



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678
Wednesday July 26, 2017
3 p.m.

Board Members Present - Mark Vespoli, Dave Piches, Chris Robles, Tom Carlson, Haavard Sterri, Mike Esparza, Geoff Sakala, Steve Fuhrman, Lisa Peters

Staff Present – Kat Maudru

Others Present – Wendy Gerig, Bill Aiken, Cherry Anderson, Stephanie Hill

Call to Order/Introductions – Mark Vespoli 3:01.

Public Comment – Cherry Anderson introduced herself as the new owner of 231 Vernon Street.

Approval of Minutes from Regular Meeting: 6-28-17 (Fuhrmann, Piches carries)

President's Report – Mark Vespoli – Gave discussion on Facebook status. Also discussed Downtown Tuesday Night. Vespoli stated that the event was going real well and that he would discuss with Darlene Lyons regarding more specifics pertaining to the event

Treasurer's Report –Mike Esparza

- Balance as of 6/30/17 is \$260,302
- Not much activity
- Discussed checks issued for June
- Discussed budget. So far this year all expenses are within budget
- Will receive second assessment payment in September
- Approval of financials- (Robles, Piches carries)

Action Items

- **Recommend Sponsorship for Placer Breast Cancer Fun Run - Esparza** – Discussed DRP sponsoring the Fun Run. DRP will have a booth and marketing materials. Date of the run is September 24th. Motion to sponsor run for \$500.00. (Piches, Esparza carries)
- **Recommend adjusting funding for Arch Lights – Aiken** –Bill Aiken gave a brief presentation regarding the increase in the cost of the Arch Lights. The additional cost was \$1,466.20. The board decided against paying the additional cost.
- **Recommend waiving the 3% assessment increase for 2017 – Vespoli-** There was a board discussion on waiving the 3% increase in the assessment fee for 2017. Motion was approved by the board that the assessment fee would be waived. (Robles, Esparza carries)
- **Recommend contracting with River City Painting to paint the Arches – Piches.** Dave Piches gave a presentation regarding a new contract from River City painting for an amount of \$28,880 to paint the Downtown Roseville Arches. Two arches would be painted and they would have a life span of seven years. Motion was made and approved to have River City Painting paint the Arches for a cost not to exceed \$28,880. (Robles, Esparza carries)
- **Dinner in the District – Maudru** – Board discussed a possible fundraising dinner to be titled “Dinner in the District”. This would be a fundraising dinner in which the proceeds from the dinner would go to all qualified charitable organizations located in the district. Motion was made and approved that more discussion was needed. (Esparza, Fuhrman carries)
- **New Discussion on Tree Wrapping- Vespoli-** There was a discussion regarding wrapping the trees with wire so that the tree lights will be more efficient. More discussion will be tabled until next month.

●

Status Reports

- **Admin/Projects – Kat Maudru**
 1. **Mixer** – Mixer went well. Very well attended.
 2. **Strat Plan Meeting** – Meeting will be held on July 28th. The board should bring their ideas to the meeting.
 3. **Survey to Property Owners** – Maudru discussed what survey should go to the property owners. What should be included in the survey?. More discussion will be held at next board meeting..
- **Marketing Events** – Stephanie Hill and Geoff Sakala. Hill gave an update on the Holiday Parade. Parade planning has started. The first meeting is scheduled for August 11th at the Chamber. Hill also discussed the parade calendar leading up

the parade. Sakala discussed Main St event and possible interest in the DRP participating.

- **Arts/Entertainment – Vespoli** None
- **Advocacy – Vespoli** – Discussed sponsorship opportunities for Splash. Board decided not to sponsor Splash this year.

Stakeholder Reports .

Roseville Police – None

City of Roseville – Aiken. Parking garage is on target to be completed by the end of the year.

Roseville Parks – None

Chamber – None

Downtown Roseville Merchants- Sakala. No meeting last month

- **Motion to Adjourn at 4:44**