



## **Board of Directors Regular Meeting Minutes**

Wednesday July 28, 2021

3:00 p.m.

**Board Members Present** – Tom Carlson, Mark Vespoli, Jamie Hazen, David Herrick, Lisa Peters, Wayne Wiley, Dave Piches,

**Staff Present** – Kat Maudru

**Others Present** – Gina McColl, Mary Towne, Amy Ellis, Dexter Howell, Sepehy Moradichado, Michael Luna, David Buelow, Kasey Lix, Andrew Palmore

**Call to Order/Introductions** – Dave Piches 3:00

**President's Comment** – None

**Roseville Police Department Update** - None

**Approval of Minutes** from 6/23/21 Regular Meeting - (Piches, Vespoli Carries)

**Public Comment** – Downtown decks are scheduled to come down in mid August. Vernon St parking garage is being re-striped

### **Treasurer's Report – David Herrick**

- Bank Balance at 6/1/21 - \$255,437
- Normal expenses paid
- Large expense was power washing
- Budget was discussed. Not much left in marketing
- Bank Balance at 6/30/21 - \$229,909
- (Carlson, Peters Carries)

### **New Discussions:**

- **Security Partnerships** - Wayne Wiley discussed the security partnership within the district. Currently there are three security partners within the district: Roseville Police, Allied Universal Security, and the Day Porters.

Wiley discussed how there has been better collaboration between the three partners. He also discussed who has responsibility for Downtown events. Roseville police gave a brief presentation on how the three partners are coordinating together and working with each other to help keep downtown safe. Kayce Lix of HHS gave a brief discussion on how the agency is coordinating with the law enforcement agencies to help with the homeless population. Kayce said that she is the bridge between law enforcement and the homeless population. Michael Luna of Allied Universal gave a brief discussion on what the security agency role is within the district and how they are coordinating with the other agencies. Luna stated that the security agency only replies to low level security issues and homeless issues. Dexter Howell, one of the Day Porters, discussed the role of the Day Porters and how they interact with the other agencies. After each agency/partner presentation was completed, the board discussed the various roles of each agency and asked question on how to improve communication and how to improve efficiency.

- **DRP Budget** – Discussed various budget categories and the funding available and reserves for the remaining six months. There was board discussion on changing the category allocations. For the next board meeting there will be action item for moving 15% of admin to marketing and moving 15% form improvements to marketing. The board also discussed various fundraising events to put on to generate additional revenue.
- **Dreamers Call for Innovation** – Wayne Wiley discussed the Call for Dreamers. A program for starting new businesses within the district. The DRP may help provide financial assistance to the program by issuing grants. The DRP may also assist in providing a mentoring program.

**Motion to Adjourn at 5:00 pm**