



Main Street will host a “Pop-Up” Shop **every Saturday November 27 (Small Business Saturday) through December 18 from 10a-3p**. The Pop-Up Shop will be held at the same location as our 4th Annual Holiday Train Display that is provided by the Frederick County Society of Engineers. Both events will be held at 21 East Main Street (former Timeless Trends Boutique building)

Space:

Spaces will be 12’x12’ but if you need more space, we will be able to accommodate you at no additional fee. We have plenty of floor space.

Fee:

This is the first time for Pop-Up Shops and fees are difficult to determine since this is a new concept for us and do not know what to expect. A fee of \$25.00 has been set for every Saturday you attend. We feel this is more than fair for the first year. Your \$25 fee will be collected every Saturday. You may do check, cash, or prepay by credit card. **We do require that you attend three out of the four Pop-Up Shops.**

Merchandise:

Merchandise can be homemade or commercially made. The only merchandise that will be rejected would be any items that are inappropriate for the public. The Town of Thurmont will make that determination if needed. You will need to submit photos of your products that will be used for social media prior to the first Pop-Up Shop on November 27. New photos will be taken at the first event of your display and used through the remainder of the scheduled Pop-Up Shops.

Your Display:

You may leave your setup in place week-to-week, or you may setup and disassemble your space each week. We will have 8 ft tables available and can provide each of you with one of those, but you can decorate your space with any type of props or furniture for your display that you wish to do. It is your space!



Food:

Baked goods and packaged goods may participate as long as you are following all guidelines from the Frederick County Health Department for Cottage Food Industry and as long as they are homemade. No commercial food will be permitted.

Here is the link for Cottage Food Industry Guidelines:

https://health.frederickcountymd.gov/DocumentCenter/View/4378/MDH-Cottage-Food-Businesses_Revised_6-2021_FINAL?bidId=

Cottage Food Industry Labeling Guidelines:

<https://health.frederickcountymd.gov/DocumentCenter/View/1146/Cottage-Food-Label-Guidelines-15?bidId=>

Advertising:

Pop-Up Shops will be advertised in local newspapers, Frederick News Post Next 48 Hours, and social media. **You will be required to share every Pop-Up Shop post made by us.**

Holiday Train Display:

This year will mark our 4th Annual Holiday Train Display by the Frederick County Society of Model Engineers and it is very well attended. They are open 9a-5p on Saturdays. If you want to open your shop at 9a, you are more than welcome to do so, but the mandatory hours are 10a-3p. Once the PopUp Shop closes, that area will be blocked off if there are any shops that decide to leave their displays setup. Dylan Owens who is in charge of the train display, and also a Frederick police officer has agreed to make sure no one enters the shop area.

Application must be received by October 31, 2021



Main Street “Pop-Up” Shop every
Saturday November 27 through
December 18 from 10a-3p.

Application must be received by
October 31, 2021

Name: _____

Email address: _____

Cell phone number: _____

What type of merchandise/food will you be selling?

How much Space do you need:

_____ 12x12

_____ Larger than a 12x12 (we just ask you give us a ballpark size, ie: 20x20)

What size do you need: _____

Please read and sign below. **Email this page only back to**
vgrinder@thurmontstaff.com or put in the mail slot at the Thurmont Man Street Center
located at 11 Water Street. The mail slot is to the left of the front door. We are not taking
a chance with the US Mail.

I understand I must participate in three out of the four “Pop-Up Shops” held every
Saturday from November 27 through December 18 from 10a-3p. The town of Thurmont,
Thurmont Main Street, or any employee by the town of Thurmont is Not responsible for
damaged or missing merchandise.

Signature

Date