



## **Board of Directors Regular Meeting Minutes**

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,  
Roseville, CA 95678

Wednesday, November 16, 2016

3 p.m.

**Board Members Present** – Doug Wagemann, Mark Vespoli, Geoff Sakala, Steve Fuhrman, Dave Piches, Chris Robles, Tom Carlson

**Staff Present** – Kat Maudru

**Others Present** – Darlene Lyons, David Brown, and Christina Commer

**Call to Order/Introductions** - Doug Wagemann 3:00

**Public Comment** – None

**Approval of Minutes** from Regular Meeting: 11-16-16 (Fuhrman, Vespoli carries)

**President's Report** – Doug Wagemann - None

**Treasurer's Report** – Tom Carlson

- Balance as of 10/31/16 is \$238,171.48
- Carlson discussed that all expenses were within budget
- Approval of financials – Fuhrman, Robles carries)

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### **Action Items**

- **Sponsorship for Downtown Tuesday Nights** – There was a board discussion on a sponsorship opportunity for the Downtown Roseville Partnership sponsoring Downtown Tuesday Nights. After much discussion the board unanimously approved a \$25,000 sponsorship level as a Title sponsor- (Robles, Fuhrman carries)
- **Downtown Tuesday Night Presentation** – Darlene Lyons discussed impact of that Downtown Tuesday Nights have on local merchants and communities. She stated that twenty-five different groups have a

chance to benefit. Darlene also mentioned that there were many changes in store for 2017. These changes would include a bigger stage, more entertainment, bigger name entertainment, moving vendors to different locations, and different food vendors.

### **Status Reports**

- Admin/Projects
  1. **Day Porter** – Maudru reported that Mark Hegel is taking a break as day porter. Dexter will take over day porter duties for Mark.
  2. **Ballots** – Only 25% of the ballots that were mailed out have been returned. Phone calls will be made within the next month to expedite the return of ballots.
  3. **Arch Update** – Lights are being installed for parade. Lights will be ready for parade
- Finance Sub-Committee – None
- IT/Social Media Sub-Committee – Geoff is still in the process of putting together plan for social media.
- Advocacy Sub-Committee – Vespoli noted than nothing has changed since last meeting
- Business/Merchant Sub-Committee – None
- Arts/Entertainment Sub-Committee – None

### **Stakeholder Reports**

- Roseville Police Department – Chris Robles stated that the city is considering a police sub-station on the corner of 311Vernon.
- City of Roseville – Chris Robles stated that that there will be a ribbon cutting ceremony for 316 Vernon Street on November 28<sup>th</sup> at 3:30 pm. Robles also discussed that the Mercy Housing Project should be approved by the city council. In addition, Robles discussed that Warwick Unniversity is considering the purchase of the current Roseville Fire Station and moving a graduate program to that location. This proposal needs to be approved by the city council.
- Roseville Community Development Corporation -None
- Roseville Parks and Recreation -None
- Roseville Chamber of Commerce - None
- Downtown Roseville Merchants – Sakala reported that the Family Fun Night went well and that there was decent attendance despite the rain

**Motion to Adjourn at 4:18**