



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday September 27, 2017

3 p.m.

Board Members Present - Mark Vespoli, Dave Piches, Tom Carlson, Haavard Sterri, Mike Esparza, Lisa Peters, Steve Fuhrman, Geoff Sakala

Staff Present – None

Others Present – Rob Dick, Bill Aiken, Cherry Anderson, Rob Dick, Dani Whitmore, Randy Costeau, Dave Brown, Teresa Arteaga

Call to Order/Introductions – Mark Vespoli 3:00.

Public Comment – Dave Brown of Wellness of Within wants to join the board. Board will take up a discussion and vote at a future meeting. Cherry Anderson discussed the power washing of the sidewalks and that they look great. Mike Esparza discussed recent vandalism on Vernon. He mentioned Skateboarders were breaking windows. Property owners need to be aware. Teresa of Snap Town gave a presentation regarding a new mobile App that they have developed that would have a directory of all downtown businesses. DRP would pay for the directory. Possibly a proposal will be brought up at the next board meeting.

Approval of Minutes from Regular Meeting: 8-23-17 (Carlson, Peters carries)

President's Report – Mark Vespoli – None

Treasurer's Report –Mike Esparza

- Balance as of 8/31/17 is \$244,524
- Not much activity
- Received the 2nd installment of the 2017 assessment in the amount of \$104,103. Total assessment for the year is \$228,442
- Discussed checks written for August
- Approval of financials- (Piches, Peters carries)

Action Items

- **Recommend renewal of contract with Cagwin - Aiken** – Discussed renewing the leaf removal contract with Cagwin and Dorward. The total cost not to exceed \$3,000. After much discussion the contract was approved. (Esparza, Carlson carries).
- **Recommend sponsorship of Downtown Roseville Merchants Family Fun Night – Sakala** – Rob Dick of the Downtown Merchants gave a presentation for the DRP sponsoring the event. After further discussion the board approved a \$2,500 sponsorship. (Esparza, Piches carries)
- **Recommend installation of Holiday banners and regular banners on Taylor, Grant, & Lincoln Streets at a cost of \$1,100. – Aiken-** Aiken discussed costs for banners and installation. The board approved the cost not to exceed \$1,100. (Peters, Esparza carries)
- **Recommend Property Owners Holiday party at Monks Cellar – Vespoli.** Discussed having a holiday party at Monks Cellar for all property owners. After much discussion it was decided that there would be a party on November 6th and the cost would not exceed \$2,000. (Piches, Peters carries)
- **Recommend approval of Civitas' creation of road map/steps and costs towards renewal – Vespoli** – To be discussed next month.

New Discussions

- **Discussion to hire an intern to help with Facebook posts, checking on various events to post – Vespoli** – Discussed the duties, cost, and time that would be involved with this position. Will it be paid or volunteer? After board discussion it was determined that more information was needed to make a decision. Will be brought up again at next board meeting.
- **Discussion to implement monthly executive board meetings – Vespoli** – Discussion was based on who would be on the executive board. It was determined that more information was needed and would be brought up again at next board meeting.

Status Reports

- **Admin/Projects – Mark Vespoli**

1. **Power washing** – Discussed that power washing had taken place and that it went well.
2. **Meeting with Day Porters** – Discussed the possibility of creating a banner for the holidays and other special events. More discussion at the next board meeting
3. **Day Porter update – Vespoli** – Discussed that the meeting went well and the Day Porters were advised that they were going outside the district and they need to stay within the district for liability reasons and security issues.
4. **Forum on homelessness-** No comment
5. **Arches – Piches** – Discussed that the Arches will be painted soon.
6. **Tree Lights – Vespoli**– Discussed that some of the tree lights are currently being wrapped around some of the trees. There will be more discussion at next board meeting regarding other options..
7. **Holiday Parade – None**
8. **Marketing Events – Sakala-** None
9. **Arts & Entertainment – Vespoli** – Discussed art murals. Piches also gave presentation on coordinating a art walk with the Blue Line Arts in which the DRP would sponsor the walk. Further discussion will be brought up art next board meeting.

Stakeholder Reports .

Roseville Police – None
City of Roseville – None.
Roseville Parks – None
Chamber – None
Downtown Merchants - None

- **Motion to Adjourn at 5:00**