

# SCHEDULE AT A GLANCE



## TUESDAY – APRIL 12<sup>TH</sup>

12:00–2:00PM	<b>DCI IN THE GAME Kick Off Lunches</b> <ul style="list-style-type: none"><li><b>DCI Annual Districts Committee Luncheon</b> Join the DCI District Committee family as we share the projects, partners, and create ideas through an innovative and always fun dialogue. BIDs + DDAs Only.   Susan Edmondson + Bianca Fisher   Downtown Partnership of Colorado Springs + Greeley DDA</li><li><b>Tiny Towns Luncheon</b> The Tiny Towns with populations less than 1,000 will gather to discuss the challenges they're facing and connect with one another. Only for Tiny Towns.   DiAnn Butler   Community Heart &amp; Soul</li></ul>
2:00–4:00PM	<b>DCI Colorado Challenge Community + Tiny Towns Summit</b>   The Mining Exchange, Bronze Room <b>2022 Colorado Challenge Program Community Introduction</b>   Facilitated by Scot Hunn, Hunn Planning and Policy
4:15–6:00PM	<b>IN THE GAME Registration</b>   The Mining Exchange, Bronze Room Get your game on with your badge and fun tools to explore the world of downtown DO-ERS.
4:30–6:15PM	<b>IN THE GAME Kick Off Happy Hour</b>   The Mining Exchange, Bronze Room Welcome by Steve Art + Ben Levensger   Sponsored by Downtown Redevelopment Yessica Holguin   Center for Community Wealth Building
6:45–8:45PM	<b>IN THE GAME Kick Off Dinners</b> <b>Invite Only:</b> (If you're a member and would like to join, contact DCI) <ul style="list-style-type: none"><li><b>The Life Cycle of a DDA</b>   DDAs ONLY   Matt Robenalt + Kimberlee McKee + Brandon Stam   Fort Collins DDA + Longmont DDA + Grand Junction DDA</li><li><b>Tiny Town ReCast City Dinner</b>   DCI's Tiny Towns have the opportunity to talk with ReCast Your City's Ilana Preuss about forming a Colorado Tiny Town Cohort.</li></ul>

## WEDNESDAY – APRIL 13<sup>TH</sup>

7:00–8:00AM	<b>Breakfast</b>   Enjoy breakfast on your own at your hotel.
7:30–8:00AM	<b>Registration</b>   The Mining Exchange   Registration opens and DCI welcomes attendees to network at the Exhibit Hall in the Platinum Ballroom.
8:00–9:00AM	<b>Welcome to IN THE GAME</b>   The Mining Exchange, Platinum Ballroom <b>Welcome from Colorado Springs</b>   Join our partners from Colorado Springs as we welcome IN THE GAME attendees to the Olympic City!
9:00–10:00AM	<b>Plenary Session</b>   The Mining Exchange, Platinum Ballroom <b>Revitalizing Downtown with Light Manufacturing</b>   Ilana Preuss   Recast City
10:00–10:30AM	<b>Exhibitor Reception</b>   The Mining Exchange, Platinum Ballroom
10:30–12:00PM	<b>Concurrent Sessions</b> <b>Colorado Challenge Studios</b>   Pre-Registration Required   DCI's unique Colorado Challenge Accelerator Program works with communities to build teams and create action plans for moving forward with solutions. Join the Colorado Challenge Studios to work with one of the 2022 Colorado Challenge Program Communities. There will be two Challenge Communities with Studios both days and four Mini-Challenges that will be on either Wednesday or Thursday. All Colorado Challenge Community Pitches will be presented on Friday, April 15th! <b>HOW TO Series:</b> <ul style="list-style-type: none"><li><b>Virtual Public Engagement</b>   Karen Current   DHM Design</li><li><b>Creating a Collaborative Coffee Culture</b>   Don Niemyer + Tyler Hill   Story Coffee + Loyal Coffee</li><li><b>Property Activation Reports</b>   Ben Levensger   DT Redevelopment</li><li><b>The Power of Voice: Why Every Rural Community Needs a Youth Enterprise Zone</b>   Mikela Tarlow   ActionLab360</li></ul>
12:30–2:00PM	<b>Dine Around Sessions</b>   Colorado Springs Eateries, Pre-Registration Required Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice. <ul style="list-style-type: none"><li><b>Who's Afraid of the Big, Bad Brownfield? Communication &amp; Engagement Tools For Success</b>   Mark Rudolph   Colorado Dept of Public Health and Environment</li><li><b>Building an Effective Economic Development Leadership Team in your Community</b>   Kim Woodworth   EDCC</li><li><b>Reclaiming the Horizontal Space: Using On-Street Parking for Downtown and Neighborhood Resiliency</b>   Roger Zalneraitis   MODSTREET</li><li><b>Dine Around the Four Point Approach</b>   Colorado Main Street   Colorado Department of Local Affairs</li><li><b>How to Go from Concept to Construction/ Understanding Development</b>   Mike Scholl + Matt Ashby   Ayres Associates</li><li><b>Caring Approaches to Chronic Homelessness</b>   Kayla Rockhold + Shelley Jensen + Aja King   Pikes Peak Library District + We Fortify + Colorado Springs Fire Dept</li><li><b>Fostering a Climate for Social Enterprise</b>   Jonathan Liebert + Stacey Burns + Emily Ross + James Proby   Colorado Institute for Social Impact + Yobel + Men's XChange   Sponsored by Norwood Development</li><li><b>Prove your Commitment to Local: Leveraging Tech in the Experience Economy</b>   Cody Johnson + Jenny Starkey   Carat + Starkey Strategies</li><li><b>Cooperative Ownership to Build Local Wealth, Power &amp; Leadership</b>   Paul Bindel   Center for Community Wealth Building</li></ul>
12:30–4:30PM	<b>Dine Arouds Combined With Tour</b> <ul style="list-style-type: none"><li><b>Transforming Spaces Through Adaptive Reuse</b>   Ryan Lloyd + Chelsea Gondeck   Echo Architecture + Downtown Partnership of Colorado Springs</li></ul>
2:30–4:30PM	<b>Local Tours</b>   Pre-Registration Required Local tours explore the downtown and surrounding areas by foot unless specifically indicated. <ul style="list-style-type: none"><li><b>Building a Festival Street from the Ground Up: Park Union District</b>   Jeff Finn + Ryan Phipps   Norwood Development + City of Colorado Springs   Sponsored by Norwood Development</li><li><b>Law &amp; Disorder History Stroll</b>   Colorado Springs Pioneers Museum</li><li><b>Urban Renewal Bus Tour featuring IvyWild</b>   Jariah Walker   Colorado Springs URA + Downtown Colorado, Inc. Vice President   Sponsored by City of Durango</li><li><b>Rethinking Retail Square Footage to Optimize Experiences</b>   Katie Frank   Downtown Partnership of Colorado Springs</li><li><b>Downtown Living: From Planning to Action</b>   Jay Renkens + Susan Edmondson   MIG + Downtown Partnership of Colorado Springs</li></ul>
4:00–7:00PM	<b>Evening Reception + Tours</b>   US Olympic + Paralympic Museum   Sponsored by GE Johnson Welcome to the Olympic City, enjoy self guided tours and a networking reception at the US Olympic + Paralympic Museum. <ul style="list-style-type: none"><li><b>Welcome to Colorado Springs</b>   John Suthers   Mayor of Colorado Springs</li><li><b>Being a Community Champion</b>   Zoila Gomez   Olympian from the San Luis Valley</li></ul>
7:00–8:30PM	<b>DCI Annual Urban Renewal Authority Dinner</b> (Invite Only)   Carolynne White + Paul Benedetti   Brownstein Hyatt Farber Schreck

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## THURSDAY – APRIL 14<sup>TH</sup>

7:00–8:00AM	<b>Breakfast</b>   Enjoy breakfast on your own at your hotel.
8:00–9:45AM	<b>Opening Plenary</b>   The Mining Exchange <b>USDA: Supporting Rural Communities</b>   Armando Valdez   State Director for Colorado  <b>The Fabulous Intellects of Facts + Figures</b> Downtown Colorado, Inc. (DCI) is pleased to present a dynamic discussion that dives into Colorado’s State of the People, Industry Opportunity, and the New Norms for Downtowns. Join us as we welcome Elizabeth Garner, Colorado State Demographer, Michelle Kobayashi, Polco, and Dawn Thilmany, CSU Extension for an interactive discussion. <ul style="list-style-type: none"><li>• <b>Colorado’s State of the People</b>   Elizabeth Garner, Colorado State Demographer Fresh from the Census Update, catch up on the people of Colorado, the trends, and how your community can plan better for the future.</li><li>• <b>Industry Opportunity</b>   Dawn Thilmany, CSU Extension Professor - Outreach Coordinator   As a leader in understanding rural Colorado, CSU Extension has the details on entrepreneurial opportunities and what to watch with agriculture.</li><li>• <b>New Norms for Downtowns</b>   Michelle Kobayashi, Senior Vice President, Innovation, Polco   Dang, things changed... Explore what happened with downtown workplaces, office space, retail, and restaurants.</li></ul>
9:45–10:15AM	<b>Amazon + PikeRide Announcement and Photo Shoot</b>   Outside of Mining Exchange
10:00–10:30AM	<b>Exhibitor Reception</b>   The Mining Exchange, Platinum Ballroom
10:30–12:00PM	<b>Concurrent Sessions</b> <b>Visit the Colorado Springs Pioneers Museum</b>   The Colorado Springs Pioneers Museum (CSPM) is committed to building a lasting connection to the Pikes Peak region by preserving and sharing their cultural history and accomplishes this mission through innovative exhibits, educational outreach and programming, and preservation of its object and archival collections.  <b>Challenge Studio Day 2</b>   Pre-Registration Required There will be five Challenge Studios on Thursday. All Colorado Challenge Community Pitches will be presented on Friday, April 15th!  <b>HOW TO Series:</b> <ul style="list-style-type: none"><li>• <b>Curating Artisan Retail and Marketplaces</b>   Peri Bolts   Eclectic Co.</li><li>• <b>Pop Up Shops: Tips to Make Them Work and Make Them Last</b>   Katie Frank   Downtown Partnership of Colorado Springs</li><li>• <b>Creating Curated Experiences to Draw New Patrons Downtown</b>   Katy Houston   Downtown Partnership of Colorado Springs</li><li>• <b>Hosting a DCI Downtown Capacity Building AmeriCorps VISTA</b>   Kimberlee McKee   Longmont DDA</li></ul>
12:30–2:00PM	<b>Dine Around Sessions</b>   Colorado Springs Eateries, Pre-Registration Required Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice. <ul style="list-style-type: none"><li>• <b>What New Normals Are Here to Stay in the Work World?</b>   Angelica Wedell + Michelle Kobayashi   Polco</li><li>• <b>Thriving Retail for the Next Generation</b>   Carrie Hibbard Baker + Leah Riehl + Cara McQueeney + Hailey Sardey   Terra Verde + The Local Honey Co + Downtown Partnership of Colorado Springs</li><li>• <b>From Vision To Reality! Resources For Redevelopment &amp; Revitalization</b>   Mark Rudolph   Colorado Department of Public Health &amp; Environment (CDPHE)</li><li>• <b>Take Control of Downtown Curbs</b>   Mallory Baker   Walker Consultants</li><li>• <b>The ABCs of BIDs, DDAs, + More</b>   Brad Segal   PUMA</li><li>• <b>Exciting New Housing and Community Resources</b>   Jeff Owsley + Caroline Trani   CHFA</li><li>• <b>Facilitating Community Minded-Development: How to Create Successful Public Private Partnerships</b>   Andy Arnold   SEH</li><li>• <b>Property Activation Process</b>   Ben Levenger   Downtown Redevelopment</li><li>• <b>Job Quality as a Tool for Business Retention, Expansion and Attraction</b>   Colleen Wahnoutka + Kim Woodworth + Traci Marques   CWDC + EDCC + Pikes Peak Workforce Center</li></ul>
12:30–4:30PM	<b>Dine Arouds Combined With Tour</b> <ul style="list-style-type: none"><li>• <b>Creative Avenue Circuit of Old Colorado City and Manitou Springs</b>   Denise Aten + Mark Wilcox   Bohannon Huston + DHM Design</li><li>• <b>Gold Hill Mesa: Building a Smart Community from the Ground Up</b>   Stephanie Edwards   Gold Hill Mesa</li><li>• <b>Leading With Your Values</b>   Russ Ware + Bobby Mikulas + Darsey Nicklasson + Laurel Prud’homme   Epiphany + Kinship Landing + DHN Development (Blue Dot Place) + Downtown Partnership of Colorado Springs</li></ul>
2:30–4:30PM	<b>Local Tours</b>   Pre-Registration Required Local tours explore the downtown and surrounding areas by foot unless combined with a lunch. <ul style="list-style-type: none"><li>• <b>Art to the Rescue</b>   Jerry Cordova + Michelle Winchell   City of Colorado Springs Water Division + Downtown Partnership of Colorado Springs</li><li>• <b>Form Based Code: Creating a Better Urban Environment</b>   Ryan Tefertiller + Chelsea Gondeck   City of Colorado Springs + Downtown Partnership of Colorado Springs</li><li>• <b>Black History Tour</b>   Colorado Springs Pioneers Museum</li></ul>
6:00–9:30PM	<b>Governor’s Awards for Downtown Excellence</b>   Mining Exchange   Join DCI as we announce the 2022 award winners and celebrate 40 years of Downtown Colorado, Inc. working for our Colorado’s Downtowns. Wear your fancy attire with an 80s flair!  <b>Keynote Address: Cleo Parker Robinson   Her Story</b>

## FRIDAY – APRIL 15<sup>TH</sup>

All Friday morning events will be held at the Mining Exchange, Platinum Ballroom	
7:30–8:00AM	<b>Registration &amp; Networking</b>
8:00–9:00AM	<b>Downtown Colorado, Inc. Annual Membership Meeting</b>
9:00–9:30AM	<b>What a Private Investor Looks for in Community Partners</b> Kayvan Khalatbari   Von Trinidad
9:30–10:30AM	<b>Colorado Challenge Program PITCH Presentations</b> DCI’s 2022 Colorado Challenge Communities share their Challenge, their plan, and a pitch for partnership.
10:30–11:30AM	<b>IN THE GAME Celebration + Closing</b> <b>2023 IN THE GAME Announcement</b>   Steve Art (Don’t give it away early!)







Colorado Workforce  
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