



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678
Wednesday April 26, 2017
3 p.m.

Board Members Present - Mark Vespoli, Dave Piches, Chris Robles, Tom Carlson, Haavard Sterri, Mike Esparza, Geoff Sakala, Steve Fuhrman

Staff Present – Kat Maudru

Others Present – Lisa Peters, Michelle Raskey, Steve Williams, Wendy Gehrig, Glenn Tajeron, Kathy Barsotti, David Attaway, Kara Sather

Call to Order/Introductions – Mark Vespoli 3:00. David Attaway was introduced as a special guest from Placer County Tourism and he gave a brief presentation on the Placer County Fairgrounds. Mr. Attaway stated that Placer County Tourism would be taking over the management of the Placer County Fairgrounds. He discussed some of the changes to the fairgrounds which included some new buildings and some building renovations.

Public Comment – None

Approval of Minutes from Regular Meeting: 3-22-17 (Robles, Esparza carries)

President's Report – Mark Vespoli –None

Treasurer's Report –Mike Esparza

- Balance as of 3/31/17 is \$287,199.53
- Discussed 1st quarter financial report
- Informed board that an assessment check was received on 3/28/17 in the amount of \$124,339.41. Total assessment income for the year should be approximately \$227,000
- Approval of financials- (Robles, Piches carries)

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Action Items

- **Nomination of New Board Member - Lisa Peters** – There was a vote on the nomination of Lisa Peters as the newest board member. After a brief discussion and presentation there was a vote on her nomination. By unanimous vote the board approved the nomination for Lisa Peters to be on the board of the DRP. To serve immediately.
- **Stephanie Hill to manage the Holiday Parade – Maudru** Discussed contracting out the management of the holiday parade to Stephanie Hill for the amount of \$4,000.00. After a review of the contract and after much discussion it was unanimously approved that the DRP would hire Ms. Hill to manage the parade in the amount of \$4,000. The only other item to the contract to be determined was the amount of reimbursed expenses that she would be eligible to receive from the DRP.
- **Recommend the DRP to approve a Proclamation to Honor Doug Wagemann – Maudru.** A vote was brought to the board about approving a Proclamation to Honor former President Doug Wagemann. Piches made a motion to approve the proclamation. A final vote was taken by the board to approve the proclamation. The Proclamation will include a plaque and a gift certificate. The date is yet to be determined.
- **Recommend the DRP approve \$800 for printing advocacy pamphlets – Sterri** Sterri gave presentation of pamphlets. Board discussed the feasibility and viability of pamphlets. The board decided that they will wait on a vote until they hear of other options and of possible changes to the pamphlets.
- **Recommend hiring a CEO for the DRP – Robles** – Board discussed the cost and viability of hiring a CEO. What would be the job description and duties of a CEO. It was recommended that further research and analysis was needed before a final vote would occur. (Piches, Robles carries)

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Status Reports

- Admin/Projects – **Kat Maudru**
 1. **Power washing** – Maudru discussed that power washing is 80% complete
 2. **Day Porter** – Maudru introduced new day porter Steve Williams. Mr. Williams have a brief talk and was looking forward to his new duties
 3. **Downtown Tuesday Nights – Kara Sather** – Sather gave an update on Downtown Tuesday Nights. Everything is looking good

for a great start of the year. With improvement to food vendors, entertainment, and better marketing it should be a successful year.

4. Art Walk Mural Project – Dani Whitmore – Whitmore gave a presentation that there will be changes to the Art Walk. Discussed why the Art Walk is important for Downtown Roseville. Gave a slide presentation on the changes to take affect for 2017 which include theme days and movie themes. Also discussed sponsorship opportunities.

- **Because the meeting was running long on time and because the Chamber had to close at 5:00 the meeting ended before other items on the agenda could be addressed. The remaining agenda items will be addressed at next board meeting.**
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- **Motion to Adjourn at 5:00**