



## **Board of Directors Regular Meeting Minutes**

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,  
Roseville, CA 95678

Wednesday May 24, 2017

3 p.m.

**Board Members Present** - Mark Vespoli, Dave Piches, Chris Robles, Tom Carlson, Haavard Sterri, Mike Esparza, Geoff Sakala, Steve Fuhrman, Lisa Peters

**Staff Present** – Kat Maudru

**Others Present** – Dani Whitmore, Glenn Tajeron, David Attaway, Stephanie Hill

**Call to Order/Introductions** – Mark Vespoli 3:00.

**Public Comment** – None

**Approval of Minutes** from Regular Meeting: 4-26-17 (Robles, Peters carries)

**President's Report** – **Mark Vespoli** –None

**Treasurer's Report** –Mike Esparza

- Balance as of 4/30/17 is \$285,675.33
- Not much activity
- Major expense was donation to Blue Line Gallery of \$1,500
- Discussed change of reporting to budget vs Actual
- Approval of financials- (Piches, Robles carries)

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### **Action Items**

- **Nomination of new President - Tom Carlson** –Robles nominated Mark Vespoli for President. After discussion, the board unanimously elected Mark Vespoli as the new President of the DRP.

- **Nomination of New Vice President– Vespoli** – Dave Piches was nominated as the new Vice-President by Lisa Peters. After discussion, the board unanimously elected Dave Piches as the new Vice-President of the DRP.
- **Arts & Entertainment Map – Maudru-** There was a board discussion on Downtown Roseville maps. The board agreed that the cost of the maps will not exceed \$750.00 and that total maps to be distributed will be 5,000.
- **DRP Advocacy Brochure – Maudru** presentation was made on the new advocacy brochures. The new brochures will now cost \$352.00 and 400 brochures will be printed. Changes were made to keep costs down and to keep streamlined.
- **Wagemann Plaque – Maudru** – Board discussed the cost and verbage of plaque for outgoing President Doug Wagemann. The board approved that the cost would not exceed \$355.00. This cost would include both the plaque and gift card.
- **Approval of costs for strategy meeting- Maudru-** There was a board discussion on the cost for the presenter of the Strategy session on July 28<sup>th</sup>. After much discussion the board unanimously approved that the total cost for the presenter Scott Winters shall not exceed \$2,300.00. (Esparza, Peters carries)
- **Sponsorship for Art Walk- Piches/Whitmore-** Dani Whitmore of the Blue Line Arts Gallery gave a presentation on the Downtown Roseville Art Walk and solicited the DRP to be the lead sponsor of the Art Walk for a sponsorship fee of \$25,000.00. After much board discussion the board decided to postpone making any decision on any sponsorship for the Art Walk. The board unanimously approved that at the next board meeting this issue would be addressed again and that as decision would be made at that meeting. (Sakala, Robles carries)
- **Property Owner Mixer - Maudru** – The board discussed the property owner mixer that would be held for the DRP business property owners. There was discussion on what the event would be about and where to hold the meeting. After further discussion the board voted and unanimously approved that Randy Peters Catering would be the location for the fundraiser and that they would cater the event. The board approved a contract of \$1,516.09 from Peters Catering for the cost to hold the event. (Piches, Esparza carries)
- **Recommendation for new signor of checking account- Vespoli** – A recommendation was made to add another board member as a signor to the checking account. Piches made motion to add Tom Carlson as a signor to the checking account. Board approved. (Piches, Robles carries)
- **Presentation from Placer County of Tourism. Attaway** –David Attaway gave presentation of all the new renovations that were

scheduled to take affect at the Placer County Fairgrounds. There is a proposed new sports & events center. Attaway also discussed new site plan.

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### **Status Reports**

- Admin/Projects – **Kat Maudru**
  1. **Name tags** – Maudru handed out new name tags to the board members.
  2. **Paint for Arches** –Discussed specifications for paint on arches. Will start receiving bids soon.
  3. **Kiosk** –Sakala.gave update on kiosk. There is a bid for \$60,000 from Ellis & Ellis. Further analysis is to come.
  4. **Marketing Events** – Stephanie Hill gave an update on the Holiday Parade
  5. **Advocacy** – None
  6. **Placer County Main St Program** – Sakala discussed event planned by Placer Co Economic Development. The event will be held at William Jessup University on June 19<sup>th</sup> with the theme “Growing your Downtown”.

### **Stakeholder Reports .**

**Roseville Police** – None

**City of Roseville** – None

**Roseville Parks** – None

**Chamber** – None

**Downtown Roseville Merchants-** Election was held and the same board members were elected.

- **Motion to Adjourn at 5:00**