



-Board of Directors Regular Meeting Minutes -

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday, April 27, 2016

2-3 p.m.

Members Present: Doug Wagemann, Mark Vespoli, Janette Moynier, Anne Chacón, Mike Esparza, Geoff Sakala, Steve Fuhrman.

Members Absent: Chris Robles.

Guests Present: Kathy Barsotti, Michelle Raskey, Wendy Gerig, Jerry Smith, RPD Lt. Jim Maccoun.

Staff/Contractors Present: Liz Krohn, Kat Maudru, Mark Hegel.

- I. Meeting called to order at 2:03 p.m. by President Doug Wagemann
- II. **Public Comment**
 - a. Michelle Raskey, Roseville Theatre Arts Academy - had vandalism occur over the weekend – windows smashed in on side of building. Police report filed.
- III. **Approval of Minutes** from 2/24 regular meeting and 2/17 and 4/12 Special Meetings.
 - 2/24 – Vespoli/Fuhrman, carried
 - 2/17 – Vespoli/Moynier, carried
 - 4/12 – Fuhrman/Moynier, carried
- IV. **Action Items**
 - a. **District Brochure** – Liz Krohn reported that staff would like to begin work on a district brochure and need guidance from board. Board expressed desire to save costs and reduce waste by maximizing printing design to include a slick cover that wouldn't change and black/white inside pages for business listings. Businesses should be listed by category. Board would like to see samples from other districts at next meeting.
 - b. **Annual Report to Council** – Liz Krohn reported that report has been submitted to board for approval. There are several issues that need to be addressed by board before it can be finalized and approved, including potential budget re-allocations and plans for 3% assessment.

- c. **Roseville Area Chamber of Commerce Membership** – Doug Wagemann reported that due to our collaborative relationship with Chamber, their hosting of our meetings, and assistance during DRP formation stages, he is recommending we become members. Annual cost is \$175, enrollment fee will be waived. (Moynier/Vespoli, carried).
 - d. **Vote New DRM Representative to Board** – Motion to accept Geoff Sakala as a DRP board member representing the Downtown Roseville Merchants (Moynier/Fuhrman, carried).
 - e. **Budget Reallocation** –Kat Maudru shared a list of potential costs on projects of interest to give board the opportunity to reallocate funds if necessary to accomplish goals. Motion to reallocate 15% from security to other budget categories. Motion dies due to lack of second. General consensus is to not reallocate any funds in the 2016 budget. Motion to keep budget categories as presented for 2016 (Esparza, Fuhrman, carries). Moynier recommended the DRP establish a Finance Committee to look at budget allocations and make recommendation to the board.
 - f. **PBID Assessment Contract and 3% Assessment Increase** – Motion to NOT impose a 3% levy increase for 2017 (Moynier / Vespoli, carried).
 - g. **By-Law Approval**- Tabled.
 - h. **Civitas Assessment Contract** – Motion to approve contract with Civitas to process 2017 assessment for a cost of \$2,750 (Moynier / Fuhrman, carries).
- V. **Status Reports**
- a. Porter update – Mark Hegel reported on activity observed in the Downtown district in the last month.
 - b. 2016 Services – tabled.
 - c. Media Coverage – tabled.
 - d. Volunteer Clean up Day on May 12 – tabled.
 - e. Website - Liz Krohn reported that website is up and has been live for one month. Liz and Kat are being trained to make updates as needed.
 - f. Business/Merchant Committee – tabled.
- VI. **Treasurer's Report** – Esparza shared that funds carried over from 2015 were \$99,698. Esparza also shared an early draft of 2015 budget with actuals to date. Motion to approve financial report (Moynier / Fuhrman, carried).
- VII. **Organization Reports** (Please keep reports brief - 3 minutes)

- a. President's Report – none.
- b. Roseville Police Department – none.
- c. City of Roseville – none.
- d. Roseville Community Development Corporation – none.
- e. Roseville Parks and Recreation - Kathy Barsotti reported that attendance has been high for town square events – averaging over 500 people for Wine Down Wednesday events. Looking at a comedy series for the summer months. Increasing Food Trucks to twice per months in light of cancellation of Downtown Tuesday Nights. Starting to get calls from event promoters looking to host events in downtown.
- f. Roseville Chamber of Commerce – none.
- g. Downtown Roseville Merchants – none.

Meeting adjourned at 3:31 p.m.