



PARTNERSHIP

Board of Directors Regular Meeting Agenda

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday, September 27, 2017

3:00p.m. – 4:30p.m.

Call to Order/Introductions – Mark Vespoli, President

President's Comments - Mark Vespoli

Public Comment (*limited to 2 minutes each* - for all items on or not on Agenda)

Approval of Minutes from 8-23-17 Regular Meeting

Treasurer's Report – Mike Esparza

- Review of Financials/Budget
- Approval of Financials

Action Items

- Recommend renewal of contract with Cagwin & Dorward for three leaf removal applications at a cost not to exceed \$3,000 (Approx. \$960/application) - Bill Aiken
- Recommend sponsorship of Downtown Roseville Merchant's Family Fun Night (10/ 26 & 10/27) at a cost of \$2,500 - Geoff Sakala
- Recommend installment of holiday banners and re-installment of regular banners on Taylor, Grant and Lincoln Streets at a cost of \$1,100 – Bill Aiken
- Recommend moving forward with planning a Property Owner's holiday part at the Monk's Cellar on November 16th at a cost not to exceed \$2,000 (appetizers, beer/wine, invitation printing and mailing) – Lisa Peters
- Recommend approval of Civitas' creation of road map/steps and costs toward renewal – Mark Vespoli

New Discussions:

- Discussion to hire an intern to help with Facebook posts, checking on various events to post about, connecting with owners and business via Facebook messenger, etc.
- Discussion to implement monthly Executive Board meetings.

Status Reports

- Admin/Projects – Kat Maudru
- Meeting with Day Porters - Mark Vespoli
- Forum on homelessness - Mark Vespoli, Bill Ailken
- Arches – David Piches, Bill Ailken
- Tree Lights – Mark Vespoli
- Parade - Stephanie Hill
- Marketing Events – Geoff Sakala
- Arts/Entertainment Sub-Committee – Mark Vespoli
- Advocacy Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- Roseville Police Department – Lt. Doug Blake
- City of Roseville - Bill Aiken
- Roseville Parks and Recreation - Kathy Barsotti
- Roseville Chamber of Commerce - Wendy Gerig
- Downtown Roseville Merchants – Geoff Sakala

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special

assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.