



Board of Directors Regular Meeting Agenda

Wednesday, January 27, 2021
3:00p.m. – 4:30p.m.

Please join our virtual meeting via the information below. A reminder to please mute when not speaking.

<https://us02web.zoom.us/j/84191099070?pwd=V1NZcmErOE9takVQMkpweThZRI9VZz09>

Meeting ID: 841 9109 9070

Passcode: 285758

Call to Order/Introductions – Dave Piches, President

Public Comment (*limited to 2 minutes each* - for all items on or not on agenda)

Roseville Police Department Update

President's Comments – Dave Piches

Approval of Regular Meeting Minutes from 12-9-20 – Dave Piches

Treasurer's Report – David Herrick

- Review of Financials/Budget
- Approval of Financials

Action Items

- Recommend 2020 (and beyond) Annual Report costs be moved from Marketing to Administration Category – David Herrick
- Recommend contracting with either MarketSharePR or Elevate for creation of 2020 Annual Report at a cost not to exceed \$5,000 – Kat Maudru
- Recommend contracting with Seale Signs for the addition of one more cling at 120 Vernon Street at a cost not to exceed \$170 – Kat Maudru

New Discussions

- Downtown Pedestrian Improvement Project – Jana Cervantes
- Tree light and arch light repair update – Rob Cline/Wayne Wiley

- Lisa's list of discussion topics – Lisa Peters
- Additional outdoor restaurant decks – Wayne Wiley
- Façade Grant update – Wayne Wiley
- Traffic discussion – city representative
- Addition of new board members – Kat Maudru
- Placer County Grant – Dave Brown
- Prioritizing goals for Capital Improvement Projects for feedback – Dave Piches
- Grant writer – Wayne Wiley

Status Reports

- Admin/Projects – Kat Maudru
- Clean and Safe – Dave Brown
- Governance, Capital Improvements, Budget – Dave Piches/Jamie Hazen
- PR/Marketing, Technology, Events/Outreach – Lisa Peters/Jamie Hazen/Elevate
- Arts/Entertainment Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- City of Roseville – Wayne Wiley
- Roseville Parks and Recreation - Kathy Barsotti
- Roseville Chamber of Commerce - Wendy Gerig
- Downtown Roseville Merchants – Jamie Hazen

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.