



## **Board of Directors Regular Meeting Minutes**

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,  
Roseville, CA 95678

Wednesday June 27, 2018

3 p.m.

**Board Members Present** – Tom Carlson, Dave Brown, Haavard Sterri, Jamie Hazen, Lisa Peters Dion Louthan

**Staff Present** – Kat Maudru

**Others Present** – Jim Martinez, Sgt. Jeff Beigh, Stephanie Hill, Wendy Gerig, Kathy Barsotti

**Call to Order/Introductions** – Tom Carlson 3:00pm

**Public Comment** –None

**Roseville Police Department Update** – Sgt Jeff Beigh – The new day porter is doing well. Downtown Tuesday Nights – some security issues with company contracted through EZ Events. There is a new security tram onboard.

**Approval of Minutes from Regular Meeting: 5-23-18** – One amendment - Rob Jensen is paying expenses for his retirement party and donating any proceeds to the DRP (Brown, Peters, carries)

**Approval of Minutes from Executive Committee Meeting: 6-18-18** - (Louthan, Brown, carries)

**Treasurer's Report** –Tom Carlson

- Balance as of 5/31/18 is \$255,767
- Significant expense were Civitas, Pressure washing, and day porter expenses
- Approval of financials- ( Brown, Loutan, carries)

## Status Reports

- **Admin/Projects** – Maudru - more handouts to porters; social media highlights – 8,228 Facebook followers, 157 Twitter followers, Instagram had high engagement during Downtown Tuesday Night. Reached out to Roseville Tribune editor to cover nonprofits in the region.
- **Steering Committee Report** – Maudru – MDP was reviewed by the DRP board and steering committee. Steering committee has decided to forego a district survey.
- **Governance, Capital Improvements, Budget Committee** - Carlson – Carlson contacted the city engineering department regarding signs. They want some sample signs, specs, etc. Next steps include types of signs and placement – streets, alleys. etc. The project will take several phases. Hazen identified the person at the city – Mike Isson – at the city to work with regarding additional street lights. She will meet with him soon. .
- **P/R Marketing, Technology/Events-** Peters – Shakespeare in the park was well attended. There were some issues with locked restrooms and homeless in the area. There was a discussion of selling food and beverages next year. Jim Martinez thanked the DRP for supporting the Jazz Festival. The first year was well attended. Money was spent – restaurants, coffee shops, etc. in the district were all busy. There was discussion of making the event two days long next year.

## Stakeholder Reports .

- **City of Roseville** – Louthan – the parking garage is open – the ribbon cutting was on June 28th.
- **Roseville Parks** – Kathy Barsotti - A new level/caliber of events is coming to the area. There may be new regulations regarding security, police, parking garage management, etc. The 4<sup>th</sup> of July parade – restrictions on where/how to park for the events.
- **Roseville Chamber** – Wendy Gerig – The chamber is recruiting for the next leadership class. Splash is set for Splash 8<sup>th</sup>.
- **Downtown Merchants** – Jamie Hazen – The Bounty Hunter Café has opened. Family Fun Night Paper work is complete and is set for 10/25 with the Zombie Walk on 10/16.

**Motion to Adjourn at 3:47 pm** (Louthan, Hazen, carries)