



Board of Directors Regular Meeting Agenda

Wednesday, February 23, 2022

3:00p.m. – 5:00p.m.

Please join our virtual meeting via the information below. A reminder to please mute when not speaking.

<https://us02web.zoom.us/j/84191099070?pwd=V1NZcmErOE9takVQMkpweThZRi9VZz09>

Meeting ID: 841 9109 9070

Passcode: 285758

Call to Order/Introductions – Dave Piches, President

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Roseville Police Department Update (please limit to 5 minutes)

President's Comments – Dave Piches

Approval of Regular Meeting Minutes from 1-26-22 – Dave Piches

Treasurer's Report – David Herrick

- Review of Financials/Budget
- Approval of Financials

Stakeholder Reports (Please keep reports brief - 3 minutes each)

- City of Roseville - Wayne Wiley
- Roseville Chamber of Commerce – Rana Ghadban
- Roseville Parks and Recreation – Jeff Nereson
- Downtown Roseville Merchants – Jamie Hazen

Action Items

- Recommend contracting with Elevate Public Relations for creation and distribution of 2021 Annual Report at a cost not to exceed \$2,774 - Kat Maudru

New Discussions

- Gathering Inn check list – Mike Esparza and Tom Carlson
- Tree Lighting Program - Dave Piches
- Façade Grant Program Update – Wayne Wiley
- Fundraising ideas/opportunities for the DRP – Jamie Hazen
- Mural Program Update – Dave Piches/Jamie Hazen
- Holiday Décor – Lisa Peters

Status Reports (3 minutes each)

Admin/Projects - Kat Maudru

PR/Marketing, Technology, Events - Lisa Peters, Jamie Hazen, Elevate

Clean and Safe – Tom Carlson/Mike Esparza

Governance, Capital Improvements, Budget - Jamie Hazen, Dave Piches

Arts/Entertainment – Mark Vespoli

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.