

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please reach out to Ashleigh Eckels to discuss.

*\*Only 1 Premiere Sponsor per Event*

<b>OCMS/CCDC Annual Dinner</b>		
<b>March 2021 – @ Lakeside Hotel Casino</b>		
Celebration/ review of OCMS accomplishments in collaboration with CCDC. (Approx. 200 Attendees)		
<b>Premier Sponsor - \$1,500</b>	<b>Gold Sponsor - \$1,000</b>	<b>Silver Sponsor - \$500</b>
<ul style="list-style-type: none"> <li>- Banner near stage</li> <li>- Logo on program cover</li> <li>- Table for 10 and business display table</li> </ul>	<ul style="list-style-type: none"> <li>- Entertainment Sponsor</li> <li>- Logo on back of program</li> <li>- 6 Dinner Tickets and Business Display Table</li> </ul>	<ul style="list-style-type: none"> <li>- Business Display Table</li> <li>- Logo inside program</li> <li>- 4 Dinner Tickets</li> </ul>
<b>Event Supporter - \$100</b>		

## Snowflake Ball

February 2021 – @ Lakeside Hotel Casino  
Father/Daughter Dance (Approx. 300 Attendees)

### Premier Sponsor - \$500

- Entertainment Sponsor
- Logo on Event Advertising

### Gold Sponsor - \$300

- Photo Booth Sponsor

### Event Supporter - \$100

## Bunny Brunch & Easter Egg Hunt

April 3, 2021 – On Courthouse Lawn

Start the morning with breakfast with the Easter Bunny then an Easter egg hunt for children 3<sup>rd</sup> Grade and under.  
(Approx. 1,000 Attendees)

### Premier Sponsor - \$300

- Banner placed on the bandstand
- Logo on Event Advertising

### Gold Sponsor - \$200

- Easter Egg Hunt Field Sponsor

### Silver Sponsor - \$100

- Candy Sponsor

### Event Supporter - \$50

## Meet Your Local Businesses Sponsored by OCMS

May/June 2021 – On Courthouse Lawn

A chance for the community to meet their merchants. OCMS members are invited to promote their business while enjoying entertainment and food/beverages served from the OCMS Board of Directors. (Approx. 400 Attendees)

### Premier Sponsor - \$500

- Entertainment Sponsor, Banner on Bandstand
- Logo on Event Advertising

### Gold Sponsor - \$200

- Logo on Bottom of Event Flyer

### Event Supporter - \$100

## Golf Tournament

June 2021 – Osceola Municipal Golf Course

4 person teams best ball tournament. (Approx. 60 Attendees)

Premier Sponsor - \$600	Gold Sponsor - \$400	Tee & Green Sponsor - \$200
<ul style="list-style-type: none"> <li>- Logo on Event Advertising</li> <li>- Hole Prize Sponsor</li> <li>- One Four Person Team &amp; Cart</li> </ul>	<ul style="list-style-type: none"> <li>- Hole Prize Sponsor</li> <li>- Logo at the tee box at the top of one hole</li> <li>- One Four Person Team &amp; Cart</li> </ul>	<ul style="list-style-type: none"> <li>- Logo at the tee off box at the top of one hole</li> </ul>
<b>Event Supporter - \$50</b>		

## 4<sup>th</sup> of July Celebration

July 1<sup>st</sup> through 4<sup>th</sup> – On Courthouse Lawn

Largest Osceola celebration which includes a carnival, parade, bandstand entertainment and more.

(Approx. 8,000 Attendees)

Premier Sponsor \$10,000	Entertainment Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
<ul style="list-style-type: none"> <li>- Fireworks Sponsor</li> <li>- Extra-large banner on bandstand</li> <li>- Logo on Event Advertising</li> </ul>	<ul style="list-style-type: none"> <li>- Large banner on bandstand</li> <li>- Sponsor of nightly music entertainment</li> <li>- Business on flyer</li> </ul>	<ul style="list-style-type: none"> <li>- Medium banner on bandstand</li> <li>- Talent Show Sponsor</li> <li>- Business on flyer</li> </ul>	<ul style="list-style-type: none"> <li>- Small banner on bandstand</li> <li>- Business on flyer</li> </ul>
<b>Event Supporter - \$150</b>			

## Latino Festival

August 2021 – @ Clarke County Fairgrounds

Celebration of the Hispanic culture with activities all day. (Approx. 350 Attendees)

Premier Sponsor \$1,500	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$200
<ul style="list-style-type: none"> <li>- Banner placed in arena</li> <li>- Logo on Event Advertising</li> </ul>	<ul style="list-style-type: none"> <li>- Banner placed in arena</li> <li>- Entertainment sponsor</li> </ul>	<ul style="list-style-type: none"> <li>- Banner placed in arena</li> </ul>	<ul style="list-style-type: none"> <li>- Bounce House Sponsor</li> </ul>
<b>Event Supporter - \$100</b>			

## Summer Soiree Car Show

September 2021

Top 10 Awards, Specialty Awards, Car Show Goodie Bags and Dash Plaques. (Approx. 100 Attendees)

<b>Premier Sponsor - \$1,000</b>	<b>Gold Sponsor - \$300</b>	<b>Silver Sponsor - \$100</b>
- Banner at the event - Logo on Event Advertising	- Banner at the event - Entertainment Sponsor	- Top 10 Award Sponsor
<b>Event Supporter - \$50</b>		

## Osceola's Restaurant Week

September 2021

Celebrate our local restaurants with a jam packed 10-day event. (Approx. 300 Attendees)

<b>Premier Sponsor - \$500</b>	<b>Gold Sponsor - \$250</b>
- Logo on Event Advertising - Logo on Punch Cards	- Prize Sponsors
<b>Event Supporter - \$100</b>	

## Trunk or Treat

October 29, 2021 – On Courthouse Lawn

Decorated trunks lined up around the square, offering a unique way for children 4<sup>th</sup> grade and under to Trick or Treat. (Approx. 2,000 Attendees)

<b>Premier Sponsor - \$500</b>	<b>Gold Sponsor - \$300</b>	<b>Silver Sponsor - \$100</b>
- Logo placed on courthouse lawn - Logo on Event Advertising	- Logo placed on courthouse lawn - Logo on elementary reminder cards	- Candy Sponsor
<b>Event Supporter - \$50</b>		

## Wine Walk "Let's Cry in Our Beer & Wine About Winter"

November 5, 2021 – @ Downtown Osceola

A wine and craft beer tasting event partnered with our local downtown shops. (Approx. 450 Attendees)

<b>Premier Sponsor - \$1,000</b>	<b>Gold Sponsor - \$300</b>
- Logo on Event Advertising - Logo on wine glasses and tote bags	- Prize Drawing Sponsor - Logo on punch cards
<b>Event Supporter - \$100:</b>	

## **Holiday Brilliance & Shop Small Saturday**

November 27, 2021 – @ Downtown Osceola

Shop Small and enjoy the holiday activities which include the Santa house, lighted parade and MORE.

(Approx. 300 Attendees)

### **Premier Sponsor - \$500**

- Banner on bandstand
- Logo on Event Advertising

### **Gold Sponsor - \$300**

- Santa House Sponsor

### **Event Supporter - \$100**

Sponsors:

## **Table Tents**

300+ table tents are distributed throughout Osceola each month, sharing our upcoming community events.

### **One Month Table Tent Sponsor - \$150**

Sponsors:

## **Monday Morning Update**

Our weekly email newsletter that is sent on Monday mornings to 300+ subscribers that delivers OCMS and community information.

### **(1 Month) Monday Morning Update Sponsor - \$100**

Sponsors:

## **Shining Star Awards**

Our Business Improvement Committee receives nominations for Shining Star Award which recognizes excellent customer service in our community. Recipients are recognized in Osceola Sentinel Tribune and our social outlets.

### **1 Shining Star Award Sponsor - \$55**

Sponsors: